



Make a Difference: Become an UrbanPlan Volunteer!

What is UrbanPlan?

UrbanPlan is an immersive learning experience offered by the Urban Land Institute (ULI) that empowers individuals of all ages to become active participants in shaping their communities. Through hands-on simulations, participants delve into the complexities of urban development, balancing economic, social, and environmental factors.

How it works:

- **Team-based projects:** Participants collaborate to create vibrant and sustainable communities using Legos and financial models.
- **Expert guidance:** Volunteers, serving as mentors and mock city council members, provide valuable insights and challenges.
- **Real-world impact:** Participants present their plans and receive feedback, fostering critical thinking and problem-solving skills.

How to get involved

Join our team and make a difference! We welcome volunteers of all backgrounds, with 3-5 years of industry experience preferred but not required. **Whether you're a ULI member or not**, your passion and commitment can help shape our communities.

- 1. Learn More:** Visit our website via the QR code to learn more about the program and access the volunteer application.
- 2. Apply to Volunteer:** Fill out the simple application form.
- 3. Complete a Training:** Once signed up, you'll receive access to our flexible, online training module (approximately 1.5-2 hours), or join an in-person training, held around the Bay Area.



GIVE BACK

THROUGHOUT BAY AREA



<https://sf.uli.org/get-involved/urbanplan-new/>



teresa.breaux@uli.org



| Category | Value | Category | Value |
|--------------------------------|---------------|--------------------------------|-----------------|
| Net Zero Buildings | 13.6% | City Revenue | \$24,160,000 |
| Revenue | \$ 10,046,700 | City Tax Revenue (10-Year) | \$24,160,000 |
| Open Space | 11% | City Operating Costs (10-Year) | \$23,823,320 |
| Costs/Subsidies | | + Sale of Land to Developer | \$20,000,000 |
| Construction Costs | \$355,899,000 | - Cost of Land Acquisition | \$1,000,000,000 |
| Land Payment | \$108,177,000 | City Net Revenue | \$15,466,679 |
| City Construction Cost Subsidy | \$48,700,000 | City Net Revenue | \$15,466,679 |
| Net Zero Building Cost | \$4,274,400 | City Net Revenue | \$15,466,679 |
| Shelter Subsidization Fee | \$113,462,400 | City Net Revenue | \$15,466,679 |
| Total Costs/Subsidies | \$427,322,400 | City Net Revenue | \$15,466,679 |
| Developer Net Profit | 3% | City Net Revenue | \$15,466,679 |
| Rate of Return | 3% | City Net Revenue | \$15,466,679 |



Why Volunteer For UrbanPlan?

Impact On Community

UrbanPlan empowers over **700 students, community leaders, and public agency staff annually** to tackle critical land use challenges such as affordable housing and sustainable development. By volunteering with UrbanPlan, you'll directly contribute to shaping a brighter future for the Bay Area.

Time Commitment & Incentives

Volunteer sessions range from **1.5 to 3+ hours**, allowing you to choose what works best for your schedule. Sign up for as many sessions as you like! Plus, each month you volunteer 3+ hours, you'll be entered into our monthly prize program including a **chance to win a free ULI membership!**

Hear From Our Volunteers

"UrbanPlan is a fun way to engage with young and curious minds and network with other professionals. I highly recommend this to anyone who would like to expand their network of connections and develop a deeper insight into collaborative community planning."

- Shwetha Subramanian, Independent Consultant

"By helping our policymakers and community members develop a better understanding of and empathy for the complexities of the development process, we are providing the building blocks (pun intended!) for everyone to come to the table better equipped to make more informed decisions."

- Laura Guzman, XL Construction

"UrbanPlan is a highly leveraged way for real estate professionals to help the general public better understand the value of thoughtful design and development."

- Jason Dries-Daffner, MBH Architects



<https://sf.uli.org/get-involved/urbanplan-new/>



teresa.breaux@uli.org