

ULI SAN FRANCISCO DISTRICT COUNCIL
COMMERCIAL LOCAL PRODUCT COUNCIL AGENDA
Wells Fargo Penthouse: Boardroom
Friday, May 17, 2024

SF Local Commercial Council Leadership

Co-Chair: Alan Chamorro, Executive Vice President, Lowe
Co-Chair: Jack Sylvan, Principal, SDG
Vice Chair: Kathleen Burgi-Sandell, Vice President Regional Manager, James Campbell Company
Vice Chair: Faye Beverett, Principal, Bard Consulting

8:00 - 8:20 AM – Registration, Breakfast, & Networking

8:20 – 8:25 AM – Welcome & Introductions

8:25 – 9:05 AM – Economic & Market Update (Joint Session in Boardroom)

Randall Sakamoto will present Rosen Consulting Group’s opinions on national economic indicators and local market trends in both commercial and residential markets.

Speakers: **Randall Sakamoto**, President & Director of Research, Rosen Consulting Group

9:05 – 9:45 AM – Legislative Update (Joint Session in Boardroom)

Frontline leaders go deep on policy and legislative initiatives at the local, regional and state level that can unlock commercial and residential development and investment in the Bay Area.

Speakers: **Jack Sylvan**, Principal, SDG (moderator)
Jacob Bintliff, Manager of Economic Recovery Initiatives, City and County of San Francisco
Louis Mirante, Vice President of Public Policy, Bay Area Council
Sujata Srivastava, Policy Director, SPUR

9:45 – 10:00 AM – Coffee Break & Networking

10:00 – 10:05 AM – Council Updates

10:05 – 10:55 AM – The Comeback of Union Square

Leasing, development, and community organization experts will discuss the revitalization of Union Square including retail leasing, redevelopment, and community engagement, and when the Square might come back.

Speakers: **Alan Chamorro**, Executive Vice President, Lowe (moderator)
Sig Anderson, CEO, City Center Retail Partners
Laura Barr, Americas Retail Leader, CBRE
Daniel Blatteis, Co-Chairman, Blatteis & Schnur
Marisa Rodriguez, CEO, Union Square Alliance

10:55 – 11:15 AM – Coffee Break & Travel

11:15 AM – 12:00 PM – Tour of Transamerica Pyramid

SHVO staff will discuss why they bought the complex (Pyramid, 505 Sansome, and 545 Sansome), why they think the San Francisco office market is coming back, and the \$400 million renovation plans. They will then lead a tour.

Speakers: **Landis Nasser**, Senior Director | Construction, SHVO
Chris Trotier, Senior Director | Asset Management, SHVO
Chris Walter, General Manager | Transamerica Pyramid Center, SHVO

12:00 PM – Conclusion & Sign Out