



ULI Atlanta 2021 in Review: Connecting Members, Inspiring Best Practices, and Leading on Real Estate Solutions



ULI reimagined our mission statement to align more fully with the organization's vision and capture a call to a common purpose:
Shape the future of the built environment for transformative impact in communities worldwide.

With your **support and leadership as an annual sponsor of ULI Atlanta**, we are shaping the future of the built environment throughout the **Atlanta District Council**. ULI's fundamental purpose is to **connect** industry leaders, **inspire** best practices for equitable and sustainable land use, and **lead** in anticipating and addressing challenges facing the urban landscape in delivering and executing our three critical mission commitments.

We are proud of how we have been able to **connect, inspire, and lead** during this unique year and help our members and their organizations **successfully navigate a rapidly changing world**.

The financial support of **you, our annual sponsors**, and the efforts of our 1,400+ member leaders have **kept the mission alive and well this past year**. Through virtual and in-person programs, **timely communications** and **case studies**, and the development of young and senior leaders, you are shaping the future of our city and region.



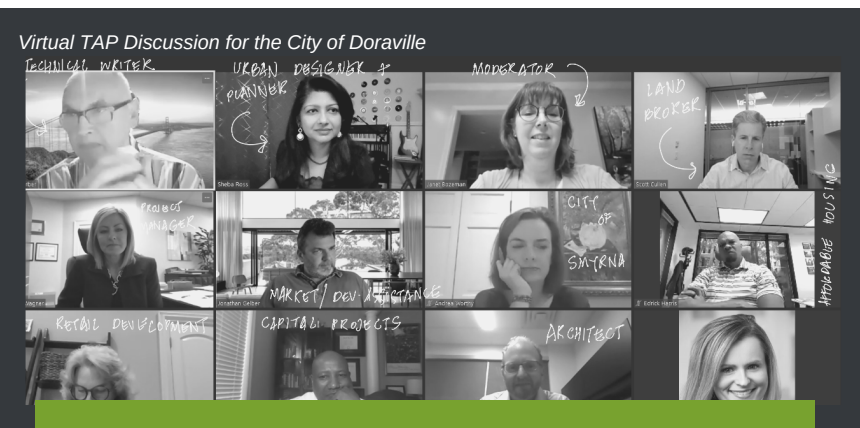
CONNECT active, passionate, diverse members through the foremost network of interdisciplinary professionals

- **Across Sectors.** The **Center for Leadership** graduated its 12th class. Through virtual and hybrid program days, ULI Atlanta connected 34 leaders across industry and experience for the most diverse class to date.
- **Through Educational Programs.** Despite challenges, **connected record-setting number of attendees** through more frequent virtual programs, project tours, and small group gatherings.
- **Creative Networking.** Leveraged technology and new formats for networking and relationship building. The Women's Leadership Initiative hosted a socially distant wine tasting and virtual chocolate tasting to continue and build the network. The **Young Leaders Group** hosted a virtual trivia night with ULI Charlotte and ULI Nashville.
- **Across Geographies.** Maximized opportunities to partner with other regional district councils as well as hear from national speakers on critical issues ranging from Richard Rothstein on real estate and racial equity to national experts on capital markets and ESG.



INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

- Shared collective knowledge & experiences through **case studies**, **project tours**, **leadership workshops**, and **mentorship** programs.
- Elevated the conversation** through educational programs on Creative Placemaking, Leadership & Implicit Bias, Tackling Homelessness, Housing: Innovation in Design, Development, and Finance.
- Educated the next generation of diverse leaders through **UrbanPlan** with 100+ students and community leaders.
- Shared and applied **ULI research** on infrastructure, public-private partnerships, economic trends, sustainability, affordable and attainable housing, and building healthy places.



LEAD in solving community and real estate challenges through applied collective experience and engagement

- Created solutions to change communities through the **seven mTAPs** projects, the **Atlanta Community Schoolyards** initiative (an ongoing effort of the 10-minute walk campaign), and hybrid **TAPs** for **Fulton County Executive Airport** and the **City of Doraville**.
- Continued leadership to address the **ongoing affordability challenges** through our support of **HouseATL**. After four years of serving as backbone organizational support, ULI Atlanta and its partners formalized HouseATL as an initiative of the Community Foundation for Greater Atlanta to pursue policies and adequate funding for the creation and preservation of affordable housing throughout our region.
- Elevated diversity and inclusion to ensure we are better reflecting the communities we serve through priorities and leadership of the newly formed **Diversity, Equity & Inclusion Council** and the second cohort of WLI's *The Leaders*.
- Expanded the reach of ULI. Following seven years of incubation, ULI Atlanta has **launched ULI Alabama** as a stand-alone entity within the district council network.

Women's Leadership Initiative Wine Tasting



Connect

UrbanPlan for Community Leaders with Atlanta BeltLine



Inspire

Technical Assistance with MARTA



Lead