

# Tahirah Campbell

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## EDUCATION

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**Georgia State University, J. Mack Robinson College of Business**  
*Bachelor of Business Administration- Real Estate; Managerial Sciences*

**Atlanta, GA**

*Expected December 2023*

- Minor: Urban Studies; Planning & Economic Development
- GPA: 3.68

**Georgia State University, Perimeter Decatur Campus**

**Atlanta, GA**

*Associate of Business Administration*

*June 2020 - July 2021*

- GPA: 3.85; Dean's List (3 semesters), President's List (1 semester)

**Relevant Coursework: Real Estate Principles, Real Estate Development, Corporate Finance, Operations Management**

## EXPERIENCE

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**Project Destined**

**Boston, MA**

*Intern, Greystar*

*August 2022 – Present*

- Participate in the evaluation of a live real estate deal involving the development of a mixed-use asset in Boston, MA
- Receiving 60+ hours of training on real estate fundamentals, property valuation, deal financing, financial modeling, and market research
- Work with professionals at Greystar to build 10-year cash flow projections and sensitivity analysis based on various growth rates, hold periods, and exit cap rates

**Campbell Consulting Services, LLC**

**Atlanta, GA**

*Consultant/Freelancer*

*April 2016 - Present*

- Analyze financial market trends to identify risk and raise personal portfolio value
- Integrate multiple disciplines to increase revenue streams
- Strengthen business agility and viability

**Kohl's Department Store**

**Fayetteville, GA**

*Ad- set / Cash Office Associate*

*April 2010 - May 2016*

- Minimized net store loss through reconciliation of gross daily sales and audits
- Maximized ROI through accurately displaying and pricing retail merchandise
- Standardized guest satisfaction and customer service merit resulting in a 27% surveyed gain

**NALS Property Management**

**Riverdale, GA**

*Assistant Community Manager*

*December 2004 - September 2010*

- Managed collections and dispossessory filings; Oversaw staff of 7 employees; Coordinated turnkey procedures and vendor services
- Maintained compliance through accurate and timely completion of all daily activities, weekly and monthly financial / operating reports
- Developed concepts to increase auxiliary income + 30% and resident retention by 82%

## LEADERSHIP & EXTRACURRICULAR ACTIVITIES

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**Institute of Real Estate Management**

**Atlanta, GA**

*Member*

*September 2022 - Present*

- Network with industry leaders via chapter meetings, national conferences, and industry research opportunities
- Maximize acumen through career development, webinars, and certification courses
- Adhere to organizational standards and best practices

**Commercial Real Estate Group of Georgia State University**

**Atlanta, GA**

*Member*

*April 2022 – Present*

- Engage in development of team building, soft skills, self-efficacy towards personal and professional development
- Network with industry leaders via chapter meetings, field studies, and alumni
- Participate in charity benevolence, peer support, and adhere to organizational processes

**The National Society for Leadership and Success**

**Atlanta, GA**

*Member*

*January 2022 - Present*

- Network with industry leaders through speaker series, leadership summits, and social events
- Expand skillset through success networks, communication training, leadership development

## SKILLS, CERTIFICATIONS & LICENSURE

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**Skills:** Microsoft Office, MLS Database, Communication, Analytics, Leadership, Collaboration

**Certifications & Licensure:** State of Georgia-Real Estate License (#SL-232), Enterprise Design Thinking Practitioner (IBM)