

WHERE THE FUTURE IS BUILT



CONNECT

- Across Sectors. ULI Atlanta connected leaders across the industry through **Center for Leadership’s 14th Class** adding 465 alumni to the program to date.
- Through Educational Programs. Elevated thought leadership on **ULI’s three mission commitments** related to housing, sustainability and ESG, and DEI through programs, project tours, and small group gatherings.
- Through Signature Events. ULI Atlanta hosted its **27th Awards for Excellence** program recognizing **17 outstanding real estate development projects** and **one individual** that exemplify ULI’s mission to shape the future of cities.
- Across Geographies. Leveraged opportunities to scale ULI Atlanta’s statewide presence through a **Technical Assistance Programs (TAPs) with Rabun Co, GA** and facilitating UrbanPlan for Community Leaders with the **Young Gamechangers program in Columbus, GA**. Continued partnership with ULI Charlotte through the annual Capital Markets Exchange and hosting the first Georgia + Carolinas reception at ULI’s Fall Meeting in Dallas.
- Cultivated visibility opportunities for ULI members and programs on ULI Atlanta’s newly launched **Instagram**, through articles on **ULI Atlanta’s blog** and through the **monthly newsletter**.



INSPIRE

- Launched **ULI Atlanta’s new strategic plan** by leveraging member leadership and member engagement to drive the plan, which will serve as the bedrock of Atlanta’s programmatic goals over the next three years.
- Shared collective knowledge & experiences through programs, project tours, leadership workshops, and mentorship programs (such as **YLG’s Mentorship Program**). Hosted events on topics that elevated sustainable and equitable development by bringing out of market experts to discuss **housing innovations happening in their communities**, and unpacking sustainability efforts through a smart cities and buildings event focused on the technology shaping and influencing the built environment.
- Applied ULI research throughout ULI Atlanta’s events and programming on infrastructure, public-private partnerships, **economic trends**, ESG, affordable and attainable housing, and building healthy places.



LEAD

- Elevated diversity and inclusion to ensure we are better reflecting the communities we serve through the **strategic plan of the DEI Committee** and by amplifying the work of the Women’s Leadership Initiative (WLI) and the WLI ChangeMakers program (formerly called **The Leaders**).
- Educated the next generation of diverse leaders by participating in a second year of the **Etkin Scholars program** designed to introduce college and university students with a real estate interest and degree focus to the resources available through ULI membership while integrating those students into the ULI path of learning.
- Provided leadership around decarbonization solutions through the **Net Zero Imperative** where **six impactful mTAPs** projects evaluated different aspects of building decarbonization efforts across the Atlanta region by partnering with the City of Alpharetta, City of Tucker, Livable Buckhead, Gwinnett Place CID, and Mercy Housing.
- Expanded annual sponsorship to include **DEI support**, allowing ULI Atlanta to raise flexible, unrestricted dollars to support local DEI efforts and hosted DevelUP conference to provide underrepresented developers the resources they need to excel in the industry.

