



San Francisco

HOUSING THE BAY

**SPONSORSHIP
OFFERING**

SUMMIT JUNE 9, 2022

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HOUSING THE BAY

The time to create more housing for more people at all income levels is now. Housing the Bay 2022 is focused on the initiatives, strategies, companies, and people making a big impact – and doing so with the urgency that is required to meet this challenge head on.

Over the last five years, Housing the Bay has examined the drivers of our housing crisis, highlighted public and private sector solutions, and elevated the voices of a broad range of people from across our industry and across North America. This year, we will continue to bring you the most compelling ideas and innovations for generating more housing supply and increasing housing affordability, with a clear-eyed focus on how we can go big.

Join us for the Housing the Bay Summit 2022 on June 9 for a full-day of inspiring speakers, invigorating discussions, game-changing ideas, and tangible actions we can get to work on right away.

Bring your mind, your energy, and your commitment to building the Bay Area that we need and deserve to what is certain to be the Bay Area housing event of the year.

**5TH ANNUAL
HOUSING THE BAY SUMMIT**
June 9, 2022
Hyatt Regency San Francisco

SPONSORSHIP OFFERING & BENEFITS

PREMIER SPONSOR

\$15,000
(limited to one)

Exclusive Benefits

- Opportunity for key Summit presenter seated at your table
- Company name in all Housing the Bay Summit press releases
- Co-branding with ULI SF of Summit lanyard worn by all attendees

Branding & Recognition

- Opportunity to introduce session or speaker from podium
- Verbal recognition from the Summit podium and at lead-up events
- Logo on screens at Summit
- Logo and link on all Housing the Bay email communications (distribution 4,400+)
- Logo and link on Housing the Bay webpage

Knowledge & Access

- One branded, front row table at the Summit (10 tickets)
- Four tickets to all in-person Housing the Bay lead-up events through June 2022
- Eight tickets to all virtual Housing the Bay lead-up events through June 2022
- Three ULI memberships at the Associate or Young Leader level

- Recognition in ULI SF social media
- Logo in Summit program
- Sponsor recognition on name badge at Summit and lead-up events
- Co-branding of Summit networking breaks
- One full page ad in Summit program

MAJOR SPONSOR

\$11,000
(limited to one)

Knowledge & Access

- One branded, front row table at the Summit (10 tickets)
- Three tickets to all in-person Housing the Bay lead-up events through June 2022
- Six tickets to all virtual Housing the Bay lead-up events through June 2022
- Three ULI memberships at the Associate or Young Leader level

Branding & Recognition

- Verbal recognition from the Summit podium and lead-up events

- Logo on screens at Summit
- Logo and link on all Housing the Bay email communications (distribution 4,400+)
- Logo and link on Housing the Bay webpage
- Recognition in ULI SF social media
- Logo in Summit program
- Sponsor recognition on name badge at Summit and lead-up events
- Co-branding of Summit networking breaks
- One half-page ad in Summit program

KEYNOTE SPONSOR

\$9,000
(limited to one)

Knowledge & Access

- One branded table in a prominent location at the Summit (10 tickets)
- Two tickets to all in-person Housing the Bay lead-up events through June 2022
- Four tickets to all virtual Housing the Bay lead-up events through June 2022

Branding & Recognition

- Opportunity to introduce session or speaker from podium
- Verbal recognition from the Summit podium and lead-up events

- Logo on screens at Summit
- Logo and link on all Housing the Bay email communications (distribution 4,400+)
- Logo and link on Housing the Bay webpage
- Recognition in ULI SF social media
- Logo in Summit program
- Sponsor recognition on name badge at Summit and lead-up events
- Co-branding of Summit networking breaks
- One half-page ad in Summit program

CONTRIBUTING SPONSOR

\$6,000

Knowledge & Access

- One branded table at the Summit (10 tickets)
- One ticket to all in-person Housing the Bay lead-up events through June 2022
- Two tickets to all virtual Housing the Bay lead-up events through June 2022

Branding & Recognition

- Logo on the screens in the Summit main conference room
- Logo and link on the Housing the Bay webpage
- Sponsor recognition on the Summit name badge
- Company name in the Summit program
- One quarter-page ad in Summit program

RECEPTION SPONSOR

\$7,500
(limited to one)

Exclusive Benefit

- Branding of the post-summit reception held in the Hyatt Regency foyer, serving wine, beer, and appetizers.

Branding & Recognition

- Verbal recognition from the Summit podium
- Logo on the main Summit screen
- Logo and link on all Housing the Bay email communications (distribution 4,400+)
- Logo and link on Housing the Bay webpage
- Recognition in ULI SF social media
- Logo in Summit program
- Sponsor recognition on name badge at Summit and lead-up events
- Co-branding of Summit networking breaks
- One quarter-page ad in Summit program

Knowledge & Access

- One branded table in a prominent location at the Summit (10 tickets)
- Two tickets to all in-person Housing the Bay lead-up events through June 2022
- Four tickets to all virtual Housing the Bay lead-up events through June 2022

SUMMIT SUPPORTER

\$2,500

Knowledge & Access

- Two tickets to the summit
- Two tickets to all virtual Housing the Bay lead-up events through June 2022

Branding & Recognition

- Name on screens at Summit



HTB 2022 SPONSOR BENEFITS

	Premier \$15,000 (limited to 1) SOLD!	Major \$11,000 (limited to 1)	Keynote \$9,000 (limited to 1)	Reception \$7,500 (limited to 1) SOLD!	Contributing \$6,000	Supporting \$2,500
EXCLUSIVE BENEFITS						
Opportunity for key Summit presenter seated at your table	•					
Company name in all Housing the Bay Summit press releases	•					
Co-branding with ULI SF of Summit lanyard worn by all attendees	•					
Branding of the post-summit reception held in the Hyatt Regency foyer, serving wine, beer, and appetizers.				•		
HOUSING THE BAY SUMMIT - TABLES AND TICKETS						
One front row, branded table (10 tickets)	•					
One branded table in a prominent location (10 tickets)		•	•	•	•	
Two tickets						•
2022 HOUSING THE BAY LEAD-UP EVENTS						
Four tickets to all HTB in-person programs, eight tickets to all HTB webinars	•					
Three tickets to all HTB in-person programs, six tickets to all HTB webinars		•				
Two tickets to all HTB in-person programs, four tickets to all HTB webinars			•	•		
One ticket to all HTB in-person programs, two tickets to all HTB webinars					•	
Two tickets to all HTB webinars						•
ULI MEMBERSHIPS						
Three Associate or Young Leader memberships	•	•				
BRANDING AND RECOGNITION						
Opportunity to introduce speaker or session from podium	•		•			
Verbal recognition from the podium at Summit	•	•	•	•		
Verbal recognition at all Housing the Bay lead-up events	•	•				
Logo on screens in main conference room	•	•	•	•	•	
Name on screens in main conference room						•
Logo and link on all Summit emails (distribution 4,400+)	•	•				
Name and link on all Summit emails (distribution 4,400+)			•	•		
Logo and link on Housing the Bay webpage	•	•	•	•	•	
Name and link on Housing the Bay webpage						•
Logo and link in ULI SF social media	•	•	•	•		
Sponsor recognition on name badge	•	•	•	•	•	
Supportor recognition on name badge						•
Co-branding of Summit networking breaks	•	•	•	•		
Logo in Summit program	•	•	•	•		
Name in Summit program					•	•
One (1) full-page ad	•					
One (1) half-page ad		•	•			
One (1) quarter-page ad				•	•	

For more information on
sponsorship, please contact

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