



Arizona



SPONSORSHIP OPPORTUNITIES

SHAPE THE FUTURE OF THE BUILT ENVIRONMENT FOR TRANSFORMATIVE IMPACT IN COMMUNITIES WORLDWIDE

WELCOME

About Urban Land Institute

The Urban Land Institute is a 501[c] [3] nonprofit research and education organization supported by its members. Founded in 1936, the Institute now has members in 95 countries worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service. As the preeminent multidisciplinary land use and real estate forum, ULI facilitates an open exchange of ideas, information, and experience among local, national, and international industry leaders and policymakers dedicated to creating better places.

The mission of the Urban Land Institute is to shape the future of the built environment for transformative impact in communities worldwide.

For assistance navigating sponsorship opportunities, contact the ULI Arizona team to explore strategic options for industry engagement and investment.

arizona.uli.org
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Annual Sponsorship Benefits

Exclusive to One Sponsor					
Sponsor Level	Icon	Leadership Circle	Gold	Silver	Bronze
Amount	\$25,000	\$16,000	\$11,000	\$5,500	\$2,750
Program Registrations	12	8	5	3	2
Trends Day Registrations	12	8	5	3	2
Website ULI.Arizona.org	Logo, Link and Leadership Spotlight	Logo, Link and Leadership Spotlight	Logo and Leadership Spotlight	Logo	Name
Membership Annual Associate	1	1			
Membership Annual Associate Under 35	2	1	1		
Trends Day Sponsorship Credit	\$3,000	\$3,000			
Social Media	Leadership Spotlight Post	Leadership Spotlight Post	Leadership Spotlight Post		
Special Recognition	Trends Day Program Booklet				

Additional Sponsorship Opportunities

Your company will receive prominent visibility at each event

TRENDS DAY

Sponsor Level	Amount
Title	\$25,000
Major	\$13,000
Economic Outlook	\$10,000
Specialty	\$8,500
Session	\$7,500
Quick Hit	\$5,000
Event	\$3,000

MAIN PROGRAM

Sponsor Level	Amount
Title	\$3,500
Supporting	\$2,500
Friend	\$1,500

WOMEN'S LEADERSHIP INITIATIVE (WLI) AND YOUNG LEADERS GROUP (YLG)

Sponsor Level	Amount
Annual Title	\$4,000
Annual Supporting	\$2,500
Event Title	\$1,000
Event Supporting	\$500
Event Friend	\$250

LOCAL PRODUCT COUNCIL

Sponsor Level	Amount
Annual Title	\$1,000
Event Supporting	\$500

Opportunities for Engagement

1

Technical Assistance Panels (AzTAP)

Technical Assistance Panels provide expert, multi-disciplinary advice to local governments, public agencies and nonprofit organizations facing complex land use and real estate issues.

2

Local Product Councils

Exclusive, application-based groups focused on specific real estate asset classes.

Additional annual cost. Meet 2-3 times per year.

3

NEXT Arizona

ULI NEXT's mission is to foster professional growth, develop strong industry relationships, build a personal brand and promote knowledge-sharing through peer interaction.

Application based; additional annual cost. Open to those with at least 8 years of experience.

4

UrbanPlan

UrbanPlan is a realistic, engaging and academically challenging classroom-based curriculum. It provides hands-on experience to high school seniors regarding the issues, trade-offs and economics of land use planning and urban development. Volunteers must complete online training to participate.

5

Womens Leadership Initiative (WLI)

Promotes women's leadership in ULI and the industry through content-rich programming, mentorship and connectivity.

6

Young Leaders Group (YLG)

Engages the next generation of real estate leaders under 35 through programs and events, offering opportunities to develop skills and build networks.

7

Partnership Forum

A year-long mentorship program that connects young professionals under 35 with established industry leaders. This group-style format focuses on career guidance, industry education, leadership skills and networking. Application based; additional annual cost.