



**Friday, November 20, 2020**

## **Foxhall Resort & Sporting Club**



**ULI Atlanta**

1372 Peachtree Street, NE | Atlanta, GA 30309

(404) 331-1800

[www.uliatlanta.org](http://www.uliatlanta.org)





## OUR SPORTING CLAYS EVENT

Please join the ULI Host Committee on **Friday, November 20, 2020** for the **7th Annual Sporting Clays Invitational** at Foxhall Resort & Sporting Club. Your support will advance the ULI mission and directly benefit the **ULI Atlanta Center for Leadership** and **UrbanPlan** programs. This event promises to attract senior level decision makers from across the industry and throughout the region for a terrific day in the Chattahoochee Hill Country.

### 2020 ULI Atlanta Sporting Clays Host Committee

Bob Voyles, Monte Wilson, John Heagy, Greg Catoe, Lawson Fanney, Hank Farmer, Cary Horvath, David Hutchison, Ben Reeves, John Robbins, Nathaniel Seymour, Steve Soteres, and Rick Suid

Sponsorship Opportunities Range from Platinum to Station Sponsors, detailed herein.

**Fee:** Single Shooter \$500    Team of Four \$2,000 \*

\* (bundle team of 4 with a station sponsorship for \$2,500).



# URBANPLAN

UrbanPlan is a 15 class hour project-based learning curriculum unit developed for two student populations: 1) high school juniors and seniors in economics and government classes; and 2) university graduate students in land use focused disciplines: city planning, MBA real estate, architecture, and law.

Student development teams respond to an RFP to redevelop a 5 ½ block site from a mythical city.

Through the process, they discover the dynamic fundamental challenges of development: how the forces of our market economy clash and collaborate with the forces of our representative democracy to create the built environment.

More ULI members, including trustees, governors and product council members, participate in UrbanPlan than any other national or local ULI program.

In October 2010, The George Lucas Educational Foundation (GLEF) selected UrbanPlan as one of only 20 programs running in the United States – grades k through 12 – for their “What Works in Education” series. GLEF’s mission is to create awareness of innovative and effective curricula and program models in kindergarten through twelfth grade. Their video about UrbanPlan: Developing Minds can be downloaded from iTunes University.



## OUR STORY

ULI Atlanta is a District Council of the Urban Land Institute. We are one of the largest ULI District Councils world-wide, with over 1,400 members, which includes Georgia, Alabama and Eastern Tennessee.

We bring together leaders from across the fields of real estate and land use policy to exchange best practices and serve community needs. We share knowledge through education, applied research, publishing, electronic media, events and programs, including our Center for Leadership & UrbanPlan programs.

Founded in 1936, ULI has grown to over 38,000 members worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service.

ULI does not lobby nor act as an advocate of any single industry. We examine land use issues, impartially report findings, and convene forums to find solutions to complex land use problems, collaborating with industry and stakeholder groups worldwide.

The generosity and commitment of ULI Atlanta's members and sponsors enable us to sustain and grow UrbanPlan. Thanks to these contributions, we are able to provide all materials and training free of charge to our teachers, students, and volunteers.





# CENTER FOR LEADERSHIP

The mission of the Center for Leadership is to cultivate leadership and life-strategy skills by teaching emerging leaders in the real estate and land use industries how the Atlanta region gets built.

Participants of this program are individuals working in the real estate industry and related field who are emerging leaders slated for future leadership roles. They must have a minimum of 7 years of related real estate experience, be committed to community service and civic engagement and have a vision for the future of the Georgia Region.

The program is organized around nine full-day seminars consisting of presentations, panel discussions, property tours, small group activities. Guest speakers have included: Governor Roy Barnes, Senator Johnny Isakson, former State Attorney General Sam Olens, former Mayor Shirley Franklin, and Andrew Jackson Young Jr.

During the course of the nine-month program, participants will have an opportunity to provide leadership on a critical Atlanta regional issue through a mini Technical Assistance Panel (mTAP). Working in teams, participants will be responsible for sharing their expertise and advice to develop recommendations for a sponsor organization.





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Benefitting the Center for Leadership & UrbanPlan Programs

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For publication purposes, all sponsorship commitments need to be received by November 1, 2020.

Platinum  
Sponsor  
(\$8,000)  
1 Available

- Sole top level sponsor of the Tournament
- The opportunity to welcome everyone, make opening remarks, and present winning team and individual with trophies
- Premiere company logo placement on banners/signage at the event & pre-event marketing materials and on ULI Atlanta website
- Premiere logo placement on event hat provided to all shooters.
- Premiere logo placement on event staff shirt
- Two four-person teams for Tournament Day

Gold  
Sponsor  
(\$6,000)

- Logo placement on banners/ signage at event and pre-event marketing materials and on ULI Atlanta website
- Logo placement on event staff shirt
- Two four-person teams for Tournament Day

Silver  
Sponsor  
(\$4,000)

- Logo placement on banners/ signage at event and pre-event marketing materials and on ULI Atlanta website
- Company name listed on event staff shirt
- One four-person team for Tournament Day

Lunch  
Sponsor  
(\$2,500)

- Company name listed on banners/signage at the event and on all pre-event marketing materials and on ULI Atlanta website
- Company name listed on event staff shirt
- Opportunity to distribute company collateral materials
- Two tickets to the luncheon after the tournament

Station  
Sponsor \*\*  
(\$750)  
4 Remain!

- Company name on signage at Sporting Clays Station on Tournament Day
- Company name listed on banners/ signage at the event
- Company name printed on all pre-event marketing materials and on ULI Atlanta website
- Company representative can meet/greet all participants at the sponsored station
- Opportunity to distribute company materials
- One ticket to the luncheon after the tournament



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### Payment Options:

- CHECK: Please complete this form to be invoiced and email it to [barbra.bowers@uli.org](mailto:barbra.bowers@uli.org).
- CREDIT CARD: Please fill out the information below with credit card information and email the form to [barbra.bowers@uli.org](mailto:barbra.bowers@uli.org).

- SOLD**
- ☐ Platinum Sponsor (\$8,000)
- ☐ Gold Sponsor (\$6,000)
- ☐ Silver Sponsor (\$4,000)
- ☒ Lunch Sponsor (\$2,500)
- ☐ Station Sponsor (\$750)\*\* 4 remaining
- ☐ Band Sponsor (\$1,000) - only 1 available
- ☐ Coffee Station Sponsor (\$750) - only 1 available

### REGISTRATION

- ☐ I want to register a team only (\$2,000)
- ☐ I want to register an individual (\$500)
- ☐ \*\*I want to put together a team and sponsor a station for a total of \$2,500. A \$250 savings!  
*Registration includes targets, ammo, golf cart, continental breakfast, and lunch for all registered participants.*
- ☐ There is a limited amount of shotguns for rent, do you think your team will need to rent one (1)? Check the box if "yes".
- ☐ We have received feedback that teams would prefer to walk the course. Please check the box if you would still like to use a golf cart.

### CONTACT INFORMATION

Company/ Organization

Contact Name

Title

Street Address

City

State

Zip Code

Email

Phone

### PAYMENT INFORMATION

PLEASE INVOICE ME: ☐

CREDIT CARD: C.C. Type \_\_\_\_\_ Card \_\_\_\_\_

Billing Address (if different from above):

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_