

ULI SAN FRANCISCO DISTRICT COUNCIL
PUBLIC-PRIVATE PARTNERSHIP LOCAL PRODUCT COUNCIL AGENDA
333 Market St
Thursday, October 10, 2024

SF Local Product Council Leadership

Co-Chair: Eric Tao, Managing Partner, L37 Development
Co-Chair: Teresa Ruiz, Principal, TCA Architects, Inc.
Vice-Chair: Jacob Bintliff, Manager, San Francisco Office of Economic and Workforce Development
Vice-Chair: Tiffany Bohee
Vice-Chair: Jennifer Ott, City Manager, City of Alameda

8:00 – 8:30 AM – Registration, Breakfast, & Networking

8:30 – 9:00 AM – Welcome & Legislative Update

Welcoming remarks followed by a brief summary of key state, regional, and local ballot measures impacting development trends in the Bay Area. Members will also be invited to share their insights and local ballot measures of interest.

9:00 – 10:00 AM – Alameda Point Naval Air Station – Building a Sustainable Future

Overlooking the San Francisco skyline, Alameda Point is one of the last remaining large-scale development opportunities in the East Bay. The panelists will discuss the transformative vision and strategic, incremental implementation strategy behind the Alameda Point development, reshaping 900 acres of the former naval air station into a vibrant, sustainable and transit-oriented community. With plans for over 2,000 new homes at all income levels, this development also boasts plans for five million square feet of commercial space in new and reused buildings, with the potential of creating thousands of new jobs. Learn how the project will also address sea-level rise, create over 300 acres of new parks and open space, including a 12-acre ecological park, and set a new standard for sustainable urban living along Alameda's waterfront.

Speakers: **Joe Ernst**, Principal, srmErnst Development Partners
Abby Goldware-Potluri, Senior Vice President & Co-Head of Housing Development, MidPen Housing
Jennifer Ott, City Manager, Alameda
Josh Roden, President of Northern California Land & Housing, Brookfield Properties

10:00 – 10:30 AM – Coffee Break & Networking

10:30 AM – 11:30 AM – Revitalizing the Concord Naval Weapons Station

After several decades of prior stalled development plans, Brookfield Properties and the City of Concord agreed in March 2024 on a term sheet and preliminary plans to redevelop the former Concord Naval Weapons Station with more than 12,000 homes, including 25% set aside as affordable housing, 6 million square feet of commercial uses, and 880 acres of parks and open space. As the project dives into its planning and entitlements phase, we'll hear from Brookfield Properties and its master planning team on how they are working together to create a viable path forward on the former naval weapons site.

Speakers: **Josh Roden**, President of Northern California Land & Housing, Brookfield Properties (Moderator)
Trece Herder, Vice President of Land Acquisition & Business Strategies, Brookfield Properties
Barry Long, President & CEO, Urban Design Associates

11:30 AM – 11:50 AM – Q&A: Alameda and Concord Panels

11:50 – 11:55 PM – Announcement on P3 Training

11:55 – 12:00 PM – Closing Remarks