

ULI SAN FRANCISCO DISTRICT COUNCIL
PUBLIC- PRIVATE PARTNERSHIP LOCAL PRODUCT COUNCIL AGENDA
Chase Center – 1 Warriors Way, San Francisco, CA 94158
Thursday, March 12, 2026

SF Local Council Leadership

Co-Chair: **Jacob Bintliff**, Manager, SF Office of Economic and Workforce Development
Co-Chair: **Eric Tao**, Managing Partner, L37 Development
Vice-Chair: **Tiffany Bohee**, President, Mercy Housing California
Vice-Chair: **Woody Hanson**, Associate Principal, SITELAB Urban Studio
Vice-Chair: **Jennifer Ott**, City Manager, City of Hayward

12:30 – 1:00 PM– Registration & Networking

1:00 – 1:10 AM – Welcome & Introductions

Eric Tao, Managing Partner, L37 Development
Donna Daniels, General Manager, Chase Center

1:10 – 1:30 PM – Setting the Stage: Sports as a Catalyst

Sports venues can shape far more than game-day experiences—they can influence neighborhood identity, economic vitality, and long-term urban development. This opening conversation will explore how thoughtfully planned sports and entertainment districts can act as catalysts for community investment, local business growth, and vibrant public spaces.

Speakers: **Woody Hanson**, Associate Principal, SITELAB Urban Studio (moderator)
Fran Weld, Canopy (formerly San Francisco Giants)

1:30 – 2:15 PM – Chase Center at Mission Bay - what went right? How did it all come together?

The development of Chase Center and the transformation of Mission Bay represent one of the Bay Area’s most significant recent examples of sports-anchored urban development. This panel will explore how a complex vision came to life: examining the partnerships, planning decisions, and public-private collaboration that helped shape the district into a thriving destination for sports, housing, and innovation.

Speakers: **Tiffany Bohee**, President, Mercy Housing California (moderator)
Yoyo Chan Murphy, SVP, Government and Community Relations, Golden State Warriors
Jesse Blout, Founding Partner, Strada
Sally Oerth, Director of Real Estate, City of San Francisco

2:15 –3:00 PM – Rooted in Community: How Oakland is taking a grassroots approach to sports and entertainment that reflects their community’s history, culture and aspirations.

Oakland has long been a city where sports, culture, and community identity are deeply intertwined. As the city reimagines the future of sports and entertainment, leaders are exploring approaches that center local ownership, cultural legacy, and community benefit. This panel will examine how grassroots leadership, public-private partnerships, and mission-driven organizations are working together to shape sports and entertainment investments that reflect Oakland’s history, values, and aspirations.

Speakers: **Jennifer Ott**, City Manager, City of Hayward (moderator)
Ray Bobbitt, Founder and Managing Member, African American Sports & Entertainment Group
Lindsey Barenz, President, Oakland Roots SC & Oakland Soul SC
Brendan Moriarty, Director of Real Estate and Special Projects, City of Oakland

3:00 – 4:00 PM – Tour of Chase Center and Thrive City

Tour Guides: **Chris Goodyear**, Senior Director, Thrive City Retail & Hospitality
Joseph Bisson, Senior Manager, Engineering
Mario Duran, Director, Custodial & Sustainability

4:00 PM – 5:30 PM – Happy Hour at Che Fico

Located within Thrive City Plaza, 1 Warriors Way, Suite 300, San Francisco, CA 94158

ULI San Francisco – P3 Local Product Council Meeting Survey

