



ULI SF 2020 Annual Sponsorship

ULI SAN FRANCISCO

ULI San Francisco is the Bay Area's preeminent organization focused on creating and sustaining communities through wise land use, development, and re-development decisions. We bring together a thriving and dedicated multidisciplinary community of professionals to deliver market-based, innovative, and implementable solutions to the Bay Area and beyond. As integrators, we share real-world knowledge and best practices and through offering a wide range of in-depth educational programming, discussion papers, and resources for members and the broader Bay Area community.

TECHNICAL ASSISTANCE PANELS

Technical Assistance Panels (TAPs) provide expert, multidisciplinary advice to local governments, public agencies and nonprofit organizations facing complex land use and real estate issues in the greater Bay Area.

URBANPLAN

Our UrbanPlan high school program engages nearly 900 local students around the myriad of complex decisions that shape our built environment.

YOUNG LEADERS GROUP

The Young Leaders Mentorship program connects 150 young professionals to senior industry leaders to develop skills, build relationships, and foster thoughtful development practices.

NEXT

The NEXT initiative elevates upcoming industry leaders by bringing hundreds of mid-career professionals together to share experiences and lessons learned.

WOMEN'S LEADERSHIP INITIATIVE

Our Women's Leadership Initiative works to raise the numbers and visibility of women in the industry through internship opportunities, networking events, and leadership development.

EDUCATIONAL PROGRAMMING

We hold over 80 member-created events, courses, and workshops on the most important topics in the real estate industry.



100% of your contribution supports our programing at the local level. Last year, the support we received from our sponsors allowed us to continue and expand upon our work.



ULI SF 2020 Sponsorship Benefits

Sponsorship Benefits	PLATINUM \$17,500	GOLD \$12,250	SILVER \$6,500	BRONZE \$3,250
Thought Leadership + Influence	,	<i>, , , , , , , , , , , , , , , , , , , </i>		
Input into the programming of a series of invitation-only, high- level meetings and events with industry leaders	•			
Opportunity to participate on a ULI Fall Meeting 2020 committee	•	•		
Dedicated blog post or case study on ULI SF website and social media	•	•		
Market Intelligence + Networking				
Opportunity for two executives to attend invitation-only, high- level meetings and events with industry leaders	•			
Opportunity for one executive to attend invitation-only, high- level meetings and events with industry leaders		•		
Four tickets to our Annual Sponsor Appreciation Event	•			
Three tickets to our Annual Sponsor Appreciation Event		•		
Two tickets to our Annual Sponsor Appreciation Event			•	
One ticket to our Annual Sponsor Appreciation Event				•
Branding + Profile				
Company name, logo and link featured on ULI SF email blasts (4,500+ people)	•			
Company name, logo and link featured on ULI SF introductory and closing slides at all ULI SF events	•	•		
Company name and link featured on ULI SF website	•	•	•	•
Opportunity to distribute marketing collateral at selected ULI SF events	•			
Market Engagement + Staff Benefits				
One complimentary Associate membership	•			
Three complimentary Young Leaders memberships	•			
Two complimentary Young Leaders memberships		•		
One complimentary Young Leaders membership			•	
Six passes to all sponsor-eligible events	•			
Four passes to all sponsor-eligible events		•		
Two passes to all sponsor-eligible events			•	

2019 SPONSORS

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- Lowe Enterprises
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- To pay by check, please remit to:

ULI San Francisco 1 California Street Suite 2500 San Francisco. CA 94111

For credit card payment instructions, please contact: Adrian Garcia Hernandez at adrian.garcia@uli.org

Chairman and CEO, TMG Partners