COLLABORATE. INNOVATE. ACT SUMMIT SEPTEMBER 15, 2020

San Francisco HOUSSING THEBAY



The Urban Land Institute is a global, member-driven organization comprising more than 45,000 real estate and urban development professionals dedicated to advancing the Institute's mission of providing leadership in the responsible use of land and creating and sustaining thriving communities worldwide.

ULI's interdisciplinary membership represents the entire spectrum of the land use and development disciplines in private enterprise and public service leading property owners, investors, developers, service firms, planners, public officials, and academics. Established in 1936, the Institute has a presence in the Americas, Europe, and Asia Pacific regions, with members in 82 countries, including 2,200 in the ULI San Francisco (ULI SF) district council. ULI San Francisco serves the greater Bay Area with pragmatic land use expertise and education.



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HOUSING THEBAY

In 2017, ULI SF launched Housing the Bay, a multiyear initiative to support the vision of a Bay Area with healthy, sustainable, and affordable housing options for everyone. By bringing together member experts, partner organizations, and industry and public sector leaders to share bold ideas and strategies, the Housing the Bay initiative is creating a common language and a path forward for a new era in Bay Area land use and housing.

To date, we have held two full-day Housing the Bay Summits, and our members and partners have co-created over two dozen lead-up events, tours, and workshops to break down barriers and take steps toward finding lasting housing solutions for the Bay Area.

We are convening together again on September 15, 2020, to move forward with this important initiative and the proposals for action to ensure that more people in the Bay Area have homes they can afford, and we can maintain the quality of life that our region is known for.

CONFERENCE LOGISTICS

The Housing the Bay Summit will be held virtually this year due to the Covid-19 pandemic and public health concerns. Every registered attendee will receive a Zoom link for the Summit via the email address they used for registration.

All Summit sessions will be held live, allowing Summit attendees the opportunity to submit questions to the moderator and panelists in the Q&A feature in Zoom. Attendees will also be able to message each other via the Chat feature (attendee cameras and mics will be off).

The entire conference will be recorded, including the Q&A and Chat comments, and session recordings will be made available to attendees.

For technical assistance during the Summit, please email sanfrancisco@uil.org. This email address will be monitored continually during the live event.

SUMMIT

SCHEDULE

8:00 - 8:15am	Welcome and Opening Remarks
8:15 - 8:25am	Opening Keynote: Tomiquia Moss, Founder & CEO, All Home
8:25 - 9:15am	The Big Picture: A Systems Approach for Transformative Solutions
9:15 - 9:20am	Break
9:20 - 9:35am	Featured Speaker: Deanna Van Buren, Design Director and Co-Founder, Designing Justice + Designing Spaces
9:35 - 10:25am	Turning the Tide: Building Momentum for Housing
10:25 - 10:30am	Break
10:30 - 11:05am	Construction Tech Start-ups Aiming to Change the Game
11:05 - 11:10am	Break
11:10 - 12:10pm	Housing Leaders on Where We Go from Here
12:10 - 12:25pm	Closing Keynote: Mayor London Breed, City and County of San Francisco
12:25 - 12:30pm	Closing Remarks from Housing the Bay Co-Chairs

Musical performances by David Boyce of the Broun Fellinis and Michael Potter of the San Francisco Music Conservatory

SESSION

DESCRIPTIONS

Welcome & Opening Remarks

Presentation/Keynote

Introduction: Michelle Malanca Frey, ULI SF

The Big Picture: A Systems Approach for Transformative Solutions

Housing is never just housing. It is a system and exists in a nexus of other systems, including infrastructure, transportation, economics, health, justice, and natural systems. Housing is fundamental to human society and is a human right. This panel brings together leading thinkers and doers who work at these intersections and understand how we can create systemic change.

Featured Speaker: Unbuilding Racism

Introduction: Xiomara Cisneros, Housing Manager, Chan Zuckerberg Initiative

Turning the Tide: Building Momentum for Housing

In the last year, we have seen growing social and political momentum to address the housing crisis. Much of this can be attributed to the coalition of varying interests that have come together, united by a desire to see more affordable and equitable housing options for everyone. At the same time, the grassroots pro-housing movement has dramatically changed the public conversation around the need for housing. Hear from some of the key players helping to turn the tide.

Introduction: Darin Ranelletti, Policy Director for Housing Security, Mayor's Office, City of Oakland

SPEAKER:

Michelle Malanca Frey, ULI SF

SPEAKER:

Tomiquia Moss, Founder and CEO, All Home

SPEAKERS:

Tomiquia Moss, Founder and CEO, All Home (Moderator)

Jeff Tumlin, Director, San Francisco Municipal Transit Agency (SFMTA)

Kate Gordon, Director, California Governor's Office of Planning & Research

Lydia Tan, Managing Director of Real Estate, Oakland A's

Melissa Jones, Executive Director, BARHII

SPEAKER:

Deanna Van Buren, Design Director and Co-Founder, Designing Justice + Designing Spaces

SPEAKERS:

Conor Dougherty, Technology Correspondent, New York Times (Moderator)

Brian Hanlon, Co-Founder, CA YIMBY

Linda Mandolini, President, Eden Housing

David Chiu, Assemblymember, California State Assembly

Construction Tech Start-ups Aiming to Change the Game

The Bay Area is home to innovative companies creating new and exciting solutions to reduce building costs, transform housing production, improve housing affordability, and increase construction labor efficiency – each an important piece in solving the region's housing crisis. Hear from Bay Area construction tech start-ups as they pitch their ideas and technologies that have the potential to transform housing production and improve housing affordability in the San Francisco Bay Area and beyond.

Introduction: Kathryn Cahill, CEO, Cahill Contractors LLC

Housing Leaders on Where We Go from Here

We have been making inroads on the housing crisis, but there is still much work to be done. In the context of ongoing uncertainty about so many aspects of our lives and our economy, plus an upcoming election, a panel of government, community, and industry leaders will share insights and outlooks on where we go from here and how we can make the most impact in the near and long term.

Introduction: Nikki Lowy, Community Development Manager, Google

Closing Keynote

Introduction: Drew Hudacek, Chief Investment Officer, Sares Regis Group of Northern California

Closing Remarks from Housing the Bay Co-Chairs

MODERATOR:

Samidha Thakral, Vice-President, Lendlease

SPEAKERS:

Jordan Moss, Founder, Catalyst Housing Group

Stonly Baptiste Blue, Partner, UrbanUs

SPEAKERS:

Mary Huss, President and Publisher, Business Times (Moderator)

Fred Blackwell, Chief Executive Officer, San Francisco Foundation

Jason Elliot, Senior Counselor for Housing & Homelessness, Office of Governor Gavin Newsom

Denise Pinkston, Partner, TMG Partners

Buffy Wicks, Assemblymember, California State Assembly

SPEAKER:

Mayor London Breed, City and County of San Francisco

SPEAKERS:

Libby Seifel, Owners, Seifel Consulting

Eric Tao, Managing Partner, L37 Partners



SPEAKERS



Fred Blackwell Chief Executive Officer, San Francisco Foundation

Fred Blackwell is the CEO of the San Francisco Foundation, one of the largest community foundations in the country. Since joining the foundation in 2014, Blackwell has led it in a renewed commitment to social justice through an equity agenda focused on racial and economic inclusion.

Blackwell, an Oakland native, is a nationally recognized community leader. Prior to joining the foundation, he served as interim city administrator for the City of Oakland. Blackwell serves on the board of Independent Sector, Northern California Grantmakers, Bridgespan Group, the dean's advisory council for UC Berkeley's College of Environmental Design, and the community advisory council of the San Francisco Federal Reserve.



Stonly Baptiste Blue Co-Founder, Urban US

Stonly is co-founder of Urban Us, an asset manager specialized in sourcing and supporting startups upgrading cities for climate change. Launched in 2013 with Shaun Abrahamson, the platform includes an early stage venture fund, a BMW funded accelerator and an early stage credit fund. Stonly has founded five companies, speaks four languages, code and has taught and lectured at the University of Chicago, UC Berkeley, and HBS.



London N. Breed 45th Mayor of the City and County of San Francisco

David Chiu Assemblymember, California State Legislature

Mayor London Breed is a native San Franciscan, raised by her grandmother in Plaza East Public Housing in the Western Addition neighborhood. In June 2018, Mayor Breed was elected to be the first African American woman and second woman in San Francisco history to serve as Mayor. She was re-elected for her first full four-year term in November 2019.

She led San Francisco's emergency response to COVID-19 and is currently guiding the City's phased reopening and economic recovery. Recently, Mayor Breed announced her vision to fundamentally change the nature of policing in San Francisco and issued a set of policies to address structural inequities. Since becoming Mayor, she has focused on helping the City's homeless population into care and shelter; adding more housing for residents of all income levels; helping those suffering from mental health and substance use disorder on San Francisco's streets; ensuring that all San Franciscans have access to a thriving economy; making San Francisco a cleaner and safer city; and furthering San Francisco's leadership in combating climate change.

Prior to public service, Mayor Breed served as Executive Director of the African American Art & Culture Complex in the Western Addition for over a decade. She also served as a San Francisco Redevelopment Agency Commissioner and in 2010 was appointed by then-Mayor Gavin Newsom to be a San Francisco Fire Commissioner, where she served until her election to the Board of Supervisors. As a member of the California State Legislature, Assemblymember David Chiu represents the 17th Assembly District, which encompasses a half million constituents who live in eastern San Francisco. During his first 5 years in the Legislature, Chiu has authored 59 new laws addressing a wide spectrum of issues, including housing, homelessness, transportation, education, environment, health, public safety, and civil rights. As Chair of the Assembly Housing & Community Development Committee, he has authored laws to increase affordable and supportive housing, incentivize the streamlining of housing production, hold cities accountable to build, foster transit-oriented development around BART stations, create the Bay Area Housing Finance Authority to address the regional housing crisis, and establish the strongest state tenant protections in the country. Before public office, Chiu served as a civil rights attorney, Democratic Counsel to the US Senate Constitution Subcommittee, and President of the San Francisco Board of Supervisors.



Conor Dougherty Technology Correspondent, New York Times



Jason Elliot Senior Counselor for Housing and Homelessness, Office of Governor Gavin Newson

Conor Dougherty is the author of Golden Gates: Fighting for Housing in America as well as an economics and housing reporter at The New York Times, based in San Francisco. He is originally from the Bay Area and grew up in San Francisco and Napa. He previously worked for the San Diego Union-Tribune and The Wall Street Journal. He lives in Oakland, Calif., with his wife and two children. Jason Elliott is Senior Counselor to the Governor for housing and homelessness. He is primarily responsible for the Administration's legislative and policy approach to the issues of housing and homelessness, including working closely with local governments to implement the Governor's agenda. Previously, he served as Chief of Staff for San Francisco Mayor Edwin M. Lee, then, upon Mayor Lee's passing, for three subsequent Mayors, including current Mayor London N. Breed. Previously, Elliott in a variety of positions in San Francisco City Hall, including as then-Mayor Gavin Newsom's policy director. Jason earned a Masters in Public Policy from the Harvard Kennedy School of Government and currently lives in Sacramento with his wife, Nicole, and their new baby girl Lucy.



Michelle Malanca Frey Executive Director, ULI San Francisco

Michelle Malanca Frey is the Executive Director of the Urban Land Institute San Francisco. Since joining ULI in 2016, she has collaborated with members to launch a number of initiatives, including Housing the Bay. Michelle currently serves on the Executive Steering Committee of the Mayor of San Francisco's Zero Emission Building Task Force. In 2019, she was a recipient of the Northern California Real Estate Woman of Influence Award from the San Francisco Business Times.

Prior to this, as Vice President at the World Green Building Council, Michelle led collaborative, global initiatives and campaigns to accelerate the uptake of sustainable buildings and address climate change. As Technical Director at the Green Building Council of Australia, she chaired multi-stakeholder processes to develop green building rating tools and transform the real estate industry. As part of her own consultancy, she worked with public, private, nonprofit, and multilateral organizations around the world, developing green building rating systems and integrating sustainability initiatives into large real estate projects and portfolios. She has spoken at dozens of conferences in the US, Australia, South Africa, Kenya, Canada, and throughout Latin America.



Kate Gordon, Director, Governors Office of Planning and Research

Kate Gordon is a nationally recognized expert on the intersection of climate change, energy, and economic development. Gordon was appointed Senior Advisor on Climate to Governor Newsom and Director of the Governor's Office of Planning and Research in January 2019. Formerly, Gordon was a Senior Advisor at the Paulson Institute, where she oversaw the "Risky Business Project," as well as provided strategic support to the U.S.- China CEO Council for Sustainable Urbanization.

Earlier in her career, Gordon served as VP for Climate and Energy at the Center for the Next Generation, VP of Energy and Environment at the Center for American Progress, and Co-Executive Director at the national Apollo Alliance. Gordon earned a law and a master's degree in city planning from UC Berkeley, and a BA from Wesleyan University.



Brian Hanlon Co-Founder, California YIMBY

Brian co-founded and leads California YIMBY, a statewide prohousing advocacy organization. Pundits hailed California YIMBY's first bill, SB 827, as possibly the "biggest environmental boon, the best job creator, and the greatest strike against inequality that anyone's proposed in the United States in decades." In under 3 years, California YIMBY helped pass five significant housing bills, grew to 75,000 members, and built 25 local YIMBY teams from San Diego to Humboldt. Prior to California YIMBY, Brian co-founded the California Renters Legal Advocacy and Education Fund (CaRLA), which sues cities that violate state housing law. Brian spent 10 years working for the US EPA and the US Forest Service. When he's not fighting to expand housing affordability and access, Brian can be found cycling in the East Bay hills.



Drew Hudacek Chief Investment Officer, Sares Regis Group of Northern California

As Chief Investment Officer, Development Properties at Sares Regis Group of Northern California (SRGNC), Hudacek has been a leader in promoting infill development in the Bay Area for 20 years. He heads up the investment committee at SRGNC, whose infill strategy has helped the company develop a reputation for turning complicated and passed-over sites into successful infill developments, redeveloping obsolete and underutilized real estate into housing, office, and mixeduse projects that benefit the surrounding communities.

Under Hudacek's leadership, SRGNC has completed or is delivering 1,500 residences since the Great Recession, with approximately 2,500 in pre-development. Recently completed projects include The Pierce in San Jose (232 units), 1101 West in Mountain View (52 units), and Colonnade in Los Altos (167 units). Projects currently delivering include Aperture in San Bruno (83 units), The Ashton in Belmont (74 units), Cadence in South San Francisco (260 units), and Downtown Sunnyvale, a massive, multiphase, mixed-use redevelopment of a 36-acre area in the heart the city.



Melissa Jones Executive Director, BARHII

Melissa Jones, MPA, is the Executive Director of BARHII. She is

of social determinants of health, social inequity, and well-being.

Her experience includes work in municipal government and non-

profits, in the Bay Area's large and small cities. Melissa is an active

community member in Oakland and also serves on the Association of

Bay Area Government's Regional Planning Committee, which advises

on regional planning issues. Before joining BARHII, Melissa served as

Senior Program Officer at Boston Local Initiative Support Corporation

(LISC), where she launched and ran Boston LISC's Resilient

Communities Resilient Families (RCRF) Initiative. Melissa has additional experience funding and implementing programs focused

on community economic development, family financial stability,

education, and civic empowerment. Specifically, she has served in

City of Alameda, and as Program Analyst for the City of Oakland's

youth empowerment organizations, as Program Specialist for the

passionate about creating the conditions that increase quality of life and

makes life fairer for more people. Her work focuses on the intersection

Linda Mandolini President, Eden Housing

Linda Mandolini has served as President of Eden Housing since 2001. Linda oversees affordable housing production, resident support services, and property management components of the organization, and a staff of more than 400 employees.

Under her leadership, Eden Housing has become one of the most productive and successful nonprofit affordable housing developers and owners in CA and is nationally recognized for its work. To date, Eden has developed or acquired more than 11,000 affordable rental apartments in communities throughout California, completed three portfolio mergers and acquisitions, and has launched a number of initiatives to increase affordable housing preservation and to promote sustainable practices.

Linda has received a number of awards, including being inducted into the Alameda County Women's Hall of Fame in 2017, and being named to the San Francisco Business Times' Forever Influential Honor Roll in 2016. She was also one of the affordable housing leaders who worked tirelessly for the passage of California Housing bonds that collectively generated \$10 billion for housing.



Oakland Fund for Children and Youth.

Jordan Moss Founder, Catalyst Housing Group

Jordan Moss founded Catalyst Housing Group in 2015 to foster innovative affordable housing production models. Catalyst has since spawned ~2,000 units of rent-restricted housing and has developed California's first scalable solution to the "missing middle" housing crisis affecting our essential workforce. Through its PropTech-focused Catalyst Innovation Lab and its nonprofit Essential Housing Fund, Catalyst operates at the intersection of housing, innovation, and impact.



Tomiquia Moss Founder and CEO of All Home

With more than 20 years of leadership and management experience, Tomiquia is locally and nationally recognized as a dynamic nonprofit and public sector leader with expertise in housing, public policy and community development. Currently, Ms. Moss serves as the Founder and CEO of All Home, a new organization dedicated to finding regional solutions to the homelessness and housing crisis in the Bay Area. Prior to All Home, Ms. Moss served as the CEO of Hamilton Families, a SF organization offering emergency, transitional and permanent housing services for families experiencing homelessness. From 2014 to 2017, she served directly under the mayors of both SF and Oakland, most recently as Chief of Staff for Oakland Mayor Libby Schaaf. Previously, she was the Executive Director of the HOPE SF Initiative, a public housing and neighborhood revitalization effort with the late San Francisco Mayor Edwin Lee's Office. Known for innovating in the public sector, Tomiquia served as the founding project director of the SF Community Justice Center of the Superior Court of CA. As a social worker and advocate for social justice, she continues work on behalf of our most vulnerable communities.



Denise Pinkston Partner, TMG Partners



Libby Seifel President and CEO, Seifel Consulting

Denise Pinkston has over 30 years of experience in planning, real estate, and development and is currently a partner in TMG Partners. Ms. Pinkston previously directed current planning, housing and redevelopment for the County of Marin. Ms. Pinkston was named one of the Bay Area's Most Influential Women in Bay Area Business by the San Francisco Business Times in 2012, 2013, 2016 and was named to their Forever Influential Honor Roll in 2014, and Advocate of the year 2019 by BIA Bay Area.

Ms. Pinkston has actively devoted herself to improving housing and transportation policy in the Bay Area: Technical advisor for several recent California housing laws; Founder/President The Casita Coalition, a CA coalition to promote small housing forms and ADUs; Founder/ Past-President MVGO (Mtn View shuttle); Zoning Board Chair and Planning Commissioner; Chair Bay Area Council Housing Committee; Moderator, MTC Committee to House the Bay Area (CASA) and 3P Coalition; Member SPUR Housing Committee, The 200, and BIA Bay Area; Planning/real estate instructor (SFSU, Mills College) Founder and President of Seifel Consulting, a strategic economic consulting firm that advises public agencies, developers and property owners on planning, development and financing of complex infill developments. She has helped accomplish projects ranging in size from small infill housing developments to large master planned communities, such as San Francisco's Mission Bay and Hunters Point Shipyard. She has advised on funding and implementation strategies for more than 100 community revitalization projects that have utilized public private partnerships and a broad variety of innovative financing techniques to achieve success. Prior to her consulting career, she was the founding executive director of Tent City Corporation, developer of 270 units of mixed income housing in downtown Boston that won the Urban Land Institute (ULI) Award for Excellence. She is the past Chair of the ULI Inner City Council and Co-Chair of the Regional Policy Committee for SPUR. She is an elected member of Lambda Alpha International, the Honorary Society of Land Economists, and a certified planner with the American Institute of Certified Planners.



Lydia Tan Managing Director of Real Estate, Oakland Athletics

Lydia Tan is Managing Director, Real Estate for the Oakland Athletics, where she is leading the organization's efforts to create a new ballpark district at Howard Terminal and redevelopment of the Oakland Coliseum. Prior to joining the A's, Tan was Senior Vice President and U.S. Head of Development at Bentall Kennedy, one of North America's largest real estate investment advisors. Tan has additional experience launching Related California's Northern California office, focusing on affordable and mixed income, mixed use developments throughout the Bay Area. She was also the Executive Vice President at BRIDGE Housing Corporation, where she led teams focused on all aspects of the development and financing of mixed income and affordable housing communities, as well as large scale redevelopment efforts throughout California.

Ms. Tan is a member of the Board of Directors of the S.H. Cowell Foundation and the San Francisco Housing Accelerator Fund. She is a member of ULI, including participation on the leadership team of the ULISF Multifamily Product Council, and as a member of ULI's Public Development and Infrastructure Council.



Eric Tao Managing Partner, L37 Partners

Eric Tao is a managing partner at L37 Partners and managing principal at AGI. He has 20-years of experience in the real estate industry and has led the acquisition, entitlement, financing, development and disposition of over 1,500 multifamily residential units in the San Francisco Bay Area with a focus on transit oriented urban infill projects. AGI Avant, LLC was formed in 2006 to manage multifamily development investments for CalPERS. At AGI, Tao has guided the development of nearly 1,000 new housing units in the emerging San Francisco SoMa, Dogpatch and Mid-Market districts. At L37, he is currently leading housing projects for 1,200+ new transit-oriented infill projects in South SF and San Francisco. Eric is a graduate of Pomona College in Claremont, CA and received his Juris Doctorate from UC Hastings College of Law.



Samidha Thakral

Samidha Thakral is Vice President at Lendlease Development where she is responsible for the acquisition and development of projects in the San Francisco Bay Area. Prior to joining Lendlease, Ms. Thakral was Development Director at Equity Residential and Director at Hines. During this time, she led the ground up development of 1,400 apartment units in San Francisco, 6 million square feet of office and over 500 condominium units valued at over \$4 billion.

She currently also serves as Vice Chair of the ULI San Francisco Innovation Council that brings together leaders in real estate, technology and venture capital.

Ms. Thakral has a Master's in business administration from The Wharton School of the University of Pennsylvania and a Bachelor's in Architecture from the Sushant School of Art & Architecture.



Jeffrey Tumlin Director of Transportation, San Francisco Municipal Transportation Agency

Jeffrey Tumlin has spent his entire career helping organizations around the world clarify their values, and then bring the mechanics of their operations into alignment with those values. He has helped transportation agencies and cities around the world build and restructure public transportation systems to deliver on their social justice, economic development, public health, and ecological sustainability goals. He has also helped mobility technology companies understand how cities work.

Prior to joining the SFMTA, Mr. Tumlin served as a Principal and Director of Strategy at Nelson/Nygaard Consulting Assoc., a consulting company that specializes in holistic planning for all modes of transportation.

Two years ago, Oakland Mayor Libby Schaaf asked Mr. Tumlin to help create a new Department of Transportation which he then led for the first nine months, focusing on building an inclusive, respectful, welcoming work environment, rebuilding morale, and making streets safer and more accessible to often marginalized neighborhoods.



Deanna Van Buren

Design Director and Co-Founder, Designing Justice + Designing Spaces

Deanna Van Buren is the design director and co-founder of Designing Justice + Designing Spaces (DJDS), an architecture and real estate development non-profit working to end mass incarceration by building infrastructure that attacks its root causes: poverty, racism, unequal access to resources, and the criminal justice system itself.

Deanna's professional career spans 16 years as a design lead in the offices of Eric R. Kuhne & Associates London, The Buchan Group Sydney, Michelle Kauffman Designs, and Perkins + Will on urban design, domestic, institutional and education projects in the Bay Area, Europe, Asia and the Middle East. Recent work with her practice includes Restore, a multi-use hub for restorative justice and restorative economics, the Pop-Up Village, a mobile site activation tool, and The Hope Re-entry Campus. Deanna is a recent awardee of the Berkeley-Rupp Professorship Prize, The Royal Society of Arts Bicentenary Medal and the Women in Architecture Awards Honoring Pioneering Professionals. Deanna received her BS in Architecture from the University of Virginia, M. Arch from Columbia University and is an alumnus of the Loeb Fellowship at Harvard's Graduate School of Design.



Buffy Wicks Assembly Member, California State Assembly

Assembly member Buffy Wicks represents the East Bay in the California State Assembly. Elected in 2018, her district spans the communities of Oakland to Richmond, and includes the City of Berkeley.

Asm. Wicks' work in the Assembly focuses on housing, expanding the social safety net, criminal justice reform, protecting consumers' privacy, and championing women's rights. In her first year in office, Governor Gavin Newsom signed eight of her bills into law – including bills to provide \$30M to gun violence prevention and intervention programs (CalVIP), ease the creation of middle class homes, establish community "Clean Air Centers," make it easier for families to sign up for CalFresh food benefits, and give BART greater access to clean energy.

A lifelong community organizer, Asm. Wicks previously served on both of President Barack Obama's campaigns, and worked for him in the White House. She resides in Oakland with her husband, Peter, and daughter, Jojo.

HOUSINGTHEBAY

Since 2017, ULI SF has held 28 Housing the Bay events and two Housing the Bay Summits, engaging over 3,100 attendees.

MAY 2019 -**SEPTEMBER 2020**





JANUARY 2017 -MARCH 2018

LEAD-UP 6 **EVENTS** 1 WORKSHOP

SUMMIT 2020

LEAD-UP **EVENTS** 1 WORKSHOP

January 2017: First Housing the Bay Steering Committee Meeting

LEAD-UP 9 **EVENTS** WORKSHOPS 4

SUMMIT 2018

SUMMIT 2019

SUMMIT LEAD-UP EVENTS

Since the 2019 Housing the Bay Summit

Housing the Bay Pre-Summit Happy Hour & Trivia

September 14, 2020 Sponsored by: Reuben Junius & Rose

The Color of Law: In Conversation with Richard Rothstein

July 14, 2020

- Richard Rothstein, Author of The Color of Law: A Forgotten History of How Our Government Segregated America; Distinguished Fellow of the Economic Policy Institute; and a Senior Fellow (emeritus) at the Thurgood Marshall Institute of the NAACP Legal Defense Fund
- Gloria Bruce, Executive Director of East Bay Housing
 Organization (Moderator)

Yes in My Backyard (Literally): New ADU Policies and Practices in CA

June 24, 2020

- Lynette Dias, Principal & President, Urban Planning Partners (Moderator)
- Denise Pinkston, Partner, TMG Partners; Board President, Casita Coalition
- Matthew Gelfand, Counsel, Californians for Homeownership
- **Greg Nickless**, Housing Policy Analyst, State of California Housing and Community Development

Bay Area Housing Production and Construction: Covid-19 Impacts May 28, 2020

- Eric Tao, Managing Partner, L37 Partners (Moderator)
- Jacob Adiarte, Assistant Director, Northern CA Carpenters Regional Council
- · Michael Ghielmetti, President, Signature Development Group
- Rosalynn Hughey, Director, Department of Planning, Building, & Code Enforcement, City of San Jose

Housing Reform: Fixing the Bugs & Rebooting the System

January 22, 2020

- Matt Regan, Senior Vice President, Public Policy, Bay Area Council (Moderator)
- Michael Ghielmetti, Founder and President, Signature Development Group
- · Denise Pinkston, Partner, TMG Partners
- · Geeta Rao, Deputy Director, Enterprise Community Partners

City Development Partnership Training: The Public Process and Community Engagement November 7, 2019

- Xiomara Cisneros, Policy Director, Bay Area Council
- Ilana Lipset, Senior Program Manager, Equitable Futures Lab, Institute for the Future
- · Mayra Madriz, Director/Team Lead, Gehl
- Michelle Malanca Frey, Executive Director, ULI San Francisco
- Diane Oshima, Deputy Director, Planning & Environment, Port of San Francisco

How it Stacks Up: Tour of Modular in Action July 16th, 2019

- Brian Caruso, Vice President of Development, RAD Urban
- Andrew Cussen, Development Manager, RAD Urban

Solutions



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CLIENTS REPRESENTED: (CLOCKWISE FROM TOP LEFT)

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STEERING COMMITTEE MEMBERS

Dan Adams Sares Regis Group of Northern California

Wendi Baker Harmonie Park Development

Kathryn Cahill Cahill Contractors LLC

Xiomara Cisneros Chan Zuckerberg initiative

Michelle Malanca Frey ULI SF

Savlan Hauser Jack London BID

Michael Lane SPUR

Nikki Lowy Google

Jim Mather BRIDGE Housing

Diane Olmstead Fillmore Partners

Darin Ranelleti City of Oakland

Libby Seifel Seifel Consulting (Co-Chair)

Susan Sagy Urban Land Development Natalie Sandoval

ULI SF **Eric Tao** L37 Partners (Co-Chair)

COST OF BUILDING WORKING GROUP MEMBERS

Wendi Baker Harmonie Park Development (Co-Chair)

Dicko Ba UC Berkeley Kathryn Cahill Cahill Contractors LLC (Co-Chair)

Andrew Canniff Suffolk Construction

David Garcia Terner Center for Housing Innovation

Hessam Kazemzadeh 3D Continuum

Tim Lipscomb Northern CA Carpenters Regional council

David Meyer SV@Home

Cheryl O'Connor HomeAid Northern CA

POLICY AND PUBLIC PROCESS WORKING GROUP MEMBERS

Nikki Beasley Richmond Neighborhood Housing Service, Inc.

Xiomara Cisneros Bay Area Council (Co-Chair)

Pedro Galvao Non-Profit Housing Association of Northern California

Lindsay Haddix Facebook

Leila Hakimizadeh City of San Jose Savlan Hauser Jack London BID (Co-Chair)

Katia Kamanger Lendlease

Matt Larson SandHill Property Company

Ilana Lipsett Institute for the Future: Equitable Futures Lab

Nico Nagle San Francisco Housing Action Coalition

Diane Oshima Port of San Francisco

Fahad Qurashi Tech Equity

Kristy Wang SPUR

ULI STAFF

Michelle Malanca Frey Executive Director

Natalie Sandoval Senior Director

Julie Luu Senior Associate

Casey Pond Senior Associate

Adrian Garcia Hernandez Associate

PRODUCTION CONSULTANT

Susan Anthony Susan Anthony Events

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