

ULI SF 2024 ANNUAL SPONSORSHIP OFFERINGS

The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide. Your sponsorship helps us to achieve this mission.



San Francisco

ULI SAN FRANCISCO

ULI San Francisco is the Bay Area's preeminent organization focused on creating and sustaining communities through wise land use, development, and re-development decisions. We bring together a thriving and dedicated multidisciplinary community of professionals to deliver market-based, innovative and implementable solutions to the Bay Area and beyond.

As integrators, we share real-world knowledge and best practices and through offering a wide range of in-depth educational programming, discussion papers, and resources for members and the broader Bay Area community.



ULI SF ANNUAL GALA

The ULI San Francisco Gala is more than just a networking event and more than just a cocktail party. The Gala is a celebration of the ULI SF community. A night to reunite and celebrate our accomplishments, enjoy fellowship and friendship, and toast to our collective vision for transformative impact in the Bay Area. The Gala will continue to be a memorable evening featuring entertainment, music, fun programming, delicious food and drinks in a unique San Francisco venue. The Gala will be held in Fall 2024.

ULI SF believes that the best way to effect change within the industry is to lead by example. To that end, a percentage of the proceeds from the Gala will go towards ULI SF's Diversity, Equity, and Inclusion (DEI) initiatives. Your support and attendance at the Gala, directly contributes to the advancement of our mission.



WHY ULI SF?

Gain valuable exposure for your company and help ULI SF provide the knowledge-sharing, professional development and relationship-building members rely on to create sustainable and thriving communities.

Annual Sponsors make the realization of ULI SF's mission possible. Your support funds tangible efforts to solve real-world problems, educate the industry and the next generation of voters, cultivate professional leadership, and uplift our communities.

ULI San Francisco's flagship work made possible through annual sponsorship includes:

TECHNICAL ASSISTANCE PANELS

Expert advice to local governments, public agencies, and nonprofits facing complex land use and real estate challenges in the Bay Area.

URBANPLAN

Classroom program engaging 700+ local high school and university students on the myriad decisions that shape our built environment.

DIVERSITY, EQUITY, & INCLUSION

Focused work to promote diversity and racial equity in our membership, build a diverse pipeline of industry professionals, and create a more equitable Bay Area.

YOUNG LEADERS GROUP

Mentorship and targeted programming to deepen knowledge, build relationships, and foster thoughtful development practices.

NEXT

Elevation of mid-career professionals through peer-to-peer mentoring and skill building.

WOMENS LEADERSHIP INITIATIVE

Raising the numbers and visibility of women in the industry through career advancement, networking, and leadership development.

EDUCATIONAL PROGRAMMING

By members for members: dozens of events, webinars, courses, and workshops on the most important topics in the real estate industry.



"We have had a long and rewarding relationship with ULI globally for many years, and locally when we worked side-by-side with ULI in our SF office. ULI SF provides us with the forum to exchange ideas, learn from each other and help share best practices, all critical to our business. In addition to the business benefit we derive, UrbanPlan, Greenprint, and other initiatives have helped us amplify our environmental objectives and social impact in a meaningful way."

- Steve O'Connell, Chief Executive Officer, Grosvenor – Property Americas

ULI SF SPONSORSHIP LEVELS & BENEFITS

ULI SF ANNUAL + GALA SPONSORSHIP

Commit to sponsoring ULI SF as a 2024 Annual Sponsor and as a Gala Sponsor. Enjoy the benefits and exposure year-long as well as at the biggest member celebration of the year – all at a bundled and discounted price.

	Urban Partner \$30,000	Platinum \$22,500	Gold \$17,500	Silver \$12,500	Bronze \$5,000
BRANDING & RECOGNITION					
Premium placement of company logo & link featured on ULI SF email blasts & monthly newsletter to 4,500+ people	•				
Company logo & link featured on ULI SF email blasts & monthly newsletter to 4,500+ people		•			
Company name & link featured on ULI SF email blasts & monthly newsletter to 4,500+ people			•		
Company logo featured on ULI SF intro & closing slides at all ULI SF in-person & online events	•	•	•		
Company name & link featured on ULI SF website	•	•	•	•	•
Blog post on ULI SF Blog & Featured in Monthly Newsletter	•				
Company Member Spotlight on ULI SF Blog and in Monthly Newsletter	•				
MEMBERSHIPS					
Associate membership(s)	2 (\$1,080 value)	1 (\$540 value)			
Young Leaders membership(s)	6 (\$1,584 value)	4 (\$1,056 value)	3 (\$792 value)	2 (\$528 value)	1 (\$540 value)
ENGAGEMENT & NETWORKING					
Provide welcome remarks or participate in programming at Annual Sponsor Luncheon	•				
Tickets to our Annual Sponsor Appreciation Event	6	4	3	2	1
Passes to all sponsor eligible ULI SF in-person and online events	5	4	3	2	1
Tickets to all monthly member happy hours	5	4	3	2	1
EXCLUSIVE GALA BENEFITS AT DISCOUNTED PRICE OF \$3,000 (TYPICALLY \$5,000)					
Premier Logo placement at Gala & on all Gala marketing (including website & eblasts to 4,500+ people)	•				
Logo featured at Gala & all Gala marketing (4,500+ people)		•	•	•	
Tickets to the ULI SF Gala	8	4	4	4	
Additional discounted tickets available to the ULI SF Gala	8	4	4	4	
One company representative to participate on the Gala planning committee	•				
Exclusive Invitation to the Pre-Gala VIP Reception one-hour prior to the reception	•	•	•	•	

100% of your contribution
supports our programming at the local level. Last year, the support we received
from our sponsors allowed us to continue and expand upon our work.

ULI SF ANNUAL SPONSORSHIP

Commit to sponsoring ULI SF as a 2024 Annual Sponsor only to receive benefits and exposure throughout the year. (Gala sponsorship not included).

BRANDING & RECOGNITION

	Platinum \$19,500	Gold \$14,500	Silver \$9,500	Bronze \$5,000
Company logo & link featured on ULI SF email blasts & monthly newsletter to 4,500+ people	•	•		
Company name & link featured on ULI SF email blasts & monthly newsletter to 4,500+ people	•	•		
Company logo featured on ULI SF intro & closing slides at all ULI SF in-person & online events	•	•	•	•
Company name & link featured on ULI SF website	•	•	•	•

MEMBERSHIPS

Complimentary Associate memberships	1 (\$540 value)			
Complimentary Young Leaders memberships	4 (\$1,056 value)	3 (\$792 value)	2 (\$528 value)	1 (\$264 value)

ENGAGEMENT & NETWORKING

Tickets to ULI SF Annual Sponsor Appreciation Event	4	3	2	1
Complimentary tickets to all sponsor-eligible ULI SF in-person and online events (including monthly member hours)	4	3	2	1

ULI SF GALA-ONLY SPONSORSHIP

Sponsor the annual Gala in 2024 – ULI SF's biggest member celebration all year. (Annual sponsorship not included). Gala will be held in the Fall of 2024, exact date to be announced.

GALA BENEFITS

	Gala \$5,000
Four tickets to our ULI SF Gala event	•
Up to 4 additional discounted tickets	•
Exclusive Invitation to the Pre-Gala VIP Reception	•
Company logo featured at Gala and all Gala marketing (4,500+ people)	•

2023 GALA SPONSORS

Allen Matkins	Northmarq Capital LLC
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California Bank & Trust	& Summerhill Apartment Communities
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Holland & Knight	Sares Regis
Jay Paul Company	Seagate Properties
Jones Day	TMG Partners
Lendlease	

ULI SF HOUSING THE BAY SPONSORSHIP

Sponsor the annual half-day summit in 2024 to demonstrate your commitment to bringing more housing at all income levels to the Bay Area. (Annual sponsorship not included). The 2024 Summit will be held on May 8 at the Hyatt Regency in San Francisco.

HOUSING THE BAY BENEFITS

	Contributing Sponsor \$5,000	Summit Supporter \$2,500
Table at the ULI SF Housing the Bay Summit (8)	•	
Two tickets to the ULI SF Housing the Bay Summit		•
Up to 4 additional discounted tickets	•	
Up to 2 additional discounted tickets		•
2 tickets to all lead-up programs	•	
1 ticket to all lead-up programs		•
Company logo featured at Summit and all HTB marketing (4,500+ people)	•	
Company name featured at Summit and all HTB marketing (4,500+ people)		•

2023 HOUSING THE BAY SPONSORS

Contributing Sponsors	Summit Supporters
Northern California Carpenters Union	Elizabeth (Libby) Seifel
Perkins Coie	Essex Property Trust
Catalyst	Google
Coblentz Patch Duffy & Bass LLP	Miller Starr Regalia
Grosvenor	Mithun
KTGY	Van Meter Williams
	Pollack LLP
	Eden Housing

"ULI San Francisco provides great value as a forum for networking, learning from peers, and testing new ideas. For TMG Partners our ULI sponsorship is an important business investment."

- Michael Covarrubias, Chairman and CEO, TMG Partners

2023 ULI SF SPONSORS

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PARTNER



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To pay by check, please send to:

Urban Land Institute, LB DC Sponsors/TAPS
ATTN: ULI SF Sponsorship, PO Box 418168,
Boston, MA 02241-8168

For credit card payment
instructions, please email:

sanfrancisco@uli.org

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Please note that ULI SF annual sponsorship is non-refundable.