



Atlanta

Annual Sponsorship

2022



ULI Atlanta sponsors comprise the leading real estate companies in the region. Annual sponsors receive a number of benefits for their contributions to ULI Atlanta – a 501(c)(3) corporation – in addition to the satisfaction of knowing 100% of the funds are supporting local programs, leadership development, education, community outreach, and research. ULI Atlanta has more than 1,400 members.

OUR MISSION

Shape the future of the built environment for transformative impact in communities worldwide.

OUR FOCUS

ULI Atlanta is focused on the enhancement of quality of life through the support, creation, and expansion of inclusive, walkable urban places. Priorities include providing rich, real-time conversations on economic trends, forecasts, opportunities in our industry, advancing housing affordability solutions, and leading on diversity and inclusion in our industry.

Learn more about ULI Atlanta and our programs and events at www.atlanta.uli.org or call 404.331.1800 for details.

CHECK OUT THE
SPONSORSHIP OPTIONS





	VISIONARY \$25,000	CHAMPION \$12,500	SENIOR \$6,000	SUPPORTING \$3,000	FRIEND \$1,500
company recognition					
<ul style="list-style-type: none"> ULI Atlanta website (link) E-blast (link) ULI Events (listing), banner/ digital display 	Logo Logo Logo	Logo Logo Logo	Name Name Name	Name Name Name	Name Name Name
complimentary memberships	3 (Full)	3 (Associate)	2 (Associate)		
complimentary registrations*					
<ul style="list-style-type: none"> Quarterly Programs 	6	4	3	2	1
<ul style="list-style-type: none"> Pop-Up Programs/ Tours 	2 guaranteed spots at Pop-up Programs	1 guaranteed spot at Pop-up Programs	1 guaranteed spot at Pop-up Programs	1 guaranteed spot at Pop-up Programs	
<ul style="list-style-type: none"> Sponsor Appreciation Event 	6	4	3	2	1
recognition on nametags at all ULI Atlanta events	★	★	★	★	★
priority to host/ introduce local programs	★	★	★	★	
customized sponsor benefits to promote visibility and leadership through social media spotlights, member spotlights, and thought leadership columns	★	★	★		
leadership opportunities including:					
<ul style="list-style-type: none"> ULI Atlanta Advisory Board participation Priority to chair/ co-chair a committee 	★	★	★		
ULI staff assigned to manage your benefits	★	★	★		
discount on signature event, WLI & monthly program sponsorships	15%	10%	5%	5%	
media resource expert for press inquiries	★	★	★		
free job posting on ULI Atlanta job board	★	★	★	★	

*space is limited at many ULI Atlanta events. registrations are available on a first-come, first-serve basis





Atlanta

Annual Sponsorship

2022

**SIGN ME UP AS A 2022
ULI ATLANTA ANNUAL SPONSOR**

- ☐ Visionary \$25,000
- ☐ Champion \$12,500
- ☐ Senior \$6,000
- ☐ Supporting \$3,000
- ☐ Friend \$1,500

**SIGN ME UP FOR 3 YEARS AS AN
ULI ATLANTA ANNUAL SPONSOR**

- ☐ Visionary \$22,500
- ☐ Champion \$11,250
- ☐ Senior \$5,400
- ☐ Supporting \$2,700
- ☐ Friend \$1,350

**WANT TO SPONSOR AN EVENT IN ADDITION TO BEING AN ANNUAL SPONSOR? TAKE ADVANTAGE OF
DISCOUNTS ON THE FOLLOWING SIGNATURE PROGRAMS:**

8th Annual Sporting Clays Invitational – November 19, 2021
Sponsorships: \$750 - \$6,000

Center for Leadership – September 2021 – May 2022
Sponsorships: \$1,500 - \$5,000

Awards Dinner - March 2022
Sponsorships: \$3,500 - \$10,000

Monthly Programs, WLI Events, Local Product Council Days
Sponsorships: \$500 - \$5,000

PAYMENT OPTIONS:

I would like to pay by enclosing a check in the amount of \$ _____

Payable to: ULI Atlanta – 1389 Peachtree Street, NE, Atlanta, GA 30309

I would like to pay by credit card in the amount of \$ _____

- ☐ VISA ☐ Mastercard ☐ American Express ☐ Discover ☐ Carte Blanche

Card Number: _____ Exp. Date: _____ CV: _____

Signature: _____ Zip Code: _____

CONTACT INFORMATION:

Name: _____ Title: _____

Company (as you would like it to appear on promotional materials): _____

Email: _____ Address: _____

Telephone: _____ City, State, Zip: _____

Questions: Please call Sarah Kirsch, ULI Executive Director at 404.331.1800

PLEASE COMPLETE THE FORM & SEND IT IN TODAY!

EMAIL: sarah.kirsch@uli.org