



# Atlanta



## SPONSORSHIP OPPORTUNITIES 2024



### WHO WE ARE

The Urban Land Institute (ULI) is a mission and member-driven non-profit founded in 1936. ULI has over 48,000 members worldwide and is a global network of professionals in every sector of real estate development and land use, from private enterprise to public service.

ULI's mission is to shape the future of the built environment for transformative impacts in communities worldwide.

### WHY SPONSOR ULI ATLANTA

Becoming an annual sponsor is the most impactful way to demonstrate your commitment to ULI's global mission.

Annual sponsors receive a number of benefits for their contributions to ULI Atlanta – a 501(c)(3) corporation – in addition to the satisfaction of knowing 100% of the funds are supporting local programs, leadership development, education, community outreach, and technical assistance.

### IMPACT

Annual sponsors are critical to our mission at the local level and make it possible for us to provide quality local programming and community outreach initiatives.

As a sponsor, you'll receive outstanding visibility within the ULI Atlanta network, plus the opportunity to lead and promote our mission within the region.

### **ANNUAL SPONSORS DIRECTLY SUPPORT OUR EFFORTS TO:**

#### **DEVELOP LOCAL INDUSTRY LEADERS**

Through Center for Leadership, Young Leaders Group (YLG), Women's Leadership Initiative (WLI), Diversity, Equity, and Inclusion (DEI) work, and our new Etkin Scholars program.

#### **POSITIVELY IMPACT OUR COMMUNITIES**

Through Technical Assistance Panels (TAPs), workshops, roundtables, UrbanPlan, and special projects.

#### **ADVANCE REAL ESTATE DEVELOPMENT AND LAND USE**

Through education, promoting best practices, and providing thought leadership to inform better decision-making.



# 2024 ANNUAL SPONSORSHIP

WHERE THE FUTURE IS BUILT

**VISIONARY**  
\$20,000

**CHAMPION**  
\$12,500

**SENIOR**  
\$9,000

**IMPACT**  
\$6,000

**SUPPORTING**  
\$3,000

**Receive a 10% Discount with 3-year commitment**

*amount shown is after discount applied*

**\$18,000**

**\$11,250**

**\$8,100**

**\$5,400**

**\$2,700**

**Company recognition**

*On ULI Atlanta's website, event invitations, newsletters, and electronic signage when available*

**LOGO**

**LOGO**

**LOGO**

**NAME**

**NAME**

**Complimentary membership(s)**

2 full or  
4 associate  
(up to \$2664 value)

1 full or  
3 associate  
(up to \$1620 value)

2 associate  
(up to \$1080 value)

1 associate  
(up to \$540 value)

**Complimentary registration**

*Total complimentary tickets per year to a program or tour up to \$100 value per ticket \*\**

*Comp event registrations can be used outside the company for BIPOC, students, young leaders, etc. Not to be credited toward Awards, Sporting Clays or signature events.*

**12**

**10**

**8**

**6**

**4**

**Nametag recognition**

*at Development of Excellence Awards Dinner*

✓

✓

✓

✓

✓

**Free job/RFP/RFQ posting**

*on ULI Atlanta website*

✓

✓

✓

✓

✓

**Priority to host/introduce programs**

✓

✓

✓

✓

**Visibility opportunities**

*through social media spotlights, member interviews, and contribution to our monthly newsletter.*

✓

✓

✓

**Leadership opportunities**

*including advisory board participation and/or priority to Chair/ Co-chair a committee or initiative*

✓

✓

✓

**Staff assigned to manage benefits**

✓

✓

✓

**Complimentary registration to Spring Meeting 2024**

**2**

**1**

Support Diversity, Equity, and Inclusion (DEI) at ULI! Add \$1,000 to your annual sponsorship to fund the work of our local DEI Committee formed to support programs, policies and best practices that increase DEI efforts within ULI Atlanta and the real estate and land use sectors.

*\*\*space is limited at many ULI Atlanta events. registrations are available on a first-come, first-serve basis.*

Learn more about ULI Atlanta, our programs and events at [atlanta.uli.org](https://atlanta.uli.org) or call (404) 618-4979

# THANK YOU TO OUR ULI ATLANTA 2024 ANNUAL SPONSORS

VISIONARY



CHAMPION



SENIOR



IMPACT

AMLI Management Co.

Integral Group

Synovus

Arnall Golden Gregory LLP

JLL

Troutman Pepper

Eberly & Associates

Newcomb & Boyd

Woodfield Development

Georgia Power

SUPPORTING

Akerman LLP  
Avila Development  
Balfour Beatty  
Batson-Cook Construction  
Choate+Hertlein Architects  
Clark Construction  
Columbia Residential  
Columbia Ventures  
Core 5 Industrial Partners  
Crescent Communities  
DaVinci Development Collaborative  
Eversheds Sutherland  
Gensler  
Georgia Tech Foundation, Inc.  
Greenberg Farrow

Greenstone Properties, Inc.  
Healey Weatherholtz Properties  
HGOR  
Hight Knox Properties, LLC  
Hines US  
Holder Construction Group LLC  
HR&A Advisors  
Impact Development Management  
Jamestown L.P.  
JE Dunn Construction  
KB Advisory Group  
McMillan Pazdan Smith Architecture  
MDH Partners  
META Real Estate Partners  
Metzler Real Estate  
Novare Group

OneStreet Residential, LLC  
Parkside Partners  
Patterson Real Estate  
Advisory Group  
Pattillo Industrial Real Estate  
Pond & Co.  
Praxis3  
Architecture+Multidisciplinary Design  
Prestwick Companies  
Regions Real Estate Capital Markets  
Robinson Weeks Partners  
Ryan Companies  
Select Fulton  
Seven Oaks Company

Sheley, Hall & Williams  
Silver Studio Architects  
Sizemore Group  
Smith Dalia Architects, LLC  
SSOE Group  
Starr Whitehouse Landscape Architects and Planners  
Summit Investors, LLC  
Tribridge Residential  
TSW  
Uzun + Case, LLC  
Venterra Realty  
Vida Companies  
Ware Malcomb  
Weissman

## PUBLIC AGENCY PARTNERS



Federal Reserve Bank of Atlanta