

YOUR 2022 DOLLARS AT WORK

WHERE THE FUTURE IS BUILT



CONNECT

- Across Sectors. ULI Atlanta connected 34 leaders across the industry through Center for Leadership's 13th Class.
- Through Educational Programs. Despite challenges, connected record-setting number of attendees through virtual and in-person programs, project tours, and small group gatherings.
- Through Signature Events. ULI Atlanta hosted its 26th Annual Award for Excellence program recognizing 12 outstanding real estate development projects and two individuals that exemplify ULI's mission to shape the future of cities, while also amplifying ULI's three new mission commitments.
- By pairing seasoned industry leaders with young professionals through the **YLG Mentor program** to offer guidance, support, and career advice which strengthen ties with the young leaders, the local real estate community, and ULI.



INSPIRE

- Shared collective knowledge & experiences through programs, project tours, leadership workshops, and mentorship programs.
- Elevated thought leadership on key ULI mission priorities by hosting a City of Atlanta Mayoral Forum; an educational panel discussion on demystifying ESG, and emerging trends impacting Atlanta in 2022.
- Educated the next generation of diverse leaders through the newly established **Etkin Scholars program** designed to introduce college and university students with a real estate interest and degree focus to the resources available through ULI membership while integrating those students into the ULI path of learning. Continued facilitation of **UrbanPlan** touching over 100 students and community leaders.
- Shared and applied ULI research on infrastructure, public-private partnerships, economic trends, ESG, affordable and attainable housing, and building healthy places.



LEAD

- Created solutions that had direct community through seven impactful mTAPs projects for Pittsburgh Yards, Decide DeKalb, City of Atlanta's Department of City Planning, Central Atlanta Progress, Tucker Northlake CID, City of Decatur, and Atlanta Land Trust.
- Provided continued leadership through the Atlanta Community Schoolyards initiative (an ongoing effort of the 10-minute walk campaign), and partnered on two Technical Assistance Panels (TAPs) with All Saints Episcopal Church and the City of Powder Springs.
- Elevated diversity and inclusion to ensure we are better reflecting the communities we serve through priorities and leadership of the Diversity, Equity & Inclusion (DEI) Committee and the third cohort of WLI's The Leaders.
- Cultivated visibility opportunities for ULI members and programs through #MemberSpotlight interviews, articles on ULI Atlanta's blog and monthly newsletter, and through our standing thought leadership column with the Saporta Report.