

**ULI SAN FRANCISCO DISTRICT COUNCIL**  
**PUBLIC-PRIVATE PARTNERSHIP LOCAL PRODUCT COUNCIL AGENDA**  
333 Golden Gate Ave  
Thursday, March 20, 2025

**SF Local Product Council Leadership**

Co-Chair: Eric Tao, Managing Partner, L37 Development  
Co-Chair: Teresa Ruiz, Principal, TCA Architects, Inc.  
Vice-Chair: Jacob Bintliff, Manager, San Francisco Office of Economic and Workforce Development  
Vice-Chair: Tiffany Bohee, President, Mercy Housing California  
Vice-Chair: Jennifer Ott, City Manager, City of Alameda

**8:30 – 9:00 AM – Registration, Breakfast, & Networking**

**9:00 – 9:15 AM – Welcome & Ice Breaker**

**9:15 – 10:15 AM – Project Labor Agreements 101: How Do They Work & Impact Development Projects?**

*Project Labor Agreements (PLAs), also referred to as Community Workforce Agreements or Project Stabilization Agreements, are often a politically required condition of large-scale public/private projects. As agreements typically between a local Building Trades Council and a local jurisdiction or private developer that govern construction worker wages, benefits and working conditions, there are varying perspectives on whether PLAs increase costs and hinder new development or create certainty in a tight labor market, not to mention the public benefit of paying higher wages and benefits to workers who struggle to afford living in the Bay Area. This panel, consisting of a representative from a local Building Trades Council and professionals who represent developers and cities throughout the Bay Area, will provide an overview of how PLAs work, as well as explore questions of feasibility and community benefit, when they are most appropriate, and alternative options.*

Speakers: **Andreas Culver**, Secretary-Treasurer, Alameda County Building Trades Council  
**Tamsen Plume**, Executive Partner, Holland & Knight  
**Mike Vlaming**, President, Vlaming & Associates  
**Jennifer Ott**, City Manager, City of Alameda (Moderator)

**10:15 – 10:45 AM – Coffee Break & Networking**

**10:45 AM – 12:00 PM – Never Stop Learning: P3s in Higher Education**

*Colleges and universities are often among the most impactful and beloved public institutions in our communities, shaping our future leaders and changing our understanding of the world. But how do they go about the business of sustaining and growing themselves to evolve for ever-changing needs and challenges? This panel will feature three recent and ongoing public-private partnerships on public higher education campuses, including new student housing developments, academic spaces, and cutting-edge research facilities at UC College of the Law San Francisco, UCSF, and UC Davis.*

Speakers: **Raoul Amescua**, Senior Vice President Development, The Michaels Organization  
**Enrique Landa**, Managing Partner, Associate Capital  
**Bruce Lanyon**, Assistant Vice Chancellor, Real Estate Services, UCSF  
**Danielle Robins**, Director, University Partnerships, Greystar  
**David Seward**, Chief Financial Officer, UC College of the Law San Francisco  
**Mike Sheehan**, Vice Chancellor for Housing, Dining, Recreation, and Divisional Operations, UC Davis  
**Jacob Bintliff**, Project Manager, SF Office of Economic and Workforce Development (Moderator)

**12:00 PM – Closing Remarks**