



## ULI Atlanta's 2023 Awards of Excellence Application Outline

The Urban Land Institute's Atlanta District Council is accepting nominations for the Awards of Excellence Awards for 2023. The ULI Atlanta Awards for Excellence program recognizes outstanding real estate development projects or initiatives that exemplify ULI's mission of shaping the future of the built environment for transformative impact in communities worldwide. The program identifies and promotes best practices in all types of real estate development.

### **Who is Eligible:**

Private sector, public sector, and nonprofit projects are eligible for the ULI Atlanta Awards for Excellence. The Awards are open to ULI members and non-members with projects located within Georgia and Eastern Tennessee. All applications will be evaluated by a distinguished jury of ULI members, representing all major segments of the industry. The jury will consider how a development demonstrates leadership, innovation, market success, sustainability, resilience, and meets the current and future needs of its surrounding community.

**Complete applications and the \$250 application fee are due by midnight, Saturday, April 15<sup>th</sup>, 2023.** Submissions that are incomplete and/or do not follow the submission guidelines and requirements will not be considered.

**Please note: this application will not save if you exit out before submitting. Below is the outline of all the information you will need to complete your application. It is recommended that you have all your information ready before beginning the application. There will be word limits for open ended questions, so please keep your responses to 500 words or less.**

For any questions, please email Charlotte Dhaya at [charlotte.dhaya@uli.org](mailto:charlotte.dhaya@uli.org) with the subject "ULI Atlanta's 2023 Awards Application".

---

**Project Name**

## Company Name

## Project Completion Date

- *Must* fall between Jan 2022 and Jan 2023

## Project website\*

## Company website

## Project address

## Project description

- In 500 words or less, provide a general description of the project, including the design concept, with information about site size and characteristics, uses, zoning, planning, architecture, and other relevant factors.

## Reasons for consideration

- In 500 words or less, please describe any innovative and/or distinguishing reasons why this project should receive a ULI Atlanta's Awards for Excellence in Development. Describe how the project is exceptional in any of the following areas that apply: 1) resourceful use of land/successful adaptive reuse of property; 2) sustainability/preservation, enhancement of environmental resources, or reducing carbon emission to promote net zero; 3) entrepreneurship or creative development team organization and management; 4) innovative design and/or planning features; 5) filling of a special societal or market need; 6) overcoming unusual or difficult obstacles to development; 7) public/private effort in the development 8) positive impact on area market; 9) contributing to an active/ healthy lifestyle; and 10) promoting equitable development principles.

## Project Documents

- Please share a minimum of **three high resolution** interior photos
- Please share a minimum **three high resolution** exterior photos
- Please share any additional documents (renderings, diagrams, aerial photos, etc.) that you feel would be helpful for your application\*

## Project Partners

- Please provide the following partner's company name and contact information
  - o Owner
  - o Developer
  - o Architect
  - o Interior Designer
  - o General Contractor
  - o Any additional partners\* (financial, engineer, landscape architect, public/private partner etc.) - Please provide company name, role, and contact information

### Market Acceptance

- As the purpose of the ULI Awards is to identify and recognize best practices in development, entries must be broadly accepted in the marketplace. You may use any indicator(s) of financial success standard for your product in your market - occupancy rate (compared to market), economic growth in the affected area, etc.
- In 500 words or less please describe the market acceptance of the project.

### Development Category

- Indicate the category for which your project is classified (choose one)
- Please Note: During the evaluation process the Awards Jury may determine a project is eligible in a development category other than the one selected by the applicant.
  - o Office/Commercial Mixed-Used Development
  - o Adaptive Reuse/Repurposing
  - o Residential Development (including market rate, affordable and attainable housing)
  - o Civic/Institutional Development (includes educational, cultural, healthcare, and/or public developments)
  - o Public Realm (includes parks, open space, public art, public infrastructure, etc.)
  - o Other (Specify)

### Contact Information

- For contact by ULI Atlanta and/or juror(s) if there are questions and additional correspondence.
- Please provide primary contact name, title, phone number, and email address

## Authorization

- By submitting this application, you indicate that the project owner has authorized this submittal, has full power to provide information, and attests that ULI Atlanta may use, reproduce or make available for reproduction by others the information on this form and any supporting materials provided including images. Any information provided will be used for evaluation purposes by the Awards Committee and Jury and only general descriptive information may be used in any related narrative or video with prior consent from the submitter.

## Application Fee

- Upon completion of this application you will be redirected to an application payment page. The application fee is \$250. By selecting "I accept" you acknowledge that a payment of \$250 will be needed in order for your application to be considered for the ULI Atlanta's 2023 Awards of Excellence. Payments must be received by midnight, Sunday, April 30th, 2023.

\*optional