

# LEAH CABRERA

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## EDUCATION

### GEORGIA INSTITUTE OF TECHNOLOGY, Scheller College of Business Atlanta, GA

**Master of Business Administration (MBA)** May 2024

- Concentration: Strategy and Innovation; Business Analytics GPA:3.9
- Awards: NMBBAA Fellowship, René A. Simon Fellowship
- Leadership: President, Blacks in Business Club (2023-2024)

**Master of City and Regional Planning (MCRP)** May 2024

- Concentration: Land-Use, Economic Development GPA:3.9
- Awards: Dean's Fellowship; Agile Mile Scholarship

### WESLEYAN UNIVERSITY Middletown, CT

**Bachelor of Arts** May 2017

- Concentration: Mathematics, American Studies
- Leadership: Co-leader, Society of Underrepresented Students in STEM; Co-founder, NSM Coalition

## EXPERIENCE

### FEDERAL RESERVE BANK OF ATLANTA Atlanta, GA

**Community and Economic Development Team Intern** September 2022-Current

- Conducting research, data analysis, interviews, and reporting on the effects of natural disasters, housing/labor markets, and impact on community financial assets across six states to identify barriers to equitable recovery

### CITIBANK - Personal Banking & Wealth Management Leadership Associate Program New York, NY

**Summer Associate / Retail Bank, Segments Mass & Emerging Affluent Team** June 2023- August 2023

- Devised a high-impact value proposition for the mass-market Citi bank account through extensive research, data analysis, and 20+ interviews; forecasted revenue growth of \$4.2M, 3-7% increase in digital acquisition, and increase in J.D. Power customer satisfaction ranking within a 2-year implementation timeline
- Crafted a presentation for an Aug '23 product launch, highlighting a feature as industry-leading for effective marketing
- Enhanced leadership skills and knowledge of banking through participation in 10+ events with executive leaders

### CITY OF ATLANTA DEPARTMENT OF PLANNING Atlanta, GA

**Intern / Housing Innovation Lab** June 2022-August 2022

- Developed an action plan to improve efficiency for Accessory Dwelling Permits, resulting in increased ADU production for affordable housing and a revamped permitting process implemented on Mar '23
- Utilized ArcGIS Pro to analyze a portfolio of 140+ land bank properties, recommended 14 properties for acquisition

### GEORGIA INSTITUTE OF TECHNOLOGY Atlanta, GA

**Research Assistant / Planning + Property Lab** August 2021-June 2022

- Published research on large corporate landlords and real-estate iBuyer's investment in single-family housing during COVID19: presented to U.S. Congress as a proposal for more fair housing laws (Summer 2022)

### CONCORD ACADEMY Concord, MA

**High School Teacher and Tutor / Mathematics Department** August 2018-June 2021

- Provided instruction and tutored 400+ students with diverse learning styles and proficiency levels in mathematics
- Coordinator / Community and Equity Team**
- Led program supporting 40+ financial aid students through academic advising and community building
  - Facilitated school-wide DE&I trainings and instituted measurable targets assessed in all employee's performance review
  - Co-led the STEM Equity Task Force institutional plan, resulting in a ~22% increase in students of color pursuing STEM-related degrees and careers

## ADDITIONAL INFORMATION

**Skills:** Microsoft Office Suite, ArcGIS Pro, Access, Tableau, R Studio, Storytelling, Illustrator

**Certifications:** Harvard University Design Discovery for Urban Planning