

ULI SAN FRANCISCO 2025 SPONSORSHIP OFFERINGS

The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide. Your sponsorship helps us to achieve this mission.



San Francisco



ULI SAN FRANCISCO

ULI San Francisco is the Bay Area's preeminent organization focused on creating and sustaining communities through wise land use, development, and re-development decisions. We bring together a thriving and dedicated multidisciplinary community of professionals to deliver market-based, innovative and implementable solutions to the Bay Area and beyond.

As integrators, we share real-world knowledge and best practices and through offering a wide range of in-depth educational programming, discussion papers, and resources for members and the broader Bay Area community.



“ULI San Francisco provides great value as a forum for networking, learning from peers, and testing new ideas. For TMG Partners our ULI sponsorship is an important business investment.”

Michael Covarrubias,
Chairman and CEO, TMG Partners





WHY ULI SF?

Gain valuable exposure for your company and help ULI SF provide the knowledge-sharing, professional development and relationship-building members rely on to create sustainable and thriving communities.

Annual Sponsors make the realization of ULI SF's mission possible. Your support funds tangible efforts to solve real-world problems, educate the industry and the next generation of voters, cultivate professional leadership, and uplift our communities.

ULI San Francisco's flagship work made possible through annual sponsorship includes:

TECHNICAL ASSISTANCE PANELS

Expert advice to local governments, public agencies, and nonprofits facing complex land use and real estate challenges in the Bay Area.

URBANPLAN

Interactive program engaging 700+ local high school students and community members on the myriad decisions that shape our built environment.

DIVERSITY, EQUITY, & INCLUSION

Focused work to promote diversity and racial equity in our membership, build a diverse pipeline of industry professionals, and create a more equitable Bay Area.

YOUNG LEADERS GROUP

Mentorship and targeted programming to deepen knowledge, build relationships, and foster thoughtful development practices.

NEXT

Elevation of mid-career professionals through peer-to-peer mentoring and skill building.

WOMENS LEADERSHIP INITIATIVE

Raising the numbers and visibility of women in the industry through career advancement, networking, and leadership development.

EDUCATIONAL PROGRAMMING

By members for members: dozens of events, webinars, courses, and workshops on the most important topics in the real estate industry.

100% of your contribution supports our programming at the local level. Last year, the support we received from our sponsors allowed us to continue and expand upon our work.

ULI SF SPONSORSHIP LEVELS & BENEFITS

ULI SF ANNUAL SPONSORSHIP

Commit to sponsoring ULI SF as a 2025 Annual Sponsor to receive benefits and exposure throughout the year.

	Urban Partner \$30,000	Platinum \$19,500	Gold \$14,500	Silver \$9,500	Bronze \$5,000
BRANDING & RECOGNITION					
Premium placement of company logo and link featured on ULI SF email blasts and monthly newsletter to 4,500+ people	•				
Company logo and link featured on ULI SF email blasts and monthly newsletter to 4,500+ people		•			
Company name and link featured on ULI SF email blasts and monthly newsletter to 4,500+ people			•		
Company logo featured on ULI SF introductory and closing slides at ULI SF in-person and online events	•	•	•		
Company name and link featured on ULI SF website	•	•	•	•	•
Blog post on ULI SF Blog and Featured in Monthly Newsletter	•				
Company Member Spotlight on ULI SF Blog and in Monthly Newsletter	•				
MEMBERSHIP					
Complimentary Associate memberships	2 (\$1,080 value)	1 (\$540 value)			
Complimentary Young Leaders memberships	6 (\$1,584 value)	4 (\$1,056 value)	3 (\$792 value)	2 (\$528 value)	1 (\$264 value)
ENGAGEMENT & NETWORKING					
Provide welcome remarks or participate in programming at Annual Sponsor Luncheon	•				
Tickets to ULI SF Annual Sponsor Appreciation Event	6	4	3	2	1
Four complimentary registrations to the ULI Fall 2025 Fall Meeting in San Francisco (\$10,000+ value)	•				
Complimentary tickets to all sponsor-eligible ULI SF in-person and online events (including monthly member hours)	5	4	3	2	1

ULI SF HOUSING THE BAY SPONSORSHIP

Sponsor the annual half-day summit on April 29, 2025 to demonstrate your commitment to bringing more housing at all income levels to the Bay Area. (Annual sponsorship not included).

MAJOR SPONSOR	\$8,000	CONTRIBUTING SPONSOR	\$5,000	SUMMIT SUPPORTER	\$2,500
2 tables at the ULI SF Housing the Bay Summit (16 tickets)	•	Table at the ULI SF Housing the Bay Summit (8 tickets)	•	Two tickets to the ULI SF Housing the Bay Summit	•
Up to 5 additional discounted tickets	•	Up to 4 additional discounted tickets	•	Up to 2 additional discounted tickets	•
4 tickets to all lead-up programs	•	2 tickets to all lead-up programs	•	1 ticket to all lead-up programs	•
Prominent placement of company logo featured at Summit and all HTB marketing (4,500+ people)	•	Company logo featured at Summit and all HTB marketing (4,500+ people)	•	Company name featured at Summit and all HTB marketing (4,500+ people)	•

“We have had a long and rewarding relationship with ULI globally for many years, and locally when we worked side by side with ULI in our SF office. ULI SF provides us with the forum to exchange ideas, learn from each other and help share best practices, all critical to our business. In addition to the business benefit we derive, UrbanPlan, Greenprint, and other initiatives have helped us amplify our environmental objectives and social impact in a meaningful way.”

Steve O’Connell, Chief Executive Officer, Grosvenor – Property Americas

ULI FALL MEETING 2025 SPONSORSHIP

NOVEMBER 4-6, 2025

The ULI Fall Meeting connects cross-disciplinary land use professionals worldwide and is coming to San Francisco in November 2025. Over three days, engage with influential decision-makers and industry experts and gain insights through thought-provoking sessions, interactive workshops, and collaborative forums.

Showcase your company's expertise and innovation in the Bay Area by becoming a ULI Fall Meeting Sponsor in 2025. Fall Meeting Sponsorship above \$25,000 will automatically include ULI San Francisco Annual Sponsorship for 2026.



Commit to both Fall Meeting and ULI San Francisco Annual Sponsorship by December 20, 2024 and receive 25% off the cost of Fall Meeting Sponsorship.

FALL MEETING \$150,000-\$200,000

(includes ULI SF 2026 Urban Partner Annual Sponsorship)

- Welcome Reception - **\$200,000**
- Presenting NEXT/YLG Experience - **\$200,000**
- General Session - **\$150,000**
- Concurrent Session - **\$150,000**

FALL MEETING \$100,000

(includes ULI SF 2026 Platinum Annual Sponsorship)

- Presenting Tour - **\$100,000**
- Digital Experience - **\$100,000**
- Full Member Luncheon - **\$100,000**
- Event Greening - **\$100,000**

FALL MEETING \$75,000

(includes ULI SF 2026 Gold Annual Sponsorship)

- Branded Giveaway - **\$75,000**
- An Evening With WLI - **\$75,000**
- Short Session - **\$75,000**
- Golf Simulator - **\$75,000**

FALL MEETING \$50,000

(includes ULI SF Silver Annual Sponsorship)

- Barista Service Coffee Bar - **\$50,000**
- Networking Lunch - **\$50,000**
- Afternoon Pick-Me-Up - **\$50,000**

FALL MEETING \$25,000

(includes ULI SF Bronze Annual Sponsorship)

- WLI Coffee Connect - **\$25,000**
- DEI & WLI Leaders Exchange - **\$25,000**
- Reception Hosted by The DEI Committee - **\$25,000**
- Scholarship for Students - **\$25,000**
- New Member Breakfast - **\$25,000**
- Hydration Station - **\$25,000**
- First Time Attendee Networking Reception - **\$25,000**
- ULI Events App Pinned Post - **\$25,000**
- Individual Tours - **\$25,000**
- Green Screen Photo Opportunity - **\$25,000**

ADDITIONAL OPPORTUNITIES

- Charging Station - **\$15,000**
- Nonprofit/Public Sponsorship - **\$10,000**
- Friends of the Institute Sponsorship - **\$5,000 - \$20,000**

CUSTOMIZED PACKAGES

- Cornerstone Partnership

2024 ULI SF SPONSORS



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Urban Land Institute, LB DC Sponsors/TAPS
ATTN: ULI SF Sponsorship, PO Box 418168,
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For credit card payment
instructions, please email:

sanfrancisco@uli.org

CONTACT:

Natalie Sandoval - Executive Director
natalie.sandoval@uli.org
(628) 245-2405

Please note that ULI SF sponsorship is non-refundable.