

# COLLABORATE. INNOVATE. ACT.

## SPONSORSHIP OFFERING



**ULI San Francisco**  
Serving the Greater Bay Area

# HOUSING THE BAY



## 3rd Annual HOUSING THE BAY SUMMIT

Sept 15, 2020 | 7:30am - 1:30pm  
SFJAZZ, San Francisco

In 2017, ULI SF launched Housing the Bay, a multi-year initiative to support the vision of a Bay Area with healthy, sustainable, and affordable housing options for everyone.

By bringing together member experts, partner organizations, and industry and public sector leaders to share bold ideas and strategies, the Housing the Bay initiative is creating a common language and a path forward for a new era in Bay Area land use and housing.

With an innovative and deeply compelling program and a rich mix of housing leaders, practitioners, and advocates from the public and private sectors as attendees, Housing the Bay has become a must-attend event.

Your sponsorship of Housing the Bay makes this important work possible and sponsors receive benefits throughout the year. From complimentary tickets and brand exposure to ULI memberships and exhibitor tables, there are a range of great benefits at every sponsorship level.



# BENEFITS

	Major Sponsor \$5,000 (Limited to 1)	Lunch Sponsor \$2,500 (Limited to 1)	Contributing Sponsor \$1,000 (Limited to 4)	Summit Supporter \$1,750	Exhibitor \$2,200 (Limited to 3)
<b>HOUSING THE BAY INITIATIVE - ENGAGEMENT &amp; INFLUENCE</b>					
Participation on a Housing the Bay Working Group	•				
<b>HOUSING THE BAY SUMMIT - TABLES &amp; TICKETS</b>					
One branded table in a prominent location (10 tickets)	•				
One branded table (8 tickets)		•	•		
Two tickets				•	•
<b>2019-20 HOUSING THE BAY LEAD-UP EVENTS</b>					
Four tickets to all Housing the Bay lead-up events	•				
Two tickets to all Housing the Bay lead-up events		•	•		
One ticket to all Housing the Bay lead-up events				•	
<b>ULI MEMBERSHIPS</b>					
Three Associate or Young Leader memberships	•				
<b>ATTENDEE ENGAGEMENT</b>					
One Exhibitor Table in one of the two main networking areas	•				•
<b>BRANDING AND RECOGNITION</b>					
Verbal recognition at Summit	•	•	•		
Verbal recognition at all Housing the Bay lead-up events	•				
Logo on screens in main conference room	•	•	•		
Name on screens in main conference room				•	•
Logo and link on all Summit emails (distribution 4,800+)	•	•	•		
Name and link on all Summit emails (distribution 4,800+)				•	
Logo and link on all stand-alone lead-up event emails (distribution 4,800+)	•		•		
Logo and link on Housing the Bay webpage	•	•	•		
Name and link on Housing the Bay webpage				•	•
Logo and link in ULI SF social media	•	•			
Sponsor recognition on name badge at Summit	•	•	•		
Supportor recognition on name badge at Summit				•	
Exhibitor recognition on name badge at Summit					•
Exclusive branding of networking lunch		•			
Co-branding of breakfast and networking break	•		•		
Logo in Summit program	•	•	•		
Name in Summit program				•	•
One half-page ad in Summit program	•	•			
One quarter-page ad in Summit program			•		•

For more information please contact

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