

Sponsorship

www.arizona.uli.org | arizona@uli.org



Arizona

**This year marks ULI Arizona's
22nd Annual Trends Day.**

ULI Arizona Trends Day is a one-day deep dive bringing together 30+ top industry experts to discuss the most current state and national real estate trends, with a focus on what to expect in the future, where the best opportunities can be found, and how these components affect both public and private sector partners. Trends Day is certainly the best "state of the state" conference with over 1,000 attendees.

Become a Sponsor Today!

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22nd Annual TRENDS DAY

FEBRUARY 19, 2027

FRIDAY | 7:00am - 4:00pm

JW MARRIOTT DESERT RIDGE



TITLE SPONSOR:

**ASHURST
PERKINS
COIE**

22nd Annual TRENDS DAY

SPONSORSHIP OPTIONS AND BENEFITS

TITLE

\$25,000

**ASHURST
PERKINS
COIE**

SOLD

ECONOMIC OUTLOOK

\$10,000

Benefits:

- Six (6) Trends Day registrations
- One (1) annual ULI Associate Under 35 Membership
- Logo displayed on all marketing materials, website & social media
- A 10' x 10' display space in a prominent location

MAJOR

\$13,000

Benefits:

- Eight (8) Trends Day registrations
- One (1) annual ULI Associate membership
- One (1) 10' x 10' display space in a prominent location
- Half-page ad in Trends Day virtual program
- Logo displayed on all marketing materials, website & social media

SOLD

Breakfast *additional benefits:*

- Logo on specific Breakfast Sponsor signage placed throughout the venue
- Exclusive recognition as Breakfast Sponsor with logo prominently displayed on all marketing materials, website & social media

SOLD

Lunch *additional benefits:*

- Logo on specific Networking Lunch signage placed throughout the venue
- Exclusive recognition as Networking Lunch Sponsor with logo prominently displayed on all marketing materials, website & social media

SOLD

Keynote *additional benefits:*

- Logo on specific Keynote Sponsor signage placed throughout the venue
- Exclusive recognition as Keynote Sponsor with logo prominently displayed on all marketing materials, website & social media

SOLD

Digital Media *additional benefits:*

- Branded QR Code & WiFi Network
- Exclusive recognition as Digital Media Sponsor on all marketing materials, website & social media

SPECIALTY

\$8,500

VIP Reception | VIP Lunch | Green Room | Parking

SOLD

SOLD

Benefits:

- Five (5) Trends Day registrations
- Logo displayed on all marketing materials, website & social media
- A 10' x 10' display space in a prominent location

SESSION

\$7,500

Benefits:

- Four (4) Trends Day registrations
- Logo displayed on all marketing materials, website & social media
- A 10' x 10' display space in a prominent location

QUICK HIT

\$5,000

Benefits:

- Three (3) Trends Day registrations
- Logo displayed on all marketing materials, website & social media
- A 10' x 10' display space

EVENT

\$3,000

Benefits:

- Company name displayed on all marketing materials & website
- Two (2) Trends Day registrations
- A 10' x 10' display space (available on a first-come, first-serve basis)