ULI San Francisco

ULI SAN FRANCISCO DISTRICT COUNCIL
RESIDENTIAL LOCAL PRODUCT COUNCIL AGENDA
Wells Fargo Penthouse: Boardroom
Friday, May 17, 2024

SF Local Residential Council Leadership

Co-Chair: Lydia Tan, Principal, Tan Consulting
Co-Chair: Gregg Miller, Partner, Coblentz, Patch, Duffy and Bass LLP
Vice-Chair: Kim Diamond, Principal, KD Shae Development
Vice-Chair: Ann Silverberg, CEO, NorCal NW Affordable, Related California

8:00 - 8:20 AM – Registration, Breakfast, & Networking

8:20 – 8:25 AM – Welcome & Introductions

8:25 – 9:05 AM – Economic Market Update (Joint Session in Boardroom)
Randall Sakamoto will present Rosen Consulting Group's opinions on national economic indicators and local market trends in both commercial and residential markets.

Speakers: **Randall Sakamoto**, President & Director of Research, Rosen Consulting Group

9:05 – 9:45 AM – Legislative Update (Joint Session in Boardroom)
Frontline leaders go deep on policy and legislative initiatives at the local, regional, and state levels that can unlock commercial and residential development and investment in the Bay Area.

Speakers: **Jack Sylvan**, Principal, SDG (moderator)
Jacob Bintliff, Manager of Economic Recovery Initiatives, City and County of San Francisco
Louis Mirante, Vice President of Public Policy, Bay Area Council
Sujata Srivastava, Policy Director, SPUR

9:45 – 10:00 AM – Coffee Break & Networking

10:00 – 10:05 AM – Council Updates

10:05 – 11:05 AM – What Works & Where?
Developers who are actively building ground up multi-family will share their perspectives on the markets and product types that are feasible and why near-term development is a smart move.

Speakers: **Kim Diamond**, Principal, KD Shae Development (moderator)
Joe Kirchofer, Senior Vice President, Avalon Bay
Samantha Hauser, EVP of Development, City Ventures
Molly Maybrun, Partner, Potrero Power Plant

11:05 – 11:25 AM – Coffee Break & Networking

11:25 AM – 12:00 PM – Bay Area Housing Finance Authority (BAHFA)
Launched in 2021, BAHFA was created to provide tools and strategies that will help address the Bay Area's housing challenges at a regional scale. With a proposed regional bond measure headed for the ballot in November, Kate Hartley will provide an overview of the various tools already being accessed by developers and if passed how the proposed bond might impact the Bay Area's housing production landscape.

Speakers: **Kate Hartley**, Section Director, BAHFA

12:00 PM – Conclusion & Sign Out

Local Product Council membership and meeting attendance are non-transferable. Members are expected to stay for the duration of the program.