



ULI SAN FRANCISCO DISTRICT COUNCIL
RESIDENTIAL LOCAL PRODUCT COUNCIL AGENDA
Zoom Meeting
Friday, December 4, 2020

SF Local Residential Council Leadership

Co-Chair: Gregg Miller, Partner, Coblenz, Patch, Duffy & Bass LLP
Co-Chair: Lydia Tan
Vice-Chair: David Blackwell, Partner, Allen Matkins Leck Gamble Mallory & Natsis LLP
Vice-Chair: Bryant Sparkman, Principal, Century | Urban

8:30 AM – Welcome

8:35 – 8:50 AM – Election Recap with Matt Regan

Matt Regan is Senior Vice President of Public Policy at the Bay Area Council. Matt oversees several key policy objectives including Housing and Land Use, Government Relations and Early Childhood Education. Matt will provide a summary of the recent housing-related legislation signed by the Governor this year.

8:50 – 9:50 AM – How Extraordinary Events Have Influenced Investment Decisions in 2020

The health pandemic, recession, November elections, and ballot measures at local and state levels may influence how real estate investors make investment decisions going forward. We will hear from a panel representing development, investment, financing and brokerage perspectives on how the events of 2020 have impacted their investment strategies.

Speakers: **Meg Spriggs**, Managing Director, Shorenstein (Moderator)
Sean Hyatt, Executive Managing Director, Development, Mill Creek Residential
James Idol, Vice President of Acquisitions, Goldman Sachs
Mary Ann King, Co-Chairman, Moran & Company
Carolyn Powell, Managing Director, PCCP

9:50 – 10:15 AM – Networking Break-Out Rooms

10:15 – 11:30 AM – Surviving the Pandemic: Public Efforts to Sustain Economic Vitality

The Bay Area's 3 major cities have been working tirelessly to respond real time to impacts of COVID, as well as plan for post-pandemic recovery. We will hear from panelists who have been deeply involved in the creation of economic recovery plans for Oakland, San Francisco and San Jose, their perspective of how the pandemic will play out locally, and what the "new normal" may look like. These plans will provide context for the real estate community as it makes near and mid-term investment decisions.

Speakers: **Adhi Nagraj**, Senior Vice President, McCormack Baron Companies (Moderator)
Alexa Jeffress, Director of Economic and Workforce Development, City of Oakland
Anne Taupier, Director of Development, SF Office of Economic & Workforce Development
Kim Walesh, Deputy City Manager, City of San Jose