



WHAT IS A TAP?

Technical Assistance Panels (TAPs) provide expert, multidisciplinary advice to local governments, public agencies and nonprofit organizations facing complex land use and real estate issues within ULI Atlanta’s geography, including the entire state of Georgia and Eastern Tennessee. TAPs are one- to two-day, intensive working sessions where our expert panelists address a set of questions proposed by the sponsoring organization about a specific development issue or policy barrier within a defined geographic area.

TAPs can enhance community leadership, clarify community needs and assets, and advance responsible land use policies that expand economic and housing opportunity, maximize market potential, and conserve natural environments.

A three- to four-month lead-time is necessary to provide sufficient time to assemble the best available panel members, compile briefing materials and plan for the logistics of the TAP program. ULI Atlanta charges a fee for each of its panels to cover associated costs and staff time. The typical TAP project will cost between \$15,000 – 20,000 depending on the length of the project and the scope.

“ ULI Atlanta's Technical Assistance Programs (TAPs) are our ‘mission in action’ – they offer strategic advice on complicated real estate or land use related issues and draw on the benefit of our local member expertise, research and case studies to help formulate recommendations. ”



Atlanta

TECHNICAL ASSISTANCE PANELS (TAPS) CALL FOR PROJECTS 2022

How is the program executed?

ULI Atlanta assembles an interdisciplinary, unpaid volunteer panel that explores the project, interviews stakeholders, and makes recommendations. Panelists approach the assignment from all perspectives, including market potential, land use and design, financing and development strategies, governance, and implementation. This objective and diverse team of real estate and planning professionals are unique to ULI Atlanta. The strength of ULI Atlanta's Technical Assistance Panels lies in the cross-section of experts examining the issue from multiple angles and producing an implementation strategy that is based on sound information, community realities, and best practices.

What is the application process?

Applications from local governments, public agencies, or non-profits are accepted on an ongoing basis throughout the year. After receiving an application, members of the TAPs committee will discuss the project and arrange an initial meeting to understand and refine the assignment and objectives as well as identify key issues. Decisions on whether the committee can accept the panel assignment will be determined shortly after the initial meeting.

What is the participation criteria?

- The project is consistent with ULI's mission and priorities, found here: <https://americas.uli.org/about/uli/mission-priorities/>
- The organization/public entity has the ability to act on the recommendations
- There is a clearly defined scope of work and geographic boundary
- The problem(s) can be addressed with expertise that either exists within the team or can be found by the TAP team within ULI Atlanta's members and/or other local or national experts

Application requirements

1. Strong local leadership capacity that commits to the program's terms and conditions, respects the TAP findings by galvanizing community support, and demonstrates a sincere attempt to implement recommendations.
2. A clearly defined scope of work, and three to four well-articulated questions to be addressed during a one- or two-day session.
3. A clearly defined geographic boundary (a neighborhood, district, building, parcel, etc.) or policy question.

To review a complete list of previous TAPs conducted by ULI Atlanta or to download TAP reports, please visit: <https://atlanta.uli.org/resources/reports/>.

For a complete application, please contact Daphne Bond-Godfrey, Senior Director daphne.bondgodfrey@uli.org.