



San Francisco

HOUSING THE BAY SUMMIT

MAY 4, 2023

SPONSORSHIP OFFERING



REFLECT.
RECALIBRATE.
BUILD.

HOUSING THE BAY

6TH ANNUAL
HOUSING THE BAY SUMMIT
May 4, 2023
Hyatt Regency San Francisco



The time to create more housing for more people at all income levels is now. Housing the Bay 2023 is an opportunity to reflect on this moment in time, rethink our strategies, and work to get more housing built in the region. This year's theme and content will do just that as we **Reflect, Recalibrate,** and **Build** towards a more inclusive and equitable Bay Area that has more housing for all.

Over the last six years, Housing the Bay has examined the drivers of our housing crisis, highlighted public and private sector solutions, and elevated the voices of a broad range of people from across our industry and across North America. This year, we will continue to bring you inspiring ideas and new strategies for generating more housing supply and increasing housing affordability, with a clear-eyed focus on what we can learn from the last few years, how we can do things differently and better, and how we can get more units built in the coming years.

Join us for the Housing the Bay Summit 2023 on May 4 for a half-day of exciting speakers, invigorating discussions, new ideas, and tangible actions that can make a real difference on housing in the Bay Area.

Bring your mind, your energy, and your commitment to building the Bay Area that we need and deserve to what is certain to be the Bay Area housing event of the year.



For more information on Housing the Bay Sponsorship, please contact:

Natalie Sandoval - Executive Director
natalie.sandoval@uli.org | (628) 245-2405

PREMIER SPONSOR

\$12,000
(Limited to one)

Exclusive Benefits

- Opportunity for key Summit presenter seated at your table
- Company name in all Housing the Bay Summit press releases
- Co-branded swag provided to all Housing the Bay attendees

Knowledge & Access

- Two branded, front row tables at the Summit (16 tickets)
- Four tickets to in-person Housing the Bay lead-up events through May 2023
- Five tickets to the sponsor exclusive Housing the Bay Happy Hour on May 2, 2023
- Five additional discounted tickets* to the Summit at \$190 each (general seating)

Branding & Recognition

- Opportunity to introduce session or speaker from podium
- Verbal recognition from the Summit podium and at lead-up events
- Logo on screens at Summit
- Logo and link on all Housing the Bay email communications (distribution 4,400+)
- Logo and link on Housing the Bay webpage
- Recognition in ULI SF social media
- Logo in Summit program
- Sponsor recognition on name badge at Summit and lead-up events
- Co-branding of Summit networking breaks
- One blog post on ULI SF website spotlighting company leader, accompanied by social media post and newsletter recognition
- One social media post with ULI-approved testimonial from company leader

MAJOR SPONSOR

\$10,000
(Limited to one)

Knowledge & Access

- One branded, front row table at the Summit (8 tickets)
- Three tickets to in-person Housing the Bay lead-up events through May 2023
- Four tickets to the sponsor exclusive Housing the Bay Happy Hour on May 2, 2023
- Four additional discounted tickets* to the Summit at \$190 each (general seating)

Branding & Recognition

- Verbal recognition from the Summit podium and lead-up events
- Logo on screens at Summit

- Logo and link on all Housing the Bay email communications (distribution 4,400+)
- Logo and link on Housing the Bay webpage
- Recognition in ULI SF social media
- Logo in Summit program
- Sponsor recognition on name badge at Summit and lead-up events
- Co-branding of Summit networking breaks
- One social media post with ULI-approved testimonial from company leader

RECEPTION SPONSOR

\$8,000
(Limited to one)

Exclusive Benefit

- Branding of the post-summit reception held in the Hyatt Regency foyer, serving wine, beer, and appetizers

Knowledge & Access

- One branded table in a prominent location at the Summit (8 tickets)
- Two tickets to in-person Housing the Bay lead-up events through May 2023
- Three tickets to the sponsor exclusive Housing the Bay Happy Hour on May 2, 2023
- Three additional discounted tickets* to the Summit at \$190 each (general seating)

Branding & Recognition

- Verbal recognition from the Summit podium
- Logo on the main Summit screen
- Logo and link on all Housing the Bay email communications (distribution 4,400+)
- Logo and link on Housing the Bay webpage
- Recognition in ULI SF social media
- Logo in Summit program
- Sponsor recognition on name badge at Summit and lead-up events
- Co-branding of Summit networking breaks

CONTRIBUTING SPONSOR **\$5,000** (Limited opportunities)

Knowledge & Access

- One branded table in a prominent location at the Summit (8 tickets)
- One ticket to in-person Housing the Bay lead-up events through May 2023
- Two tickets to the sponsor exclusive Housing the Bay Happy Hour on May 2, 2023
- Two additional discounted tickets* to the Summit at \$190 each (general seating)

Branding & Recognition

- Company name on the screens in the Summit main conference room
- Company name and link on the Housing the Bay webpage
- Sponsor recognition on the Summit name badge
- Company name in the Summit program

SUMMIT SUPPORTER

\$3,000

Knowledge & Access

- Two tickets to the summit
- One ticket to the sponsor exclusive Housing the Bay Happy Hour on May 2, 2023
- One additional discounted ticket* to the Summit at \$190

Branding & Recognition

- Name on screens at Summit
- Company name and link on Housing the Bay webpage
- Company name in Summit program
- Sponsor recognition on name badge at Summit and lead-up events

*The discounted rate will be available until April 27, 2023, or until the event sells out, whichever comes first.

HOUSING THE BAY 2023 SPONSOR BENEFITS

	Premier \$12,000 (Limited to 1)	Major \$10,000 (Limited to 1)	Reception \$8,000 (Limited to 1)	Contributing \$5,000 (Limited opportunities)	Supporting \$3,000
EXCLUSIVE BENEFITS					
Opportunity for key Summit presenter seated at your table	•				
Company name in all Housing the Bay Summit press releases	•				
Co-branded swag provided to all Housing the Bay attendees	•				
Branding of the post-summit reception held in the Hyatt Regency foyer, serving beer, wine, and appetizers			•		
HOUSING THE BAY SUMMIT - TABLES AND TICKETS					
Two front row, branded tables (16 tickets)	•				
One branded table in a prominent location (8 tickets)		•	•	•	
Two tickets (general seating)					•
Additional discounted tickets* at \$190 (general seating)	5	4	3	2	1
2023 HOUSING THE BAY LEAD-UP EVENT TICKETS					
Tickets to Housing the Bay Sponsor Exclusive Happy Hour on May 2, 2023	5	4	3	2	1
Tickets to HTB lead-up in-person programs	4	3	2	1	
BRANDING AND RECOGNITION					
Opportunity to introduce speaker or session from podium	•				
Verbal recognition from the podium at Summit	•	•	•		
Verbal recognition at all Housing the Bay lead-up events	•	•			
Logo on screens at Summit and lead-up events	•	•	•		
Name on screens at Summit and lead-up events				•	•
Logo and link on all Summit emails (distribution 4,400+)	•	•	•		
Logo and link on Housing the Bay webpage	•	•	•	•	
Name and link on Housing the Bay webpage					•
Sponsor recognition on name badge	•	•	•	•	
Supportor recognition on name badge					•
Co-branding of Summit networking breaks	•	•	•	•	•
Logo in Summit program	•	•	•		
Name in Summit program				•	•
One (1) blog post on ULISF website spotlighting company leader (social media posts & a monthly newsletter)	•				
One (1) social media post with ULI-approved testimonial from company leader	•	•			

*The discounted rate will be available until April 27, 2023, or until the event sells out, whichever comes first.

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