

ULI SF 2023 ANNUAL SPONSORSHIP + GALA

The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide. **Your sponsorship helps us to achieve this mission.**



San Francisco

ULI SAN FRANCISCO

ULI San Francisco is the Bay Area's preeminent organization focused on creating and sustaining communities through wise land use, development, and re-development decisions. We bring together a thriving and dedicated multidisciplinary community of professionals to deliver market-based, innovative and implementable solutions to the Bay Area and beyond.

As integrators, we share real-world knowledge and best practices and through offering a wide range of in-depth educational programming, discussion papers, and resources for members and the broader Bay Area community.



ULI SF ANNUAL GALA

The ULI San Francisco Gala is more than just a networking event and more than just a cocktail party. The Gala is a celebration of the ULI SF community. A night to reunite and celebrate our accomplishments, enjoy fellowship and friendship, and toast to our collective vision for transformative impact in the Bay Area. The Gala will be a memorable evening featuring entertainment, music, fun programming, delicious food and drinks in a unique San Francisco venue. The Gala will be held in September 2023 (exact date to be announced).

ULI SF believes that the best way to effect change within the industry is to lead by example. To that end, proceeds from the Gala will go towards ULI SF's Diversity, Equity, and Inclusion (DEI) initiatives. Your support and attendance at the Gala, directly contributes to the advancement of our mission.



WHY ULI SF?

Gain valuable exposure for your company and help ULI SF provide the knowledge-sharing, professional development and relationship-building members rely on to create sustainable and thriving communities.

Annual Sponsors make the realization of ULI SF's mission possible. Your support funds tangible efforts to solve real-world problems, educate the industry and the next generation of voters, cultivate professional leadership, and uplift our communities.

100% of your contribution supports our programing at the local level. Last year, the support we received from our sponsors allowed us to continue and expand upon our work.



ULI San Francisco's flagship work made possible through annual sponsorship includes:

TECHNICAL ASSISTANCE PANELS

Expert advice to local governments, public agencies, and nonprofits facing complex land use and real estate challenges in the Bay Area.

URBANPLAN

Classroom program engaging 700+ local high school and university students on the myriad decisions that shape our built environment.

DIVERSITY, EQUITY, & INCLUSION

Focused work to promote diversity and racial equity in our membership, build a diverse pipeline of industry professionals, and create a more equitable Bay Area.

YOUNG LEADERS GROUP

Mentorship and targeted programming to deepen knowledge, build relationships, and foster thoughtful development practices.

NEXT

Elevation of mid-career professionals through peer-to-peer mentoring and skill building.

WOMENS LEADERSHIP INITIATIVE

Raising the numbers and visibility of women in the industry through career advancement, networking, and leadership development.

EDUCATIONAL PROGRAMMING

By members for members: dozens of events, webinars, courses, and workshops on the most important topics in the real estate industry.

ULI SF SPONSORSHIP LEVELS & BENEFITS

ULI SF ANNUAL + GALA SPONSORSHIP

Commit to sponsoring ULI San Francisco in 2023 as an Annual + Gala Sponsor. Enjoy the benefits and exposure year-long as well as at the biggest member celebration of the year – all at a bundled and discounted price.

Urban Partner
+ Gala Title
Sponsor
\$30,000

Platinum
+ Gala
\$22,500

Gold
+ Gala
\$17,500

Silver
+ Gala
\$12,500

ANNUAL + GALA SPONSORSHIP

BRANDING & RECOGNITION

Premium placement of company logo and link featured on ULI SF email blasts and monthly newsletter to 4,500+ people	•			
Company logo and link featured on ULI SF email blasts and monthly newsletter to 4,500+ people		•		
Company name and link featured on ULI SF email blasts and monthly newsletter to 4,500+ people			•	
Company logo featured on ULI SF introductory and closing slides at all ULI SF in-person and online events	•	•	•	•
Company logo and link featured on ULI SF website	•	•		
Company name and link featured on ULI SF website			•	•
Blog post on ULI SF Blog and Featured in Monthly Newsletter	•			
Company Member Spotlight on ULI SF Blog and in Monthly Newsletter	•			

MEMBERSHIP

Complimentary Associate memberships	2 (\$1,080 value)	1 (\$540 value)		
Complimentary Young Leader memberships	6 (\$1,584 value)	4 (\$1,056 value)	3 (\$792 value)	2 (\$528 value)

ENGAGEMENT & NETWORKING

Provide welcome remarks and/or participate in programming at Annual Sponsor Luncheon	•			
Tickets to ULI SF Sponsor Luncheon	6	4	3	2
Complimentary tickets to all sponsor-eligible ULI SF in-person and online events (including monthly member happy hours)	8	6	4	2

EXCLUSIVE GALA BENEFITS

Premier Logo placement at Gala and on all Gala marketing (including website and eblasts to 4,500+ people)	•			
Logo featured at Gala and on all Gala marketing (including website and eblasts to 4,500+ people)		•	•	•
Tickets to the ULI SF Gala	8	4	4	4
Additional discounted tickets to the ULI SF Gala	8	4	4	4
Access to the exclusive VIP Reception one-hour prior to the Gala	•	•	•	•
One company representative to participate on the Gala planning committee	•			
Branded Table featuring company name and logo at the Gala	•	•	•	•

ULI SF ANNUAL SPONSORSHIP

Commit to sponsoring ULI SF as a 2023 Annual Sponsor to receive benefits and exposure throughout the year. (Gala sponsorship and benefits not included).

	PLATINUM \$19,500	GOLD \$14,500	SILVER \$9,500	BRONZE \$5,000
ANNUAL SPONSORSHIP				
BRANDING & RECOGNITION				
Company logo and link featured on ULI SF email blasts and monthly newsletter to 4,500+ people	•			
Company name and link featured on ULI SF email blasts and monthly newsletter to 4,500+ people		•		
Company logo featured on ULI SF introductory and closing slides at all ULI SF in-person and online events	•	•	•	
Company logo and link featured on ULI SF website	•			
Company name and link featured on ULI SF website		•	•	•
Blog post on ULI SF Blog and Featured in Monthly Newsletter	•			
MEMBERSHIP				
Complimentary Associate memberships	1 (\$540 value)			
Complimentary Young Leaders memberships	4 (\$1,056 value)	3 (\$792 value)	2 (\$528 value)	1 (\$264 value)
ENGAGEMENT & NETWORKING				
Tickets to ULI SF Annual Sponsor Appreciation Event	4	3	2	1
Complimentary tickets to all sponsor-eligible ULI SF in-person and online events (including monthly member happy hours)	6	4	2	1

ULI SF GALA-ONLY SPONSORSHIP

Sponsor the annual Gala in 2023 – ULI SF's biggest member celebration all year. (Annual sponsorship not included). Gala will be held in September 2023, exact date to be announced

	\$5,000
GALA ONLY SPONSORSHIP	
GALA BENEFITS	
Logo and link featured at Gala and on all Gala marketing (including website and eblasts to 4,500+ people)	•
Tickets to the ULI SF Gala	4
Additional discounted tickets to the ULI SF Gala	4
Access to the exclusive VIP Reception one-hour prior to the Gala	•
Branded Table featuring company name and logo at the Gala	•



"ULI San Francisco provides great value as a forum for networking, learning from peers, and testing new ideas. For TMG Partners our ULI sponsorship is an important business investment."

- Michael Covarrubias, Chairman and CEO, TMG Partners

2022 SPONSORS

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For credit card payment
instructions, please email:

sanfrancisco@uli.org

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Please note that ULI SF annual sponsorship is non-refundable.