



# Atlanta



## SPONSORSHIP OPPORTUNITIES 2024



### WHO WE ARE

The Urban Land Institute (ULI) is a mission and member-driven non-profit founded in 1936. ULI has over 48,000 members worldwide and is a global network of professionals in every sector of real estate development and land use, from private enterprise to public service.

ULI's mission is to shape the future of the built environment for transformative impacts in communities worldwide.

### WHY SPONSOR ULI ATLANTA

Becoming an annual sponsor is the most impactful way to demonstrate your commitment to ULI's global mission.

Annual sponsors receive a number of benefits for their contributions to ULI Atlanta – a 501(c)(3) corporation – in addition to the satisfaction of knowing 100% of the funds are supporting local programs, leadership development, education, community outreach, and technical assistance.

### IMPACT

Annual sponsors are critical to our mission at the local level and make it possible for us to provide quality local programming and community outreach initiatives.

As a sponsor, you'll receive outstanding visibility within the ULI Atlanta network, plus the opportunity to lead and promote our mission within the region.

### **ANNUAL SPONSORS DIRECTLY SUPPORT OUR EFFORTS TO:**

#### **DEVELOP LOCAL INDUSTRY LEADERS**

Through Center for Leadership, Young Leaders Group (YLG), Women's Leadership Initiative (WLI), Diversity, Equity, and Inclusion (DEI) work, and our new Etkin Scholars program.

#### **POSITIVELY IMPACT OUR COMMUNITIES**

Through Technical Assistance Panels (TAPs), workshops, roundtables, UrbanPlan, and special projects.

#### **ADVANCE REAL ESTATE DEVELOPMENT AND LAND USE**

Through education, promoting best practices, and providing thought leadership to inform better decision-making.



# 2024 ANNUAL SPONSORSHIP

WHERE THE FUTURE IS BUILT	VISIONARY \$20,000	CHAMPION \$12,500	SENIOR \$9,000	IMPACT \$6,000	SUPPORTING \$3,000
<b>Receive a 10% Discount with 3-year commitment</b> <i>amount shown is after discount applied</i>	\$18,000	\$11,250	\$8,100	\$5,400	\$2,700
<b>Company recognition</b> <i>On ULI Atlanta's website, event invitations, newsletters, and electronic signage when available</i>	LOGO	LOGO	LOGO	NAME	NAME
<b>Complimentary membership(s)</b>	2 full or 4 associate (up to \$2664 value)	1 full or 3 associate (up to \$1620 value)	2 associate (up to \$1080 value)	1 associate (up to \$540 value)	
<b>Complimentary registration</b> <i>Total complimentary tickets per year to a program or tour up to \$100 value per ticket **</i>  <i>Comp event registrations can be used outside the company for BIPOC, students, young leaders, etc. Not to be credited toward Awards, Sporting Clays or signature events.</i>	12	10	8	6	4
<b>Nametag recognition</b> <i>at Development of Excellence Awards Dinner</i>	✓	✓	✓	✓	✓
<b>Free job/RFP/RFQ posting</b> <i>on ULI Atlanta website</i>	✓	✓	✓	✓	✓
<b>Priority to host/introduce programs</b>	✓	✓	✓	✓	
<b>Visibility opportunities</b> <i>through social media spotlights, member interviews, and contribution to our monthly newsletter.</i>	✓	✓	✓		
<b>Leadership opportunities</b> <i>including advisory board participation and/or priority to Chair/ Co-chair a committee or initiative</i>	✓	✓	✓		
<b>Staff assigned to manage benefits</b>	✓	✓	✓		
<b>Complimentary registration to Spring Meeting 2024</b>	2	1			

Support Diversity, Equity, and Inclusion (DEI) at ULI! Add \$1,000 to your annual sponsorship to fund the work of our local DEI Committee formed to support programs, policies and best practices that increase DEI efforts within ULI Atlanta and the real estate and land use sectors.

*\*\*space is limited at many ULI Atlanta events. registrations are available on a first-come, first-serve basis.*

Learn more about ULI Atlanta, our programs and events at [atlanta.uli.org](https://atlanta.uli.org) or call (404) 618-4979

# THANK YOU TO OUR ULI ATLANTA 2023 ANNUAL SPONSORS

## VISIONARY



## CHAMPION



## SENIOR



## IMPACT

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Columbia Residential  
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Invest Atlanta

Jamestown LP  
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Synovus  
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## SUPPORTING

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Praxis3  
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Seven Oaks Company  
Silver Studio Architects  
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SSOE / Stevens & Wilkinson  
Starr Whitehouse Landscape Architects and Planners  
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