



# Atlanta Awards for Excellence

## Submissions Due October 31st!

### ABOUT THE AWARDS FOR EXCELLENCE

The Urban Land Institute's Atlanta District Council is accepting nominations for the Awards of Excellence Awards for 2022. The ULI Atlanta Awards for Excellence program recognizes outstanding real estate development projects or initiatives that exemplify ULI's mission of shaping the future of the built environment for transformative impact in communities worldwide. The program identifies and promotes best practices in all types of real estate development.

Additionally, ULI Atlanta recognizes individuals who have made an outstanding contribution in his or her lifetime to the metropolitan Atlanta region with the Frank Carter Community Achievement Award and The Dan & Tally Sweat Community Leadership Award. The individual leadership awards will be given at the discretion of ULI Atlanta leadership and may not be awarded on a yearly basis.

### WHO'S ELIGIBLE

Private sector, public sector, and nonprofit projects are eligible for the ULI Atlanta Awards for Excellence. The Awards are open to ULI members and non-members with projects located within Georgia and Eastern Tennessee. All applications will be evaluated by a distinguished jury of ULI members, representing all major segments of the industry. The jury will consider how a development demonstrates leadership, innovation, market success, sustainability, resilience, and meets the current and future needs of its surrounding community.

### ELIGIBLE SUBMISSIONS MUST:

- Have been completed during the past three years (Sept 2018 – Sept 2021);
- Be in stabilized operation;
- Exemplify a sustainable model; and
- Have achieved market acceptance

### 2022 SCHEDULE & SELECTION PROCESS

- September 17<sup>th</sup>: Call for Entries Announced
- Oct 31st: All Submissions Due
- Week of Nov 15th: Awards Jury Project Review
- Week of Dec 13th: Project Tour and Jury Review
- Week of Dec 20th: Finalists Announced
- March 2022: Winners announced at ULI Atlanta Annual Awards for Excellence Dinner

All projects that advance to the finalist round will be notified by the ULI Atlanta Awards committee. A project tour of each finalist will be scheduled to verify all submitted information.





**SUBMISSION INSTRUCTIONS:**

Application must be submitted as a standard size (8.5" x 11") digital packet in PDF format using Arial 12 font. The application packet must be one continuous file that includes all the information requested under Submission Requirements, as well as the required Project Images and Site Plans. Include an online link minimum of four (4) and maximum of eight (8) project images that best represent your project as part of your application packet. (No videos or other formats are accepted; separate image files that are not integrated into the application packet will not be accepted. There is no page limit for the application packet, however your responses for Project Overview and Market Acceptance must comply with the word/character limit indicated.

**Complete application packets must be received by 5:00pm on October 31st.** Submissions that are incomplete and/or do not follow the submission guidelines and requirements will not be considered. Send your complete application packet to [tamia.sammons@uli.org](mailto:tamia.sammons@uli.org), with the email subject: "2022 ULI Atlanta Awards for Excellence in Development Application". Questions? Contact Tamia Sammons at [tamia.sammons@uli.org](mailto:tamia.sammons@uli.org) or (404) 331-1800.

**□ SUBMISSION REQUIREMENTS**

**DEVELOPMENT CATEGORY** - Indicate the category for which your project is classified (choose one).

- **Office/Commercial Mixed-Used Development**
- **Adaptive Reuse/Repurposing**
- **Residential Development** (including market rate, affordable and attainable housing)
- **Civic/Institutional Development** (includes educational, cultural, healthcare, and/or public developments)
- **Public Realm** (includes parks, open space, public art, public infrastructure, etc.)

***Please Note:** During the evaluation process the Awards Jury may determine a project is eligible in a development category other than the one selected by the applicant.*

**□ PROJECT NAME & LOCATION (PLEASE INCLUDE THE PROJECT NAME, ADDRESS, CITY, STATE, ZIP CODE)**

**□ PROJECT OVERVIEW**

- **Project Description:** In 500 words or less, provide a general description of the project, including the design concept, with information about site size and characteristics, uses, zoning, planning, architecture, and other relevant factors; provide website URL if available.
- **Reasons for Consideration:** In 500 words or less, please describe any innovative and/or distinguishing reasons why this project should receive a ULI Atlanta's Awards for Excellence in Development. Describe how the project is exceptional in any of the following areas that apply: 1) resourceful use of land/successful adaptive reuse of property; 2) sustainability/preservation, enhancement of environmental resources, or reducing carbon emission to promote net zero; 3) entrepreneurship or creative development team organization and management; 4) innovative design and/or planning features; 5) filling of a special societal or market need; 6) overcoming unusual or difficult obstacles to development; 7) public/private effort in the development 8) positive impact on area market; 9) contributing to an active/ healthy lifestyle; and 10) promoting equitable development principles.
- **Status of Project:** Specify the percentage of the project that has been completed, sold, or leased. Indicate if additional phases are planned. Provide context.



**□ MARKET ACCEPTANCE**

As the purpose of the ULI Awards is to identify and recognize best practices in development, entries must be broadly accepted in the marketplace. You may use any indicator(s) of financial success standard for your product in your market - occupancy rate (compared to market), economic growth in the affected area, etc. In 500 words or less, described how your project has achieved market acceptance.

**□ PROJECT TEAM (PROVIDE NAME, PHONE AND EMAIL FOR EACH TEAM MEMBER)**

- Developer
- Owner (if different from Developer)
- Architect(s)/Designer(s) Contractor(s)
- Others (identify role such as landscape architect, engineer, public/private partner, etc., listed in order of importance to the project)

**□ PRIMARY CONTACT/SUBMITTER (FOR CONTACT BY ULI ATLANTA AND/OR JUROR(S) IF THERE ARE QUESTIONS and ADDITIONAL CORRESPONDENCE)**

Please include the following: Name, Title, Company/Organization, Mailing Address, Email Address, Day Phone.

**□ AUTHORIZATION**

By submitting this application, you indicate that the project owner has authorized this submittal, has full power to provide information, and attests that ULI Atlanta may use, reproduce or make available for reproduction by others the

information on this form and any supporting materials provided including images. Any information provided will be used for evaluation purposes by the Awards Committee and Jury and only general descriptive information may be used in any related narrative or video with prior consent from the submitter.

**□ APPLICATION FEE**

\$100 - See attached Application Fee Payment Form to complete your payment. All check and card credit payments must be received by Sunday, October 31, 2021.



**APPLICATION PAYMENT FORM**

Project Name: \_\_\_\_\_

Full Name: \_\_\_\_\_

Name of Company/Organization Submitting Application: \_\_\_\_\_  
\_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

There are two ways to complete payment for the 2021 ULI Atlanta Awards for Excellence in Development application. Please select one of the options below:

<p><input type="checkbox"/> <b>I'll send a check</b></p> <p>Make check payable to <b>ULI Atlanta</b></p> <p>Mail separately to: Urban Land Institute – Atlanta 1389 Peachtree Street, NE Atlanta, GA 30309</p>	<p><input type="checkbox"/> <b>I'll pay with my credit card</b></p> <p>Credit Card: ____ Visa ____ MasterCard ____ Amex ____ Discover Card</p> <p>Number: _____</p> <p>Expiration Date: _____ Security Code: _____</p> <p>Signature of Cardholder: _____</p>
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Send completed application fee payment form to [tamia.sammons@uli.org](mailto:tamia.sammons@uli.org)

Questions? Contact Tamia Sammons at (404) 331-1800.

<p><i>For office use only:</i></p>	<p><i>Internal Cost Code:</i> _____</p>
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