

ULI SF 2022 ANNUAL SPONSORSHIP

ULI SF **G**A**L**A

2022 is bringing us new opportunities and new ways for you to engage with ULI SF and to demonstrate your leadership.

The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide.



San Francisco

ULI SF 2022 ANNUAL SPONSORSHIP + ULI SF GALA

Over the past two years of uncertainty, ULI SF persevered and showed continued success in its mission to shape Bay Area communities and create transformative impact.

In February 2022, we will be holding the first-ever ULI San Francisco Gala. More than a networking event and more than a cocktail party, the Gala will be a celebration of the

ULI SF community. A night to reunite and celebrate our accomplishments, enjoy fellowship and friendship, and reignite our collective vision for a brighter tomorrow.

Importantly, the Gala will contribute to the resources necessary to carry out our mission, advance our educational offerings, and support our diversity, equity, and inclusion initiatives.

Join us as we reconnect and remind ourselves about what makes the ULI SF community so special.

	PLATINUM \$21,000	GOLD \$15,500	SILVER \$9,500	BRONZE \$6,000
ANNUAL + GALA SPONSORSHIP (PLUS ALL ANNUAL SPONSORSHIP BENEFITS)				
Four tickets to our ULI SF Gala event with reserved seating	•	•	•	•
Up to 4 additional discounted tickets	•	•	•	•
Exclusive invitation to Pre-Gala Reception	•	•	•	•
Company logo featured at Gala and all Gala marketing (4,500+ people)	•	•	•	•

ULI SF will dedicate 25% of net proceeds from the Gala to our diversity, equity, and inclusion initiatives.

ANNUAL SPONSORSHIP

Annual Sponsors make the realization of ULI SF's mission possible. Your support funds tangible efforts to solve real-world problems, educate the industry and the next generation of voters, cultivate professional leadership, and uplift our communities.

ULI San Francisco's flagship work made possible through annual sponsorship includes:

TECHNICAL ASSISTANCE PANELS

Expert advice to local governments, public agencies, and nonprofits facing complex land use and real estate challenges in the Bay Area.

URBANPLAN

Classroom program engaging 700+ local high school and university students on the myriad decisions that shape our built environment.

EQUITY, DIVERSITY, & INCLUSION

Focused work to promote diversity and racial equity in our membership, build a diverse pipeline of industry professionals, and create a more equitable Bay Area.

YOUNG LEADERS GROUP

Mentorship and targeted programming to deepen knowledge, build relationships, and foster thoughtful development practices.

NEXT

Elevation of mid-career professionals through peer-to-peer mentoring and skill building.

WOMEN'S LEADERSHIP INITIATIVE

Raising the numbers and visibility of women in the industry through career advancement, networking, and leadership development.

EDUCATIONAL PROGRAMMING

By members for members: dozens of events, webinars, courses, and workshops on the most important topics in the real estate industry.

PLATINUM
\$18,500

GOLD
\$13,000

SILVER
\$7,000

BRONZE
\$3,500

ANNUAL SPONSORSHIP ONLY

- Company logo and link featured on ULI SF email blasts and monthly newsletter to 4,500+ people (premium placement)
- Company name and link featured on ULI SF email blasts and monthly newsletter to 4,500+ people
- Company logo featured on ULI SF introductory and closing slides at all ULI SF in-person and online events
- Company name and link featured on ULI SF website
- Four tickets to our Annual Sponsor Appreciation Event
- Three tickets to our Annual Sponsor Appreciation Event
- Two tickets to our Annual Sponsor Appreciation Event
- One ticket to our Annual Sponsor Appreciation Event
- One complimentary Associate membership
- Three complimentary Young Leaders memberships
- Two complimentary Young Leaders memberships
- One complimentary Young Leader membership
- Six passes to all sponsor-eligible ULI SF in-person and online events
- Four passes to all sponsor-eligible ULI SF in-person and online events
- Two passes to all sponsor-eligible ULI SF in-person and online events
- One pass to all sponsor-eligible ULI SF in-person and online events

	PLATINUM \$18,500	GOLD \$13,000	SILVER \$7,000	BRONZE \$3,500
Company logo and link featured on ULI SF email blasts and monthly newsletter to 4,500+ people (premium placement)	•			
Company name and link featured on ULI SF email blasts and monthly newsletter to 4,500+ people		•		
Company logo featured on ULI SF introductory and closing slides at all ULI SF in-person and online events	•	•		
Company name and link featured on ULI SF website	•	•	•	•
Four tickets to our Annual Sponsor Appreciation Event	•			
Three tickets to our Annual Sponsor Appreciation Event		•		
Two tickets to our Annual Sponsor Appreciation Event			•	
One ticket to our Annual Sponsor Appreciation Event				•
One complimentary Associate membership	•			
Three complimentary Young Leaders memberships	•			
Two complimentary Young Leaders memberships		•		
One complimentary Young Leader membership			•	
Six passes to all sponsor-eligible ULI SF in-person and online events	•			
Four passes to all sponsor-eligible ULI SF in-person and online events		•		
Two passes to all sponsor-eligible ULI SF in-person and online events			•	
One pass to all sponsor-eligible ULI SF in-person and online events				•

GALA SPONSORSHIP ONLY - \$4,000

- Four tickets to our ULI SF Gala event with reserved seating
- Up to 4 additional discounted tickets

- Exclusive invitation to Pre-Gala Reception
- Company logo featured at Gala and all Gala marketing (4,500+ people)

2021 SPONSORS

PLATINUM



Perkins&Will

STOCKBRIDGE
CAPITAL GROUP, LLC

GOLD

Allen Matkins Leck Gamble
Mallory & Natsis LLP
Carmel Partners

Carpenters 46 Northern
California Counties
Conference Board

Prologis
Seagate Properties

The Baylands Company
TMG Partners

SILVER

ARUP
Bohannon Development
Company
Brookfield Properties
DivcoWest
Doug Abbey
DWS
Ellis Partners
Eastdil Secured

Essex Property Trust
Fisher Center for Real Estate
& Urban Economics
Google
Jay Paul Company
Lendlease
Marcus & Millichap
Manatt, Phelps & Phillips LLP
McNellis Partners

Merlone Geier Partners
Moss Adams
Orchard Partners
PCCP
Populous
Rafanelli & Nahas
Related California
Rockwood Capital LLC

Sares Regis Group of
Northern California
Shorenstein
STUDIOS Architecture
Swift Real Estate Partners
The Prado Group
Tishman Speyer
Wells Fargo Commercial
Real Estate

BRONZE

Bank of America
Boston Properties
Cahill Contractors
Capital One Bank
CBRE
Cox, Castle & Nicholson LLP
DIALOG

EY
ESA Associates
Gensler
Greystar
HKS
Keyser Marston Associates

LOWE
Nearon Enterprises
Newmark
Populous
Sack Properties, Inc.
SWA Group

Terra Search Partners LLC
The Dishnica Company
UDR
Urban Land Development
Urban Planning Partners
WeWork

To pay by check, remit to:
ULI San Francisco
2 Bryant Street, Suite 300
San Francisco, CA 94105

For credit card payment
instructions, email:
sanfrancisco@uli.org

For more information, contact:
Michelle Malanca Frey
ULI SF Executive Director
michelle.frey@uli.org | (628) 245-2406