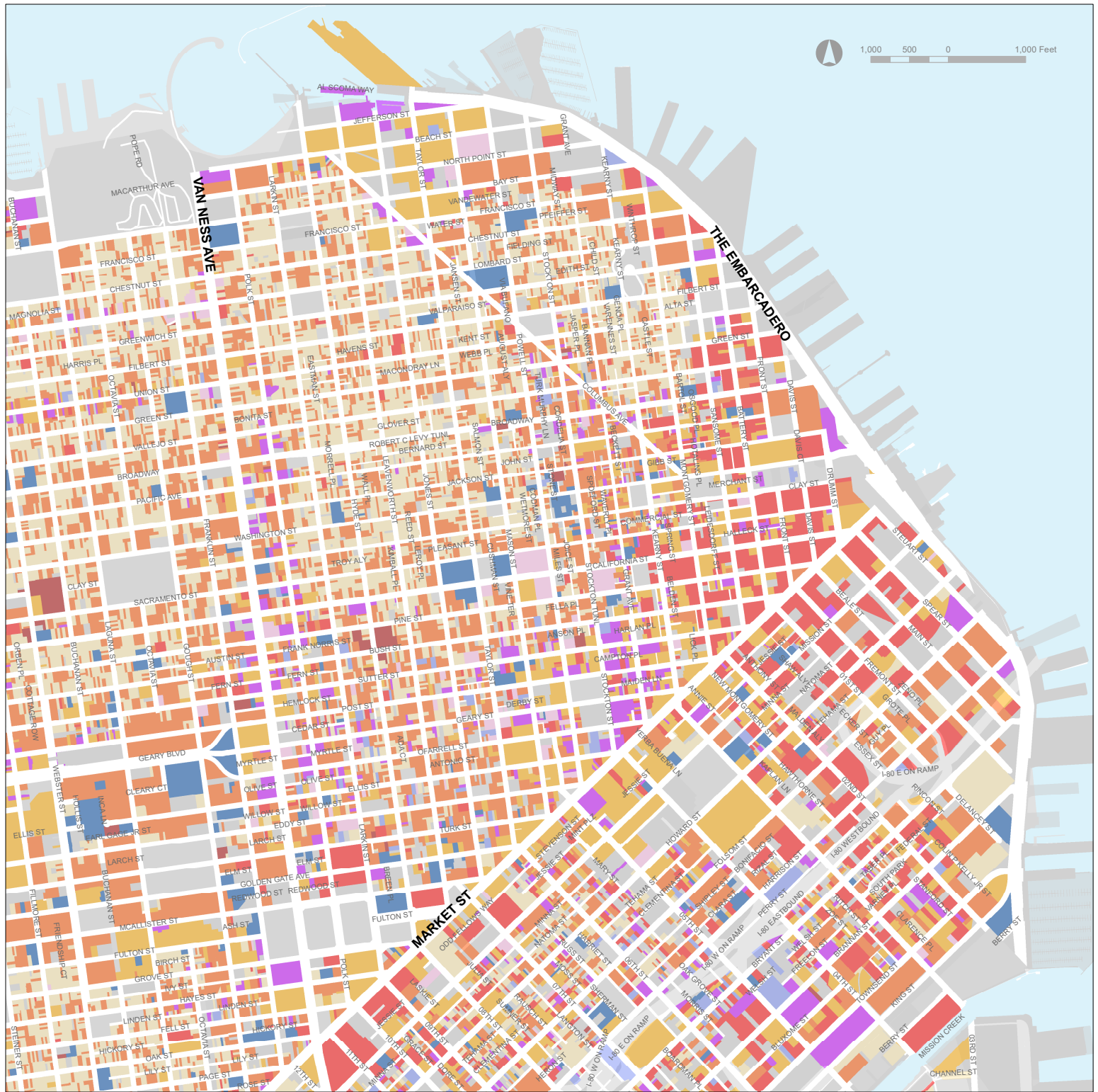


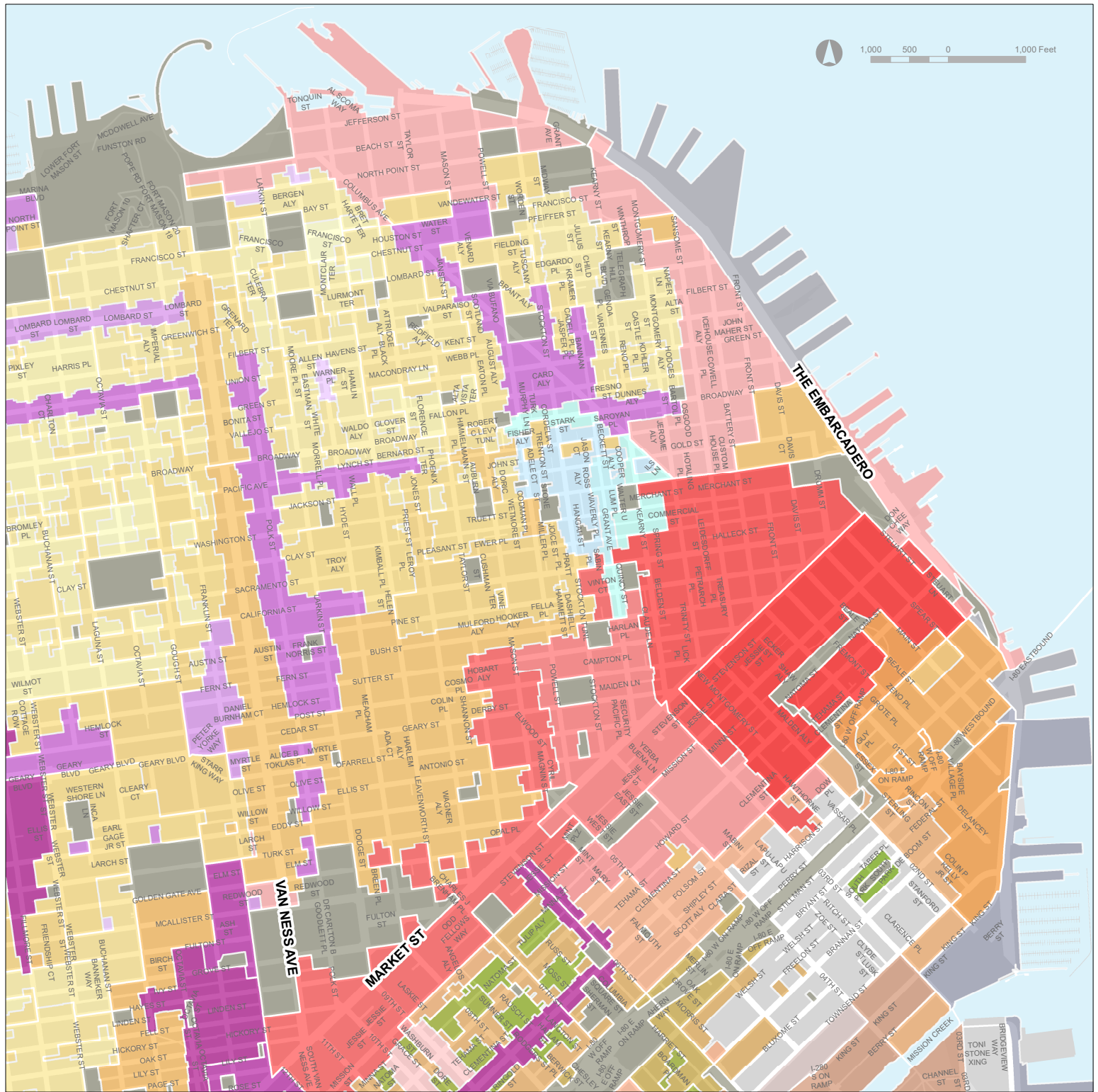


Study Area

Market Street (Van Ness Avenue to the Embarcadero)

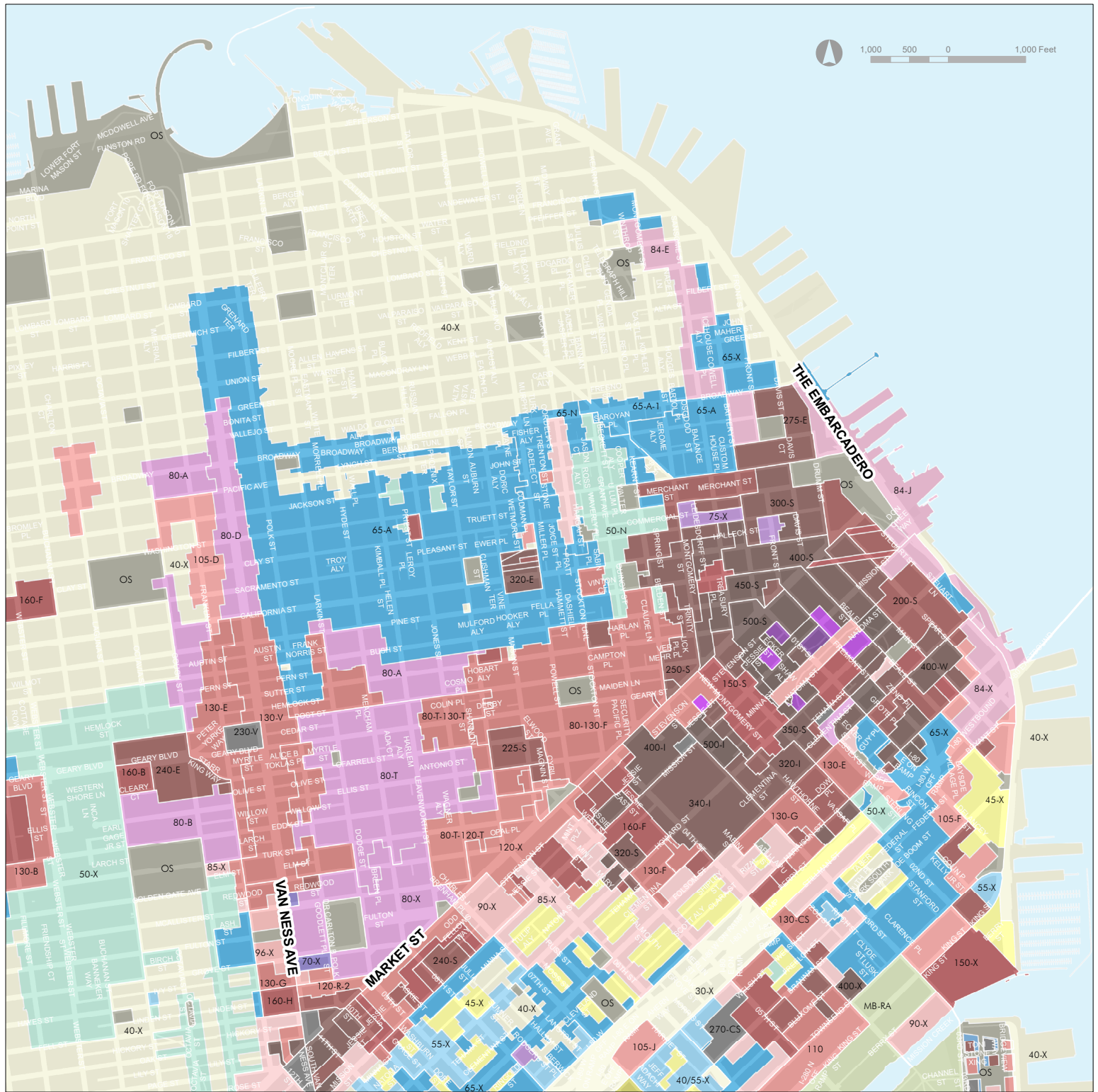


- | | | | |
|---|---|---|---|
| Cultural, Institutional, Educational | Mixed Use (no Residential) | Production, Distribution, Repair | Vacant |
| Medical | Mixed Use (with Residential) | Residential | Visitor Services |
| Office | Open Space | Retail/Entertainment | Right of Way or Missing Data |

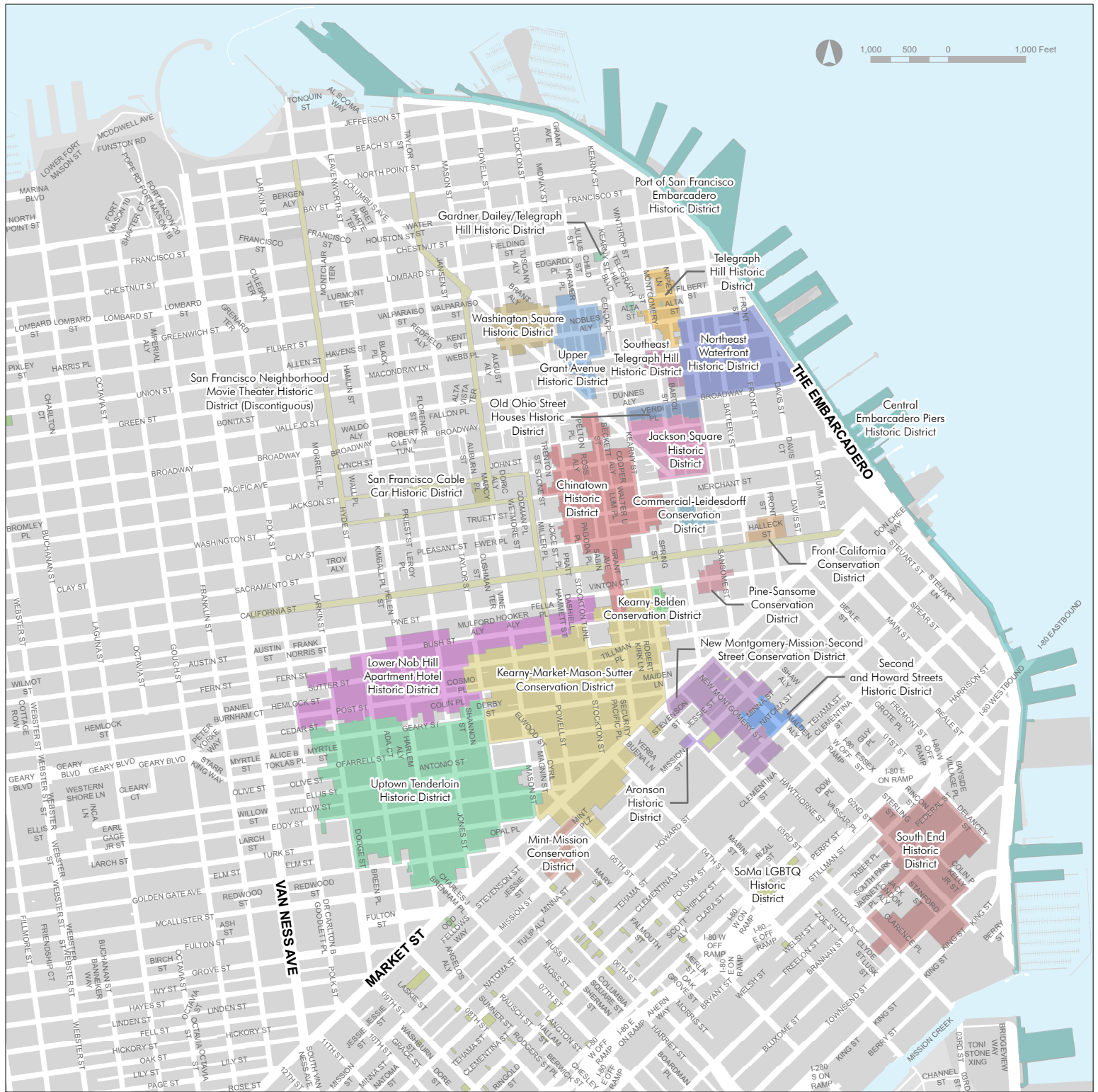


Zoning Map

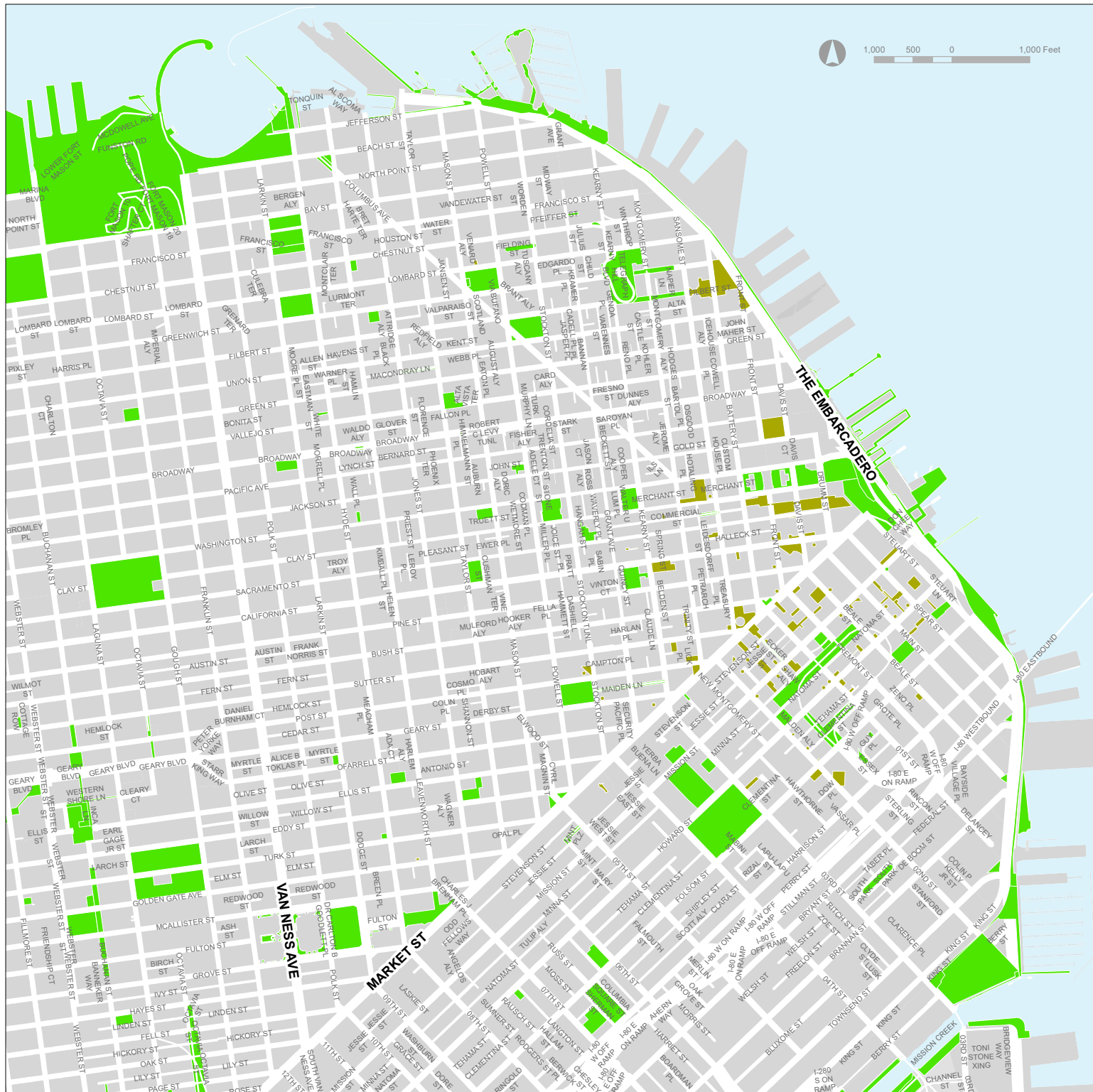
C-2	C-3-S	M-1	MUO	NC-S	RC-3	RH DTR	RM-1	SALI	WMUG
C-3-G	C-M	M-2	MUR	NCD	RC-4	RH-1	RM-2	SB-DTR	WMUO
C-3-O	CCB	MB-O	NC-1	NCT	RCD	RH-1(D)	RM-3	SPD	
C-3-O(SD)	CRNC	MB-RA	NC-2	NCT-3	RED	RH-2	RM-4	TB DTR	
C-3-R	CVR	MUG	NC-3	P	RED-MX	RH-3	RTO	UMU	



Height Map

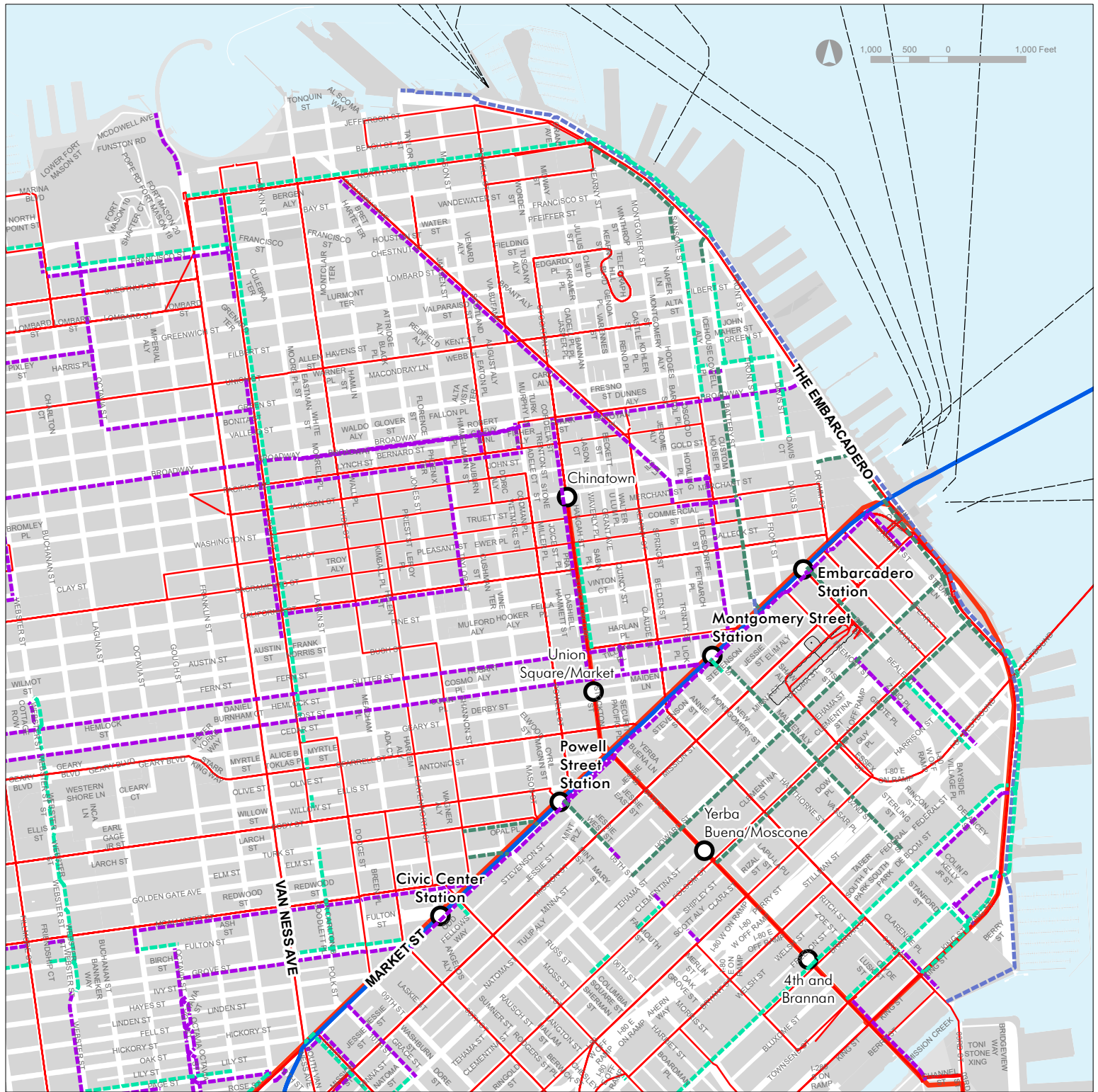


Historic Districts



Parks and Open Spaces

Public/Open Space POPOS



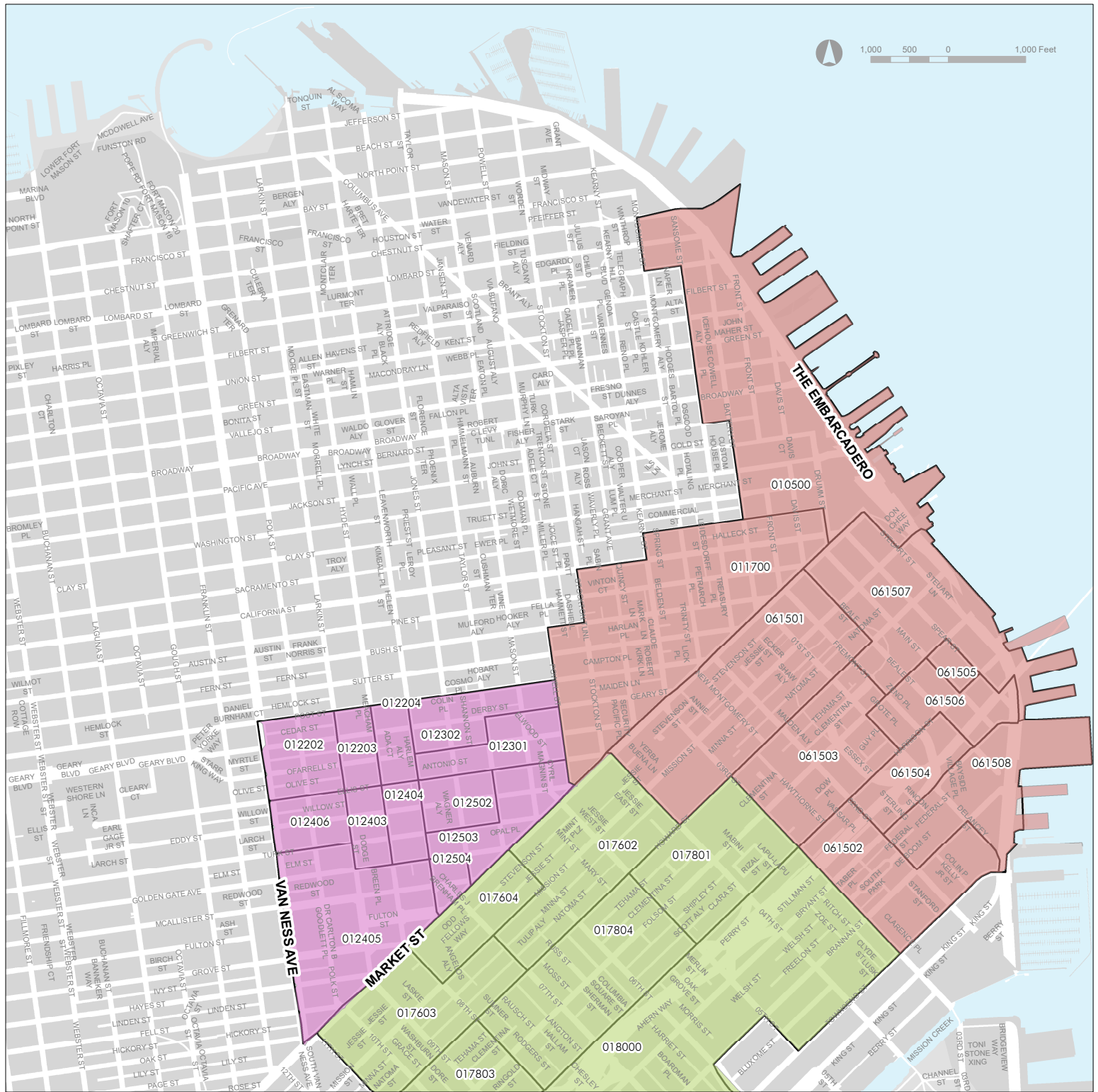
Transportation Map

- | | | | | | | | |
|--|-------------------|---|-----------------|---|-------------------|---|------------|
|  | BART |  | Ferry |  | Separated Bikeway |  | Bike Path |
|  | Muni Metro Subway |  | Transit Station |  | Bike Lane |  | Bike Route |
|  | Muni Bus | | | | | | |



Parcel Map

Assessor indicated vacant parcel



Census Tracts and Analysis Neighborhoods

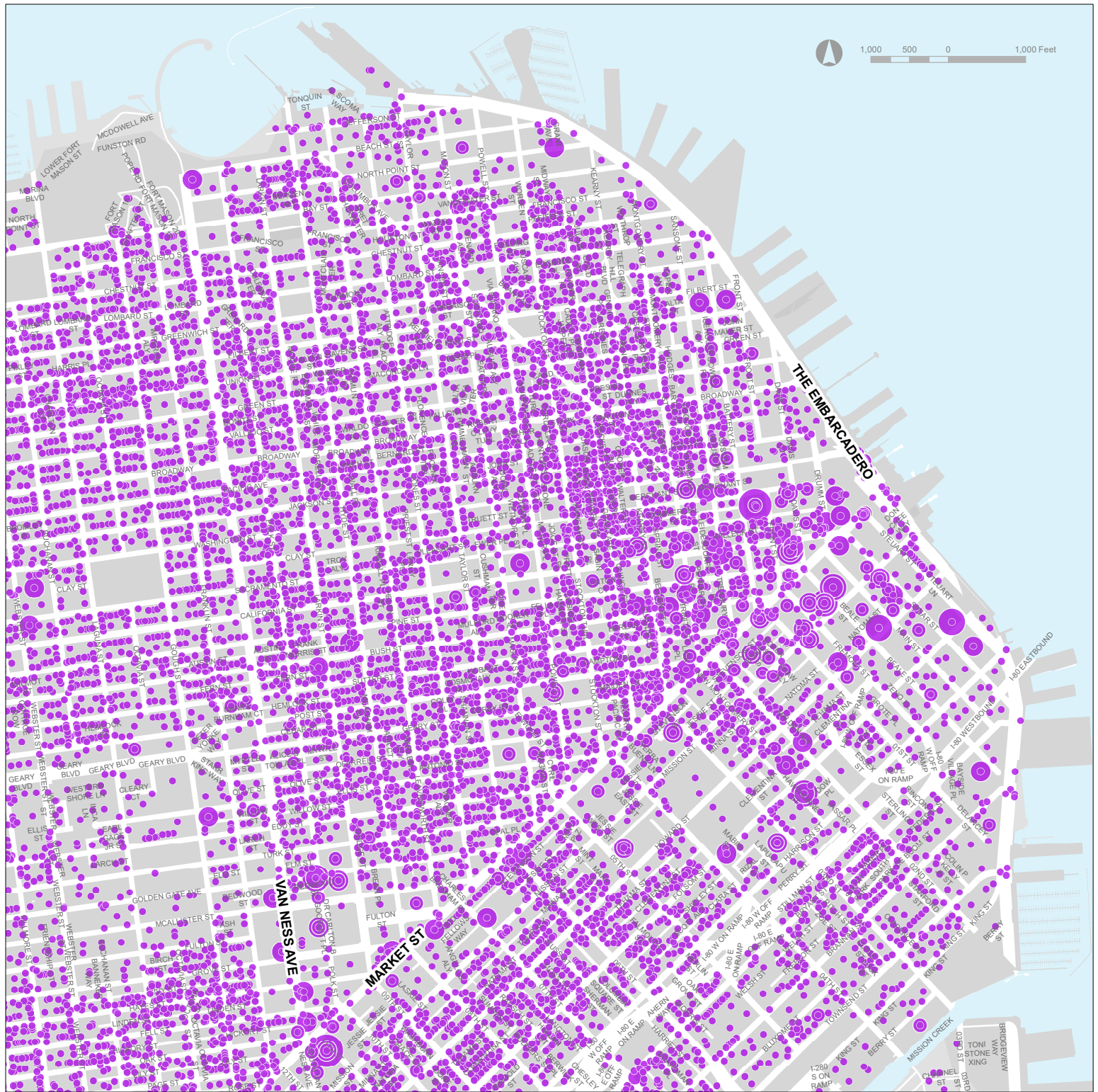
 Census Tracts

Analysis Neighborhoods

 Financial District - South Beach

 South of Market

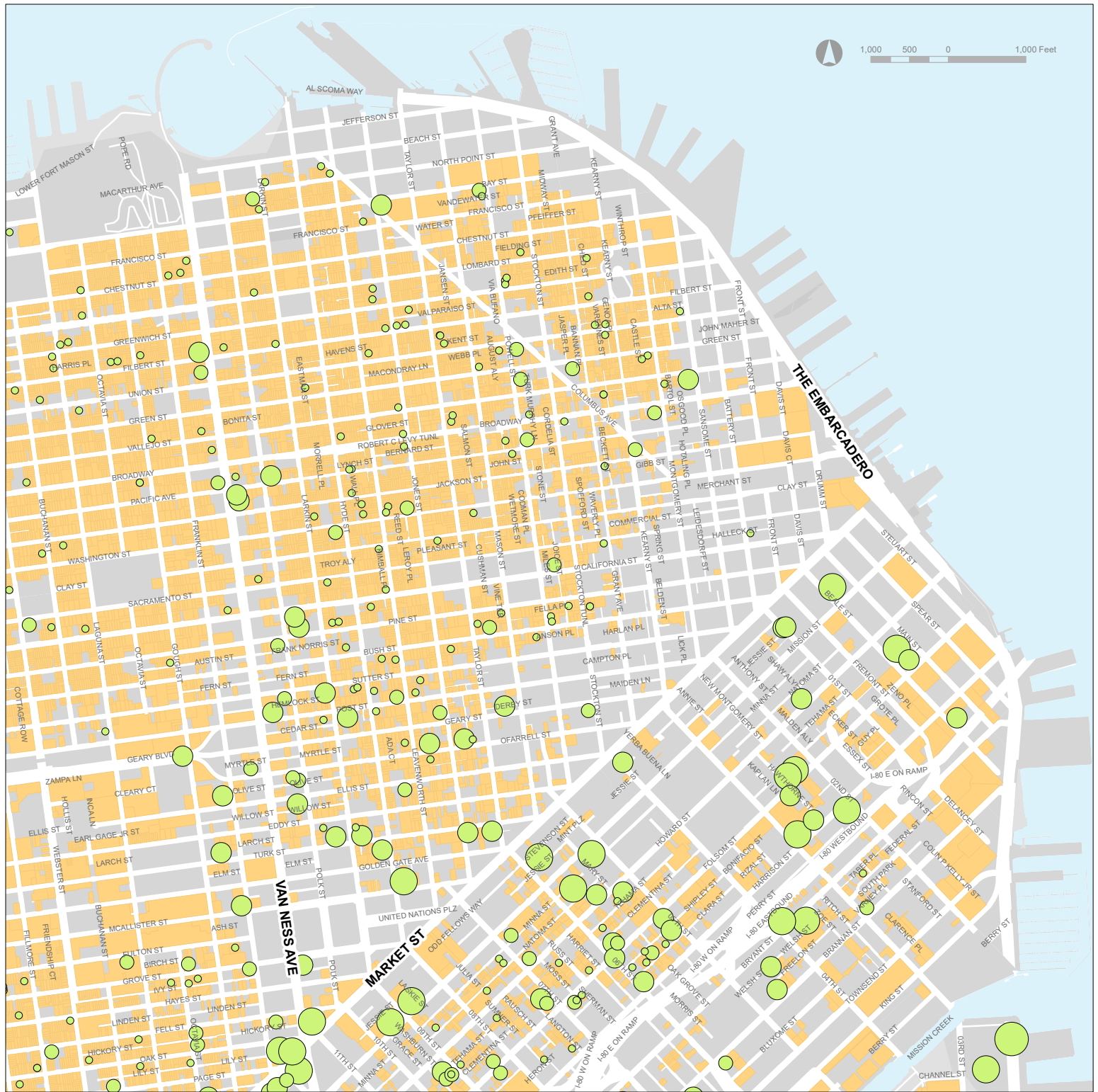
 Tenderloin



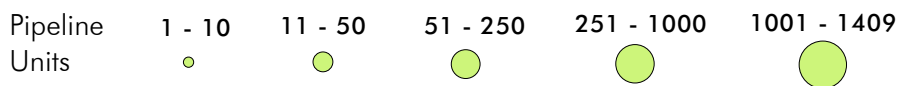
Employment

Number of
neighborhood-based
employees



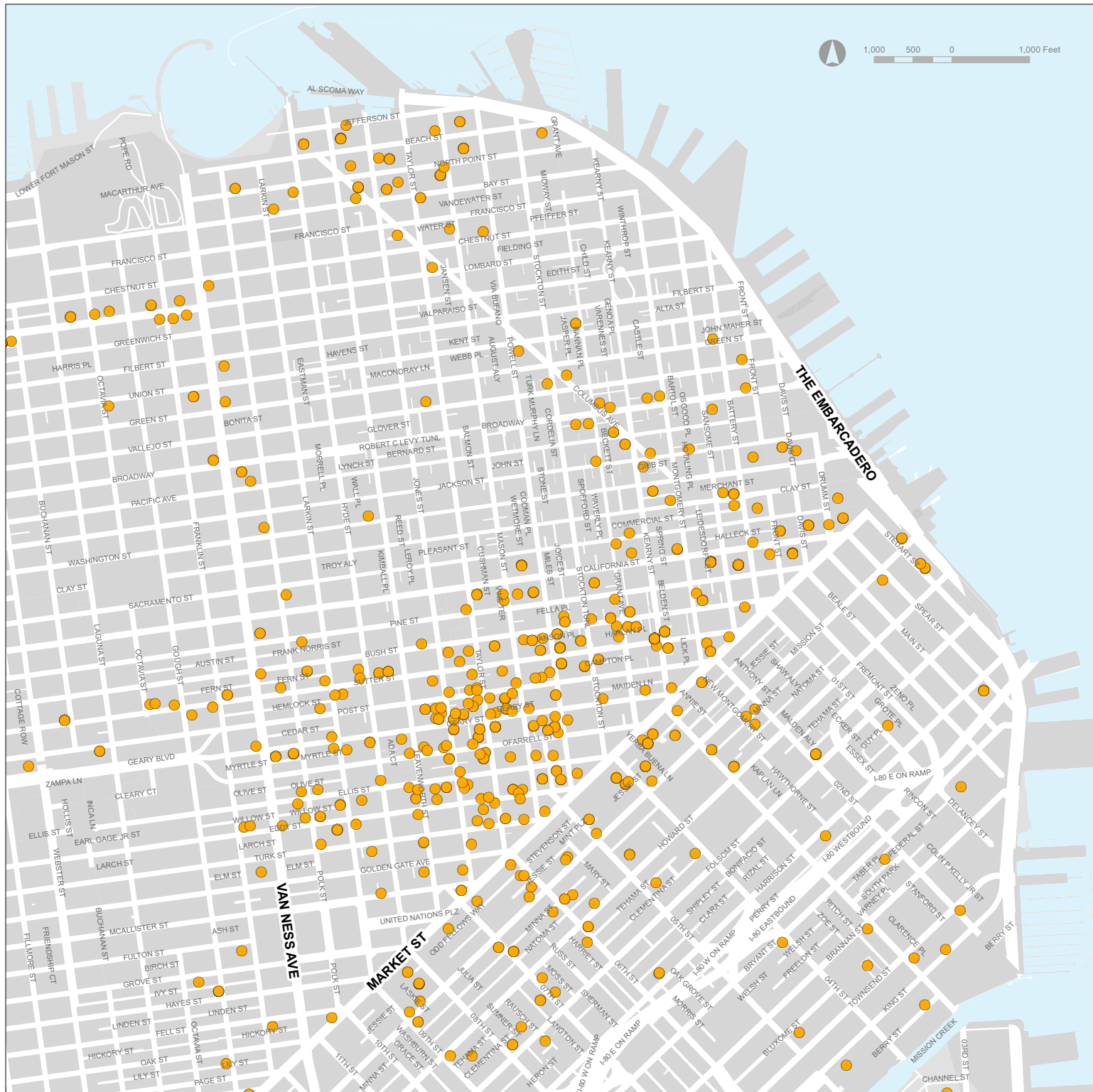


Housing Pipeline



Parcel with Existing Residential Unit(s)



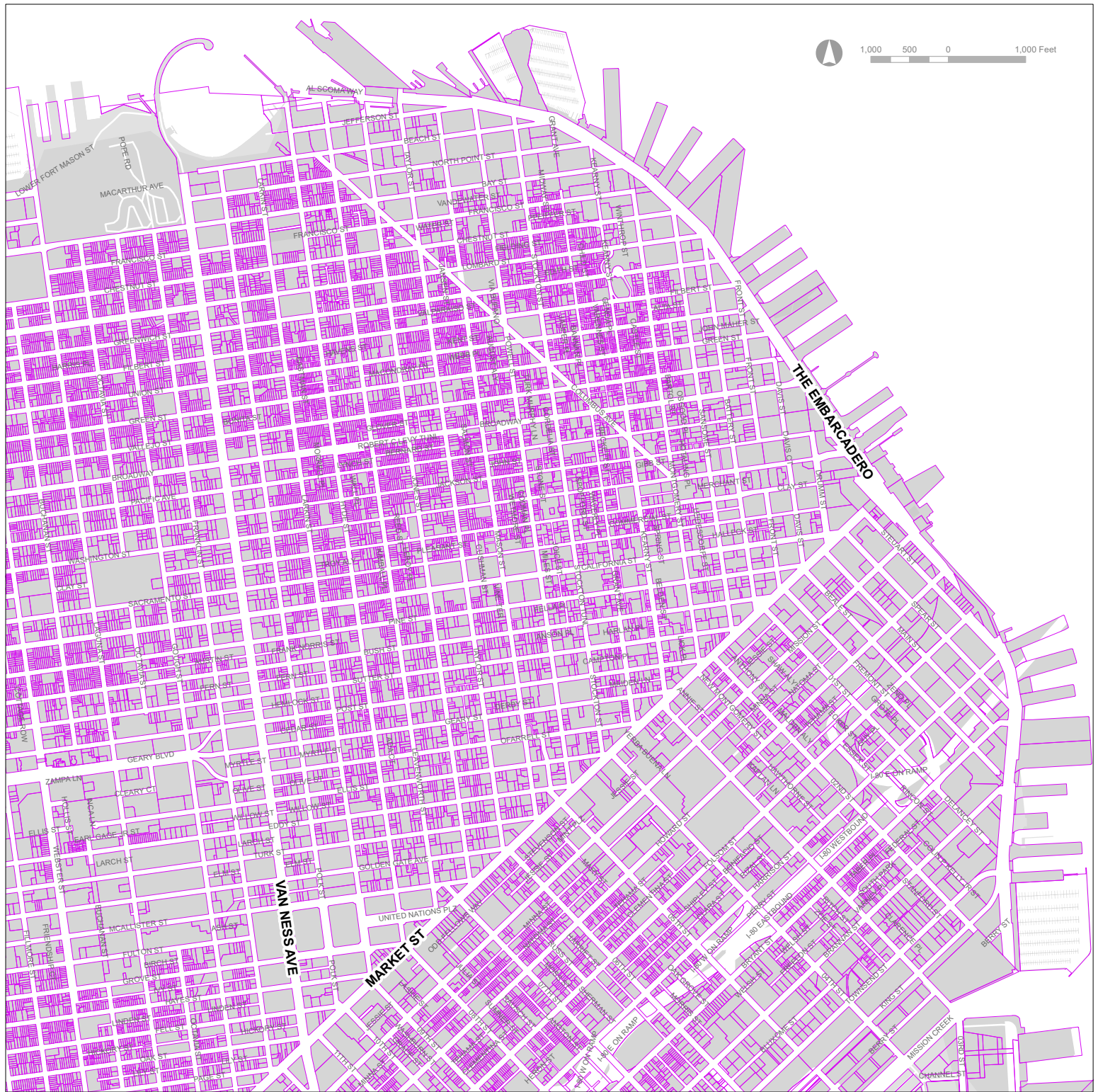


Hotels

● Hotels



Cultural Districts



Parcel Map



Aerial



Source: Esri, Maxar, Earthstar Geographics, and the GIS User Community

Aerial