



San Francisco

HOUSING THE BAY

SUMMIT

JUNE 9, 2022

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The Urban Land Institute (ULI) is a global, member-driven organization comprising more than 45,000 real estate and urban development professionals dedicated to advancing the Institute's mission of providing leadership in the responsible use of land and creating and sustaining thriving communities worldwide.

ULI's interdisciplinary membership represents the entire spectrum of the land use and development disciplines in private enterprise and public service — leading property owners, investors, developers, service firms, planners, public officials, and academics. Established in 1936, the Institute has a presence in the Americas, Europe, and Asia Pacific regions, with members in 82 countries, including over 2,100 in the ULI San Francisco (ULI SF) district council. ULI SF serves the greater Bay Area with pragmatic land use expertise and education.

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HOUSING THE BAY

ABOUT HOUSING THE BAY

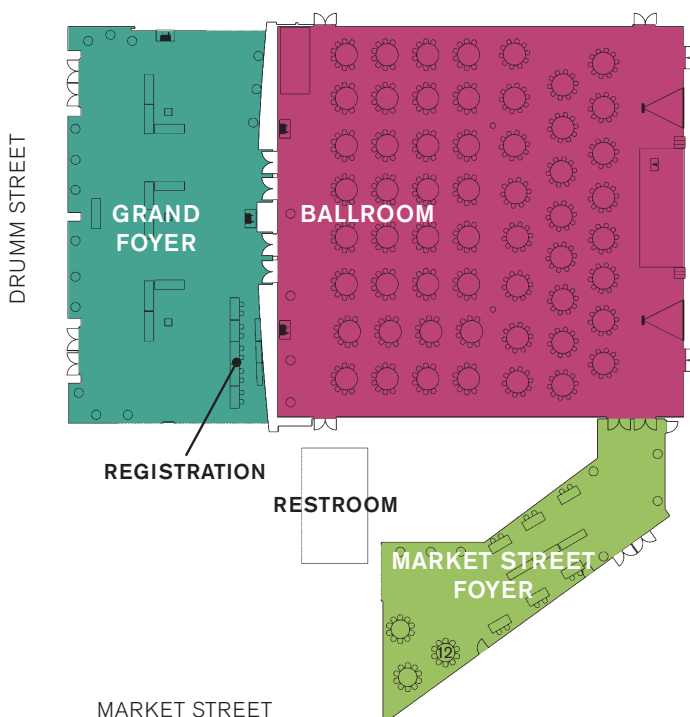
The time to create more housing for more people at all income levels is now. Housing the Bay 2022 is focused on the initiatives, strategies, companies, and people making a big impact and doing so with the urgency that is required to meet this challenge head on.

Over the last five years, Housing the Bay has examined the drivers of our housing crisis, highlighted public and private sector solutions, and elevated the voices of a broad range of people from across our industry and across North America.

This year, we continue to bring you the most compelling ideas and innovations for generating more housing supply and increasing housing affordability, with a clear-eyed focus on how we can go big.

Since the launch of Housing the Bay in 2017, our members and partners have co-created over 30 lead-up events, tours, and workshops to break down barriers and take steps toward finding lasting housing solutions for the Bay Area.

We are convening our fifth Housing the Bay Summit, for a full day of inspiring speakers, invigorating discussions, game-changing ideas, and tangible actions we can get to work on right away.



CONFERENCE LOGISTICS

Registration and Breaks:

Grand Foyer

Main Programming:

Ballroom

Lunch:

Grand Foyer & Market Street Foyer

Majors Carter Book Signing (during lunch):

Market Street Foyer

Project Destined Discussion Table (during lunch):

Ballroom

Reception:

Grand Foyer

SUMMIT SCHEDULE

Grand Foyer	7:30 – 8:15 am	Registration/Coffee/Networking
Ballroom	8:15 – 8:30 am	Welcome and Opening Remarks
	8:30 – 8:50 am	Keynote: Majora Carter
	8:50 – 9:40 am	Housing the Homeless: Solutions at Scale
Grand Foyer	9:40 – 10:10 am	Coffee/Networking Break
Ballroom	10:10 – 11:10 am	Unlocking the Mega-Project
	11:10 – 11:40 am	In Conversation: Cedric Bobo & Matt Slepín
Grand Foyer & Market Street Foyer	11:40 – 1:10 pm	Lunch
	12:00 – 1:00 pm	Market Street Foyer: Majora Carter Book Signing
	12:00 – 1:00 pm	Ballroom: Project Destined Discussion Table with Cedric Bobo
Ballroom	1:10 – 2:10 pm	Lightning Round: PropTech for Multifamily
	2:10 – 2:30 pm	Performance: PUSH Dance
Grand Foyer	2:30 – 3:00 pm	Coffee/Networking Break
Ballroom	3:00 – 4:00 pm	The Time is Now: Taking on Climate in Real Estate
	4:00 – 4:45 pm	Housing Leadership: Buffy Wicks and Eric Tao
	4:45 – 5:00 pm	Closing Remarks, Housing the Bay Co-Chairs
Grand Foyer	5:00 – 6:00 pm	Reception Hosted by Reuben, Junius & Rose LLP

A photograph of a woman with long brown hair and bangs, wearing a dark blue blazer over a light-colored top. She is holding a microphone in her right hand and gesturing with her left hand. She is standing in front of a blurred audience of people. The text "SESSION DESCRIPTIONS" is overlaid in white on a dark green rectangular background.

SESSION DESCRIPTIONS

Welcome & Opening Remarks

Natalie Sandoval, Executive Director, ULI San Francisco

Keynote: Majora Carter - Reclaiming Your Community

SPEAKER:

Majora Carter, Real Estate Developer, MacArthur Fellow, Social Enterprise Pioneer, and Author

"No one should have to move out of their neighborhood to live in a better one." Majora Carter's words are quoted on the walls of the Smithsonian Museum of African-American History and Culture in D.C. and serve as the subtitle of her book *Reclaiming Your Community*. She is a real estate developer and business owner and has firsthand experience in pioneering sustainable economic development in one of America's most storied low-class communities: her hometown of the South Bronx.

Economically stagnant communities across America suffer from the effects of brain drain, and we are learning that retaining homegrown talent is a critical part of creating a strong local economy that can resist gentrification. Still, too many people born in low-status communities measure their success by how far away they can get from these neighborhoods.

Majora Carter's rich career is steeped in urban revitalization and innovation. She makes the case that talent retention and wealth creation in low-income neighborhoods are powerful development strategies. When approached in the right way, development can be transformation and turn low-status communities into thriving mixed-use local economies that retain talent and prevent displacement.

Housing the Homeless: Solutions at Scale

California has 12% of the US population, yet we have nearly 30% of the country's unsheltered residents. These statistics can be seen daily in tent communities, families living in vehicles, and low wage workers "couch surfing" with friends and family. Governor Newsom dedicated \$12B to address the crisis in last year's budget and another \$2B is proposed this year. But is this enough and do we have the right tools? Pioneering leaders working on tangible real estate solutions to homelessness will discuss how we got here and what it will take to make a difference.

Unlocking the Mega-Project

With millions of housing units needed across the state, the promise of 'mega-projects' to provide housing for tens of thousands of people looms large. Several Bay Area developers have been working on large-scale, mixed-use developments for decades, and after facing legal challenges, downturns, and a pandemic, we are finally seeing projects come to market. Other new players are just beginning their development journey – will it be any easier for them? Public and private sector reps will discuss moving mega-projects from concept to reality, overcoming barriers, navigating rapidly evolving conditions, and ensuring projects are not just sizable, but also equitable.

In Conversation: Cedric Bobo and Matt Slepín

Prior to founding Project Destined, Cedric Bobo spent over 20 years as an investor and investment banker, including at the Carlyle Group, where he committed \$2B in equity capital. Bobo founded Project Destined with a mission to bring financial and investment literacy to underserved communities. Now, Project Destined trains students across the country to evaluate and pitch deals, preparing them for internships and careers in real estate and beyond. In dialogue with Matt Slepín, Bobo shares his background, motivations, belief in mentorship, and the power of 'not being afraid to be afraid'.

Lightning Round: PropTech for Multifamily

Innovation and PropTech are two words often used interchangeably in real estate as a catch-all for today's technology trends. The best and most innovative technologies solve real problems that benefit both the investor and the tenants. This interactive session invites you to engage with early-stage investors and founders focused on scalable solutions that will accelerate how we develop and operate multifamily buildings – and which have the potential to impact all aspects of investment real estate.

SPEAKERS:

Andrea Evans, Chronic Homelessness Initiative Director, Tipping Point

Rebecca Foster, Chief Executive Officer, San Francisco Housing Accelerator Fund

Jennifer Loving, Chief Executive Officer, Destination: Home

Manuela Tobias, Housing Reporter, CalMatters (Moderator)

SPEAKERS:

Tiffany Bohee, General Manager, Bay Area/Senior Vice President, Lendlease Development Inc.

Enrique Landa, Partner, Associate Capital

Paul Nieto, Executive Vice President, Signature Development Group

Anne Taupier, Director of Joint Development, City and County of San Francisco (Moderator)

SPEAKERS:

Cedric Bobo, CEO and Co-Founder, Project Destined

Matt Slepín, Global Co-Head of Real Estate for Terra|ZRG and Host, *Leading Voices in Real Estate* Podcast

SPEAKERS:

Britta Bielak, Co-Founder and VP-Design, okom wrks labs

Valarie Hamm Carlson, CMO and Co-Founder, Roost

Ivy Teng Lei, Head of Growth, Exygy

Grace Park-Bradbury, General Manager – West, BlocPower

Steven Weilbach, Founder and Managing Member, Springhill Real Estate Partners

Stephanie Fuhrman, Catalyst Innovation Lab, Catalyst Housing Group (Moderator)

CODELINING + The Point Shipyard Project

Described as “emotional and kinetic” by the *San Francisco Bay Guardian*, PUSH Dance Company performs vibrant contemporary dances, providing audiences an opportunity to examine issues of identity and intersecting cultures that surround and affect us all. Founded in 2005 by Artistic Director Raissa Simpson, PUSH maintains a philosophy that bold movement and intellect can coexist.

PUSH Dance Company presents excerpts from Raissa Simpson’s CODELINING (redlining + coding) and the “Point Shipyard Project,” two consecutive works about displacement then and now in San Francisco’s Bayview Hunters Point district.

The Time is Now: Real Estate Takes on Climate

Climate change is humanity’s biggest challenge yet and our sector has a critical role to play in the solutions. Climate conversations to date in real estate have largely focused on managing risk, yet we need to go far beyond this into action. New business models, new technologies, and – perhaps most critically – new thinking will be essential to seizing this moment. We will hear from leaders who are all-in on zero carbon and who are taking action and making investments now. They will share their visions for the future, key drivers, and commitments, and they will help us see past the challenges and to the opportunity.

Housing Leadership: Buffy Wicks and Eric Tao

The California Legislature has shown considerable leadership on housing in recent years, creating a solid legal foundation and new pathways for housing growth. New leaders have emerged in this era, demonstrating their bona fides through successful housing wins. One such leader is Buffy Wicks, Assemblymember since 2018 and current Chair of the Assembly Housing Committee. Wicks will be in conversation with Eric Tao, Manager Partner of L37 Partners and Chair of ULI San Francisco. They will discuss the personal and the political, ranging from her work for President Obama and her rise in the Assembly, to her notoriety from bringing her child to the floor of the Assembly and the human side of public-facing careers.

Closing Remarks

PERFORMERS:

Jeremy Brooks
Ashley Gayle
Victoria Herrera
Erik Lee
Terrence Paschal
Patrick Secrease

SPEAKERS:

Debra Gore-Mann, President and CEO, Greenlining Institute
Sara Neff, Head of Sustainability, Lendlease Americas
Greg Smithies, Partner and Co-Head of Climate Tech, Fifth Wall
Sarah Golden, Senior Analyst, Energy, GreenBiz Group (Moderator)

SPEAKERS:

Buffy Wicks, Assemblymember, District 15, State of California
Eric Tao, Managing Partner, L37 Partners

Daniel Adams, Senior Advisor for Housing Initiatives, Office of Mayor London Breed, City and County of San Francisco

Swathi Bonda, Senior Director, Brookfield Properties

Elizabeth (Libby) Seifel, Owner, Seifel Consulting





SUMMIT LEAD-UP EVENTS

SINCE HOUSING THE BAY SUMMIT 2021

Building Momentum to Transform CA's Housing Landscape

January 28, 2022

- **Michael Lane**, State Policy Director, SPUR (Moderator)
- **Pedro Galvao**, Deputy Director for Legislation at California Department of Housing & Community Development
- **Cassie Gilson**, Partner, Axiom Advisors
- **Nevada Merriman**, Director of Policy, MidPen Housing

National Perspectives on Housing for Everyone

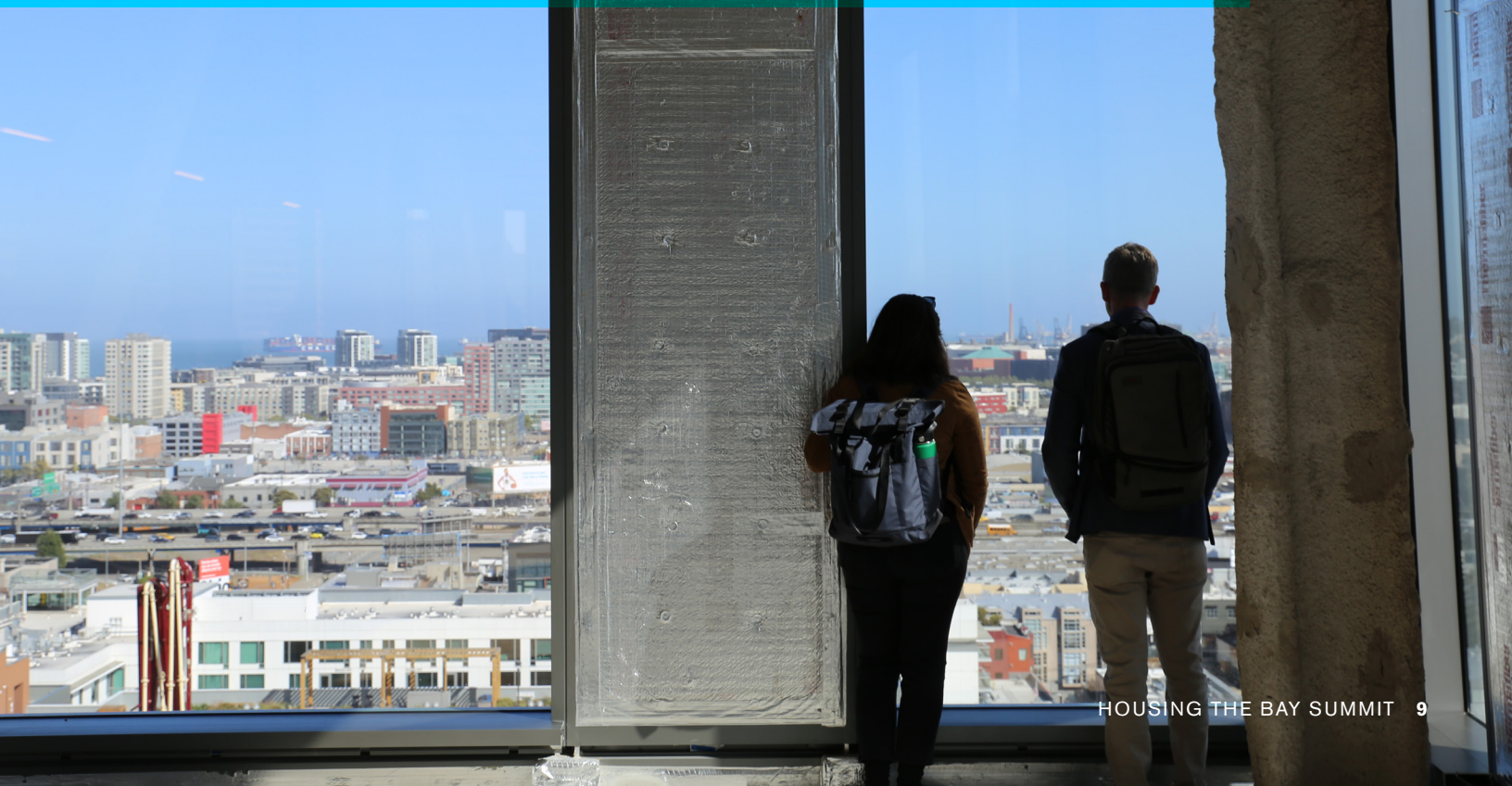
April 14, 2022

- **Nikki Beasley**, Executive Director, Richmond Neighborhood Housing Services, Inc (Moderator)
- **Nikki Merkersen**, Founder, Pairgap
- **Howard Smith**, Principal, Smith NMTC Associates, LLC
- **Julia Stevenson**, Originator, Strategic Investments, LISC

5M: An In-Depth Tour of SoMa's Newest Mixed-Use Development

May 17, 2022

- **Swathi Bonda**, Senior Director, Brookfield Properties
- **Laura Crescimano**, Principal, SITELAB Urban Studio
- **Christie Donnelly**, Development Director, Brookfield Properties
- **Cutter MacLeod**, Director, Brookfield Properties



SUMMIT SPEAKERS



Daniel Adams

Senior Advisor for
Housing Initiatives,
Office of Mayor
London Breed, City
and County of San
Francisco

Daniel Adams is the Senior Advisor for Housing Initiatives in the Office of Mayor London Breed where he leads the City of San Francisco's efforts to acquire properties for conversion to permanent supportive housing. Dan has served in a variety of housing-focused roles in the City, including as the Acting Director and Deputy Director of the Mayor's Office of Housing and Community Development where he oversaw the City's 11,000-unit new construction pipeline and its affordable housing programs and policies. A licensed architect, Dan has worked as a developer of affordable housing for a number of private for-profit and non-profit companies including Sares Regis Group of Northern California, BRIDGE Housing, MidPen Housing, and Resources for Community Development. Dan holds a Masters of Architecture Degree from the University of California, Berkeley, and a Bachelor of Arts from the University of Texas at Austin.



Britta Bielak

Co-Founder and VP-
Design, okom wrks
labs

Britta Bielak is an interior designer, educator, and artist, who believes that intersecting distinct disciplines and perspectives is critical practice for today's environmental and social crises. She has over a decade of experience with interdisciplinary collaborations, project management, and empowering the next generation of regenerative design practitioners.

With okom wrks labs, PBC, Britta is part of a multi-disciplinary team developing zero-firm, the very first structural mycelium-based composite for the building materials market. This 1:1 replacement for lumber is a 100% regenerative solution for keeping trees in our forests to do their life-saving work of carbon sequestration. Aiming for impact, okom wrks labs, PBC is currently focused on developing zero-firm-based prefabricated building systems, but envision a near future where everything from the walls to the furniture is mycelium made.

Britta holds an MFA in Interior Environments from Virginia Commonwealth University, a BA in Psychology and Studio Art from the University of Virginia and will be joining Kent State University's College of Architecture and Environmental Design this fall.



Cedric Bobo
CEO and Co-Founder,
Project Destined

Cedric Bobo is the CEO and Co-founder of Project Destined, a social impact vehicle that trains urban youth and military veterans to be owners and stakeholders in the communities in which they live, work and play. Prior to founding Project Destined, Cedric spent over 20 years as an investor and investment banker including over 10 years at The Carlyle Group where he committed over \$2 Billion of equity capital. He is the co-founder of Charter Board Partners, a non-profit focused on governance in the charter school sector. Cedric received his MBA from Harvard Business School and a BSME, summa cum laude from the University of Tennessee.



Swathi Bonda
Senior Director,
Brookfield Properties

Swathi Bonda is a Senior Director at Brookfield Properties in San Francisco, where she leads the development of the 5M project. Prior to working for Brookfield, Swathi led affordable housing development for Forest City's New York office, including nearly 800 units of mixed-income housing at Pacific Park Brooklyn (formerly Atlantic Yards). Before becoming a real estate developer, she was a Senior Consultant with Booz Allen Hamilton and an Economist with Fannie Mae. Swathi earned both her B.S. in Economics and MBA from the Wharton School at the University of Pennsylvania. She also serves on the Kelsey's Board of Directors, ULI San Francisco's Diversity, Equity, and Inclusion Committee and Housing the Bay's Steering Committee.



Tiffany Bohee
General Manager, Bay
Area Development/
Senior Vice President,
Lendlease Americas

Tiffany Bohee, as General Manager of Development in San Francisco, is responsible for all development capabilities throughout the Bay area including pursuing and identifying sustainable urban regeneration projects. Prior to joining Lendlease in 2017, Tiffany served as executive director for the City of San Francisco, Office of Community Investment & Infrastructure (OCII) where she oversaw the economic and physical development of the new Transbay, Mission Bay and Hunters Point Shipyard neighborhoods. In addition to leading OCII, Tiffany served with the Mayor's Office of Economic and Workforce Development as project director for the Hunters Point Shipyard/Candlestick Point development. Tiffany has been recognized by the San Francisco Business Times as a leader as part of its 40 under 40 and has received commendations from Mayor Lee naming a "Tiffany Bohee Day," and the San Francisco Board of Supervisors for her significant contributions to San Francisco. She received a Bachelor of Arts in politics from Princeton University.



Majora Carter
Real Estate Developer,
MacArthur Fellow,
Social Enterprise
Pioneer, and Author

Majora Carter is a real estate developer who applies corporate talent-retention strategy to underperforming economic zones that she refers to as "low-status" communities. Her quote on the walls of the Smithsonian Museum of African-American History and Culture, "You don't have to move out of your neighborhood to live in a better one," is also the subtitle of her new book, *Reclaiming Your Community*. Her award-winning work in green infrastructure, tech-inclusion, broadcast media, job training and placement, and real estate all come to bear in this highly accessible look at how the "non-profit industrial complex" has spent more and accomplished less every year for the past half century, and what to do about it now. Majora is also the owner of the Al Fresco NY Award-winning Boogie Down Grind Cafe, which was named Best in NYC by *TimeOut NY* for 2021.



Andrea Evans

Director, Chronic Homelessness Initiative, Tipping Point

Andrea Evans has worked extensively at the intersection of law and policy in the private, nonprofit, and government sectors for over 25 years. In particular, she has led efforts to promote human rights, immigrant rights, and women's rights domestically and abroad. Currently, Andrea is the Director of Tipping Point Community's Chronic Homeless Initiative, a five-year \$100 million dollar effort to reduce chronic homelessness in San Francisco. Andrea is very active in local and civic affairs. She serves as a member of San Francisco's Local Homeless Coordinating Board, the Board of KIPP Norcal Public Schools, and NextGen America. Andrea has previously served as Chair of the Human Rights Section of the San Francisco Bar Association, the San Francisco Commission on the Status of Women, and San Francisco Fire Commission.



Rebecca Foster

Executive Director, San Francisco Housing Accelerator Fund

Rebecca is the founding CEO of the San Francisco Housing Accelerator Fund, a public-private partnership that provides powerful new tools to improve the delivery of affordable housing. Since 2017, the Fund has invested over \$275 million in housing preservation and development projects throughout San Francisco, supporting over 1,270 permanently affordable homes for more than 2,100 residents vulnerable to displacement and homelessness. Previously, Rebecca served as Director of Social Impact Investment under the late Mayor of San Francisco Ed Lee, and before that was a Vice President in Public Sector & Infrastructure investment banking at Goldman Sachs. She received her BA from Brown University and her MBA from the Stanford Graduate School of Business. Rebecca was appointed to the Board of Directors of the California Housing Partnership Corporation by Governor Newsom, and serves on the boards of the San Francisco Friends School and ARTA, a whitewater rafting organization.



Stephanie Fuhrman

Advisor, Investor, Innovator, Catalyst Housing Group

Stephanie Fuhrman is a proptech investor, advisor and executive at Catalyst Housing Group which oversees approximately \$4b in middle-income housing in the State of California. A proven corporate executive, leader, producer, and entrepreneur with experience spanning brokerage of \$850 million institutional multifamily transactions to the strategic oversight of multifamily operations including marketing, education, property technology, and innovation. Before coming to Catalyst, Stephanie oversaw the Greystar Innovation team as well as the global proptech strategy and implementation in Europe, China, Australia and Brazil spanning over 1,700 properties and over 1,000,000 residents.

Stephanie has been an industry advocate serving on the NMHC innovation committee, OpTech co-chair, board advisor, and champion for cultural diversity and inclusion. She has an undergraduate degree from Washington State University and an MBA from the Thunderbird School of Global Management.



Sarah Golden

Senior Analyst, Energy GreenBiz Group

Driven by the urgency to address the climate challenge, Sarah Golden identifies the most impactful trends and innovations accelerating the clean energy transition. She serves as conference chair of VERGE Electrify, leads the Energy Program at the VERGE Event and is author of the newsletter Energy Weekly.

Sarah has more than a decade of experience in the climate world, with expertises in communications, campaign strategies, coalition building and public speaking. She holds a bachelor's degrees in politics and environmental studies from Whitman College, was an Annenberg Dean's Scholar at the University of Southern California where she earned a master's degree in journalism, and is a graduate of Yale's Finance and Deployment of Clean Energy program.



**Valarie Hamm
Carlson**

**Co-Founder and CMO,
Roost**

Valarie Hamm Carlson is co-founder of Roost, a deposit automation platform for properties that doubles as a financial wellness app for renters. She previously led marketing at Even, an earned wage access platform for employees, and Simple, one of the first neo-banks. Before joining Simple, Valarie oversaw digital and in-store experience design for Umpqua Bank. She and her husband have also fixed up multiple properties and manage a small portfolio of rentals. When she gets a spare minute, Valarie enjoys running after her son—or out into the mountains of Montana.



Enrique Landa

**Partner, Associate
Capital**

Enrique Landa is a Partner at Associate Capital and leads the firm's investing and development efforts. Enrique and the team recently obtained entitlements and commenced construction on the Power Station – a 29-acre project with life science, office, residential, and hotel uses on the San Francisco Bay. Enrique has spent his career working with family offices to manage large portfolios and develop real estate projects. A fan of complex problems in need of creative solutions, he is especially drawn to rehabilitating historic buildings, buying assets that aren't for sale, and finding innovative ways to finance affordable housing. Along the way, he has been known to fall in love with historic buildings, like the Swedish American Hall, which he helped restore, landmark, and place on the National Register of Historic Places. Enrique has degrees from the University of Cambridge and University of Pennsylvania. He is a board member of Meals on Wheels and lives with his family in San Francisco.



**Debra
Gore-Mann**

**President, Greenlining
Institute**

Debra Gore-Mann is the President & CEO of The Greenlining Institute. Debra has over 25+ years of leadership in nonprofit and private research universities and over ten years of private sector business development expertise having worked in investment banking, international infrastructure development, and engineering. Debra identifies as bi-racial having been raised in an interracial family and is a tireless advocate for ethical and responsible management of mission-driven organizations employing the highest commitment to excellence, performance, and integrity. Debra received her B.S. in Management Sciences and MBA in finance from Stanford University and serves on multiple nonprofit and foundation boards that work to serve communities whose works include criminal justice, youth life and educational opportunities, youth and young adults in sports, and economic opportunity.



Jennifer Loving

**CEO, Destination:
Home**

Jennifer Loving is the CEO of Destination: Home, a public-private partnership ending homelessness in Silicon Valley. With more than 25 years working in a variety of shelter, street and housing programs, Jennifer has spent her career working to solve homelessness in Silicon Valley. Since being tapped to lead Destination: Home in 2010, Jennifer has brought together public officials, government agencies, private sector leaders, nonprofit executives, and leaders with lived experience to implement a collective impact model in Santa Clara County, resulting in well over \$1B in new public, private, and philanthropic funding and over 20,000 people permanently off our streets. Jennifer holds a master's degree in counseling psychology from California Polytechnic University, San Luis Obispo, and is a graduate of the Harvard Business School's Strategic Perspectives in Nonprofit Management program. In addition to her role with Destination: Home, she currently serves on the Santa Clara County Housing Authority Board of Commissioners, and is a board member for Somos Mayfair, Silicon Valley at Home, and SJ Spotlight.



Sara Neff
Head of Sustainability,
Lendlease Americas

Sara Neff is the Head of Sustainability for Lendlease Americas, where she provides leadership and management oversight in developing, implementing, and driving Lendlease's corporate sustainability framework in the Americas region. Prior to that role, she served as Senior Vice President, Sustainability at Kilroy Realty Corporation. Under her leadership, Kilroy was recognized as a leader among publicly traded real estate companies on sustainability in the Americas by GRESB for seven of the last eight years as well as being recognized by NAREIT. Ms. Neff serves on The CLEEN Project advisory board, the GBCI Board of Directors, and the GRID Alternatives Board of Directors. She has been named a Los Angeles Woman of Influence by the Los Angeles Business Journal, a 40 under 40 awardee by the Urban Land Institute, a Los Angeles Power Woman in Real Estate by Bisnow, a Women in Sustainability Leader by Green Building & Design magazine, a Woman of Influence by GlobeSt Real Estate Forum, and was the recipient of NAREIT's 2020 Leader in the Light Leadership Personified award. She is a LEED Fellow and holds a BS from Stanford and an MBA from Columbia Business School.



Paul Nieto
Executive Vice
President, Signature
Development Group

As executive vice president, Paul Nieto is responsible for multiple activities including land acquisition, concept design, entitlements, and debt and equity financing. He further oversees the implementation of individual projects. Paul has extensive experience in multi-family, master-planned communities, land development, civil engineering, and finance. Prior to joining SDG, Paul was president of Avant Housing, an urban multi-family developer in the Bay Area, where he led the development of 665 units in San Francisco. Previously, Paul served as president and CEO of the Eastlake Development Company, responsible for a 3,200-acre, 9,000 unit master-planned community in San Diego County, with a 200 acre business park, six schools and 100 acres of neighborhood, lifestyle and big box retail. Concurrently, Paul served as the head of Boswell Properties, overseeing the 957-acre Interlocken Business Park in Boulder County, Colorado. Paul began his career with Union Bank in Beverly Hills where he managed both the Los Angeles construction financing and California participating mortgage offices. Paul is a graduate of UCLA in Economics and received his MBA from USC.



Grace Park-Bradbury
General Manager-
West, BlocPower

Grace Park-Bradbury leads business development in the West at BlocPower, where she is responsible for strategic initiatives and new market expansion. Grace has over 15 years in climate tech, beginning with marketing at Enernoc, supporting grid stability through the reduction of demand during critical periods. While at DataRaker and Oracle Utilities, Grace led SaaS deployment, sales operations and big data analyses for utility clients with smart grid/advanced metering infrastructure (AMI) deployments. Grace aligns corporate strategy with operational results and was most recently in residential solar, as Chief of Staff at Solar Mosaic. Before that, she led new markets for Sunrun. Grace has a B.A. in English from the University of California at Berkeley.



Natalie Sandoval
Executive Director, ULI
San Francisco

Natalie Sandoval is Executive Director at the Urban Land Institute San Francisco (ULI SF) and has over 15 years of experience in real estate, economic development, urban planning, and landscape architecture. Since joining ULI in 2016, she has collaborated with members to launch a number of initiatives including Housing the Bay, ULI SF's Diversity, Equity, and Inclusion initiatives, and numerous public sector offerings. Prior to joining ULI, Natalie worked in New York at HR&A Advisors, an economic development and real estate consulting firm as the Director of Marketing and Business Development. Prior to HR&A, she was the Marketing and Business Development Manager at SWA Group's Los Angeles office, an international landscape architecture and urban design firm. Natalie received her MBA from the Presidio Graduate School and holds a Bachelor of Arts from Bard College.



**Elizabeth
(Libby) Seifel**
Owner, Seifel
Consulting

Elizabeth Seifel has focused her professional career on creating sustainable infill developments, structuring successful public-private partnerships and encouraging the revitalization of communities. As president of Seifel Consulting, Libby has advised hundreds of public and private clients on how to plan, fund and develop a broad variety of projects that achieve triple bottom line objectives, where sustainability and social equity are pursued in equal measure alongside strong financial returns. Libby actively promotes best practices in sustainable development, urban redevelopment and affordable housing through her teaching and writing activities, serving as the editor and author on a number of publications for the Urban Land Institute and other professional associations. Previously, Libby served as Associate-in-Charge of Williams-Kuebelbeck & Associates. She also served as the founding Executive Director of Tent City Corporation, the non-profit developer of a ULI award-winning mixed income housing development in downtown Boston. Libby is a certified planner (A.I.C.P.) and an elected member of LAI, the Honorary Society of Land Economists. She was honored for her positive influence on real estate development, joining the Hall of Fame for the Northern California Women of Influence in Real Estate.



Matt Slepkin
Global Co-Head of
Real Estate for
Terra|ZRG and Host,
Leading Voices in Real
Estate Podcast

Matt founded Terra Search Partners in 2006 around the concept that retained executive search has the power to help clients beyond the job placement. Terra Search Partners became part of ZRG Partners in 2022 to help expand ZRG's business in all aspects of the real estate sector. Prior to forming Terra Search, Matt was a Partner with the global executive search firms Heidrick & Struggles as well as Ferguson Partners. Matt also held leadership, management, and functional roles within the real estate industry for more than 20 years. He is a member of the Advisory Board of CAPREIT, a multifamily owner-operator based in Rockville, MD. He is a Governor of the Urban Land Institute Foundation, a member of the Board of ULI's San Francisco District Council, and a member of the Multifamily Product Council. He is also a participant on the Policy Advisory Board of the Fisher Center for Real Estate at the Haas School of Business at the UC Berkeley. Since 2017, Matt has been the host of the podcast series, "Leading Voices in Real Estate," where he has had conversations with leaders from throughout the real estate industry about their career journeys and the businesses that they run.



Greg Smithies
Partner, Fifth Wall

Greg is a Partner at Fifth Wall, where he co-leads the Climate Technology Investment team. Prior to joining Fifth Wall, Greg was a Partner at BMW i Ventures where he led the Sustainability investing practice, investing in companies such as Prometheus Fuels and PureCycle (NASDAQ: ROCH). Before joining BMW i Ventures, Greg led Finance & Operations for both The Boring Company and Neuralink simultaneously. Greg started his investment career at Battery Ventures where he covered early-stage enterprise technology startups, as well as industrial technology buyouts. Successful exits from his work there include Nutanix (NASDAQ: NTNX), AppDynamics (acquired by Cisco Systems, Inc.), and IST (acquired by Scott Brand). Greg was born in Pretoria, South Africa, and currently lives in Oakland, CA. He graduated from the University of Pennsylvania's Wharton School where he received a BS in Economics and a BS in Computer Science.



Eric Tao
Managing Partner, L37
Partners

Eric Tao is a managing partner at L37 Partners and managing principal at AGI. He has 20 years of experience in the real estate industry and has led the acquisition, entitlement, financing, development, and disposition of over 1,500 multifamily residential units in the San Francisco Bay Area with a focus on transit-oriented, urban infill projects. AGI Avant was formed in 2006 to manage multifamily development investments for CalPERS. At AGI, Tao has guided the development of nearly 1,000 new housing units in the emerging San Francisco SoMa, Dogpatch, and Mid-Market districts. At L37, he is currently leading housing projects for 1,200+ new transit-oriented infill projects in South SF and San Francisco. Eric is a graduate of Pomona College in Claremont, CA, and received his Juris Doctorate from UC Hastings College of Law.



Anne Taupier
 Director of
 Development, San
 Francisco Office
 of Economic
 and Workforce
 Development

Anne Taupier serves as Director of Development, overseeing the management and entitlement of large public and private mixed-use development and housing projects on behalf of San Francisco. Anne has worked extensively on San Francisco public-private development partnerships including: The Hunter's Point Shipyard, 2013 America's Cup Host City, 5M, The Plumber's Union Development on Market Street, The San Francisco Conservatory of Music student housing and performance center, India Basin, the Flower Mart, Potrero Power Station, Balboa Reservoir, and many more. Her experience includes working in the administration under former Mayor Gavin Newsom and as an investigator for the San Francisco Office of the City Attorney. Anne is a life-long trail runner and former competitive cyclist and tri-athlete. She has worked as a fitness instructor and advocates for programs that encourage girls and young women to participate in sports, athletics, dance, and movement that build strong self-confidence and leadership skills. She has a Masters of Arts in Education and a B.A. in French and Fine Arts from The University of Massachusetts.



Ivy Teng Lei
 Head of Growth, Exygy

Ivy Teng Lei leads marketing and business development as the Head of Growth at Exygy, a digital innovation agency that works with social impact organizations to design and build technology that improves lives. In 2015, Exygy joined the City and County of San Francisco to create the Database of Affordable Housing, Listings, Information, and Applications (DAHLLIA). The portal, built on open-source code, makes it easier to find and apply for affordable housing by streamlining the affordable housing experience for housing seekers and property owners – listing, applications, processing, and placement. As of today, its open-source framework, Bloom Housing, powers the digital affordable housing experience for applicants beyond the City and County of San Francisco and into other Bay Area regions, including the County of Alameda, the County of San Mateo, and the City of San Jose.



Manuela Tobias
 Housing Reporter for
 CalMatters

Manuela is the housing reporter for CalMatters. Her stories focus on the political dynamics and economic and racial inequities that have contributed to the housing crisis in California and its potential solutions. Manuela previously covered income inequality and survival at The Fresno Bee for the California Divide. She is a former staff writer for PolitiFact and has interned at Politico Magazine, NewYork Magazine, and The New Yorker. Originally from Buenos Aires, Argentina, she has lived in Latin America, Europe, and across the United States. She has a B.A. in comparative literature from Georgetown University.



Steven Weilbach
 Founder and Managing
 Member, Springhill
 Real Estate Partners

Steve is the Managing Member of Springhill Real Estate Partners and brings over 30 years of experience in the real estate industry. Founded in 2015, Springhill operates a growing portfolio of multifamily assets on behalf of private, family office, and institutional investors throughout the Western United States. Parallel with the founding of Springhill, Steve led the Sales and Program Management group at Katerra. Started in 2015, Katerra is a technology-driven start up disrupting the traditional construction business with a vertically integrated platform emphasizing computer-aided design, vertically integrated supply chain, and off-site manufacturing. Previously Steve ran the US apartment business of Cushman & Wakefield, the world's third largest commercial real estate investment firms. Steve holds a BA in Sociology and an MA in Organizational Behavior from Stanford University and an MBA in Real Estate and Finance from The Anderson School at UCLA.



Buffy Wicks
Assemblymember,
District 15, California
State Assembly

Assemblymember Buffy Wicks represents the East Bay in the California State Assembly. Elected in 2018 and re-elected in 2020, her district spans the communities of Oakland to Richmond, and includes the City of Berkeley. Asm. Wicks' work in the Assembly focuses on housing, expanding the social safety net, protecting consumers' privacy, and championing the rights of women and working families. Governor Gavin Newsom signed eight of her bills in her first year in office, and – despite the challenges brought on by the COVID pandemic – signed seven of her bills into law in 2020. A lifelong community organizer, Asm. Wicks previously served on both of President Barack Obama's campaigns and worked for him in the White House. She lives in Oakland with her husband, Peter, and daughters, Jojo and Elly.





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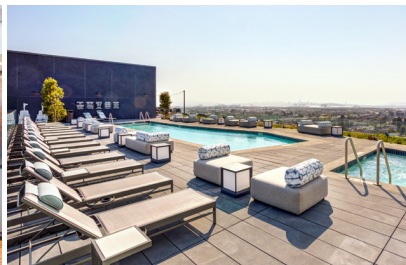
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