

**ULI SAN FRANCISCO DISTRICT COUNCIL
RESIDENTIAL LOCAL PRODUCT COUNCIL AGENDA**
Wells Fargo Penthouse: Boardroom
Wednesday, November 29, 2023

SF Local Residential Council Leadership

Co-Chair: Lydia Tan, Principal, Tan Consulting
Co-Chair: Gregg Miller, Partner, Coblenz, Patch, Duffy and Bass LLP
Vice-Chair: Kim Diamond, Principal, KD Shae Development
Vice-Chair: Ann Silverberg, CEO, NorCal NW Affordable, Related California

1:00 – 1:25 PM – Registration, Coffee, & Networking

1:25 – 1:30 PM – Welcome & Introductions

1:30 – 2:30 PM – Where are We? Developer & Financier Perspectives

Local and broader economic conditions are creating a mix of opinions about where we are in the cycle. During this discussion local developers, investors, and financiers will share their perspectives of the current market, what they see as both positive and negative indicators, and how each of them are interpreting these indicators to position for the mid and long-term.

Speakers: **Lydia Tan**, Principal, Tan Consulting (Moderator)
Rylan Burns, Senior Vice President, Investment Strategy, Essex
Jennifer Eskildsen, Vice President, Grosvenor
Briana Harney, Vice President, Northmarq
Drew Hudacek, Chief Investment Officer, Sares Regis Group Northern California

2:30 – 2:45 PM – Coffee Break & Networking

2:45 – 3:45 PM – 1629 Market Street, San Francisco – From Concept to Completion

As Strada's 1629 Market Street project nears completion, we will hear from three panelists who each played a critical role in the project's development, including the project's novel approach to providing on-site affordable housing.

Speaker: **Anne Taupier**, Director of Development, City of San Francisco Office of Economic and Workforce
Tay Via, Partner, Coblenz Patch Duffy & Bass LLP
Will Goodman, Principal, Strada

3:45 – 4:00 PM – Coffee Break & Networking

4:00 – 5:00 PM – Office to Residential Conversions (Part II)

As a continuation of our last panel on Office to Resi conversions, Karin Liljegren from Omgivning will share her experience on this critical topic. Based out of LA, Omgivning is fueled - not deterred - by the challenges adaptive reuse projects present by finding atypical potential for housing in urban reprogramming. With over 25 years of experience, Karin has focused on adaptive reuse projects and advocates for policy reform that increases the financial viability of repurposing older buildings and makes them cornerstones of their communities.

Speaker: **Karin Liljegren**, Founder + Principal, Omgivning

5:00 – 6:00 PM – Happy Hour & Networking

6:00 PM – Conclusion

Local Product Council membership and meeting attendance are non-transferable. Members are expected to stay for the duration of the program.