



Atlanta

## 2023 ANNUAL SPONSORSHIP OPPORTUNITIES

Becoming an annual sponsor is the most impactful way to demonstrate your commitment to ULI's global mission.

Annual sponsors receive a number of benefits for their contributions to ULI Atlanta – a 501(c)(3) corporation – in addition to the satisfaction of knowing 100% of the funds are supporting local programs, leadership development, education, community outreach, and technical assistance.



Annual sponsors are critical to our mission at the local level and make it possible for us to provide quality local programming and community outreach initiatives.

As a sponsor you'll receive outstanding visibility within the ULI Atlanta network, plus the opportunity to lead and promote our mission within the region.

### ANNUAL SPONSORS DIRECTLY SUPPORT OUR EFFORTS TO:

- **DEVELOP LOCAL INDUSTRY LEADERS**  
Through Center for Leadership, Young Leaders Group (YLG), Women's Leadership Initiative (WLI), Diversity, Equity, and Inclusion (DEI) work, and our new Etkin Scholars program.
- **POSITIVELY IMPACT OUR COMMUNITIES**  
Through Technical Assistance Panels (TAPs), workshops, roundtables, UrbanPlan, and special projects.
- **ADVANCE REAL ESTATE DEVELOPMENT AND LAND USE**  
Through education, promoting best practices, and providing thought leadership to inform better decision-making.

*The Urban Land Institute (ULI) is a mission and member driven non-profit founded in 1936. ULI has over 45,000 members worldwide and is a global network of professionals in every sector of real estate development and land use, from private enterprise to public service.*

*ULI's mission is to shape the future of the built environment for transformative impacts in communities worldwide.*



CONNECT



INSPIRE



LEAD

Learn more about ULI Atlanta, our programs and events at [atlanta.uli.org](https://atlanta.uli.org) or call 404 .331.1800

CHECK OUT OUR SPONSORSHIP OPPORTUNITIES





# 2023 ANNUAL SPONSORSHIP

WHERE THE FUTURE IS BUILT

FRIEND OF ULI ATLANTA

\$1,500

[PUBLIC AGENCY  
NON-PROFIT ONLY]

## Company recognition

(website, e-blast, events)

LOGO

## Complimentary membership(s)

1 full + 2 associate memberships  
available to public agency, university,  
and non-profits (\$680 value)

## Complimentary registration to any program or tour up to \$100 value per ticket \*\*

Total complimentary tickets per year to a program or tour up to \$100 value per ticket \*\*

Comp event registrations can be used outside the company for BIPOC, students, young leaders, etc. Not to be credited toward Awards, Sporting Clays or signature events.

4

## Opportunity to host and/or attend an UrbanPlan for Public Officials or Community Leaders workshop

(public agency)



## Free job/RFP/RFQ posting

on ULI Atlanta website



## Visibility opportunities

through social media spotlights, member interviews,  
and thought leadership columns



## Leadership opportunities

including advisory board participation and/or  
priority to Chair/ Co-chair a committee or initiative



\*\*space is limited at many ULI Atlanta events. registrations are available on a first-come, first-serve basis.



# Atlanta

## THANK YOU TO OUR 2022 ANNUAL SPONSORS

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