



San Francisco

HOUSING THE BAY

SUMMIT
JUNE 2-4, 2021

COLLABORATE. INNOVATE. ACT. SPONSORSHIP OFFERING

Through Housing the Bay we are exploring new solutions to break through housing roadblocks, improve housing affordability, and ensure more people have access to the housing they need. Guided by our members' expertise in development and finance, policy and governance, community engagement and equity, we are building new possibilities and new solutions - while remaining conscious of the context that has brought us to the present moment.

The people and communities of the Bay Area are at the center of our work. Safe, healthy, sustainable, and affordable housing for everyone is essential for our region to continue to thrive into the 21st century. We are working to create this reality by advancing a common language and shared understanding, and through collaboration and cooperation with other organizations and institutions committed to this work.

The Housing the Bay initiative is practical and pragmatic, and aspirational and optimistic. We believe there is a role for all of us to play in lending our expertise, insight, and energy to this effort. Join us in making this a Bay Area for everyone.

**4th Annual
HOUSING THE
BAY SUMMIT**

June 2-4, 2021

Registration opens
March 2021

www.sf.uli.org

SPONSOR BENEFITS

	Major Sponsor \$9,000 (Limited to 1)	Keynote Sponsor \$7,000 (Limited to 1)	Happy Hour Sponsor \$6,500 (Limited to 1)	Music Sponsor \$6,500 (Limited to 1)	Contributing Sponsors \$3,750 (Limited to 6)	Supporting Sponsors \$1,750
HOUSING THE BAY INITIATIVE - ENGAGEMENT & INFLUENCE						
Participation on a Housing the Bay Working Group	•					
HOUSING THE BAY SUMMIT						
Twelve (12) tickets	•					
Ten (10) tickets		•	•	•		
Eight (8) tickets					•	
Three (3) tickets						•
HOUSING THE BAY LEAD-UP EVENTS (THROUGH JULY 2021)						
Six (6) tickets to all Housing the Bay events	•					
Five (5) tickets to all Housing the Bay events		•	•	•		
Four (4) tickets to all Housing the Bay events					•	
Two (2) tickets to all Housing the Bay events						•
ULI MEMBERSHIPS						
Three (3) Associate or Young Leader memberships	•					
One (1) Associate or Young Leader membership		•				
One (1) Young Leader membership			•	•		
BRANDING AND RECOGNITION						
Verbal recognition at Summit	•	•	•	•	•	
Recognition at all Housing the Bay lead-up events	•	•	•	•	•	
Opportunity to introduce one Summit session	•					
Exclusive branding and opportunity to introduce keynote speaker session		•				
Exclusive branding and opportunity to welcome attendees to Happy Hour			•			
Exclusive branding and opportunity to introduce musical performance				•		
Logo featured during the Summit	•	•	•	•	•	
Logo on all Summit emails (distribution 4,800+) through July 2021	•	•	•	•	•	
Name on all Summit emails (distribution 4,800+) through July 2021						•
Logo and link on all standalone HTB event emails (distribution 4,800+) through July 2021	•	•	•	•	•	
Logo and link on Housing the Bay webpage	•	•	•	•	•	
Name and link on Housing the Bay webpage						•
Recognition on ULI SF social media	•	•	•	•	•	
Co-branding of all Summit breaks	•	•	•	•	•	•
Logo in Summit program (distribution to 4,800+)	•	•	•	•	•	
Name in Summit program (distribution to 4,800+)						•
One (1) half-page ad (distribution to 4,800+)	•	•	•	•		
One (1) quarter-page ad (distribution to 4,800+)					•	

For more information please contact

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