

SPONSORSHIP



20th Annual TRENDS DAY

TITLE SPONSOR:
**Perkins
Coie**

PHOTO COURTESY OF NATIONAL PARK SERVICE

FEBRUARY 20, 2025 THURSDAY | 7:00am – 5:00pm
JW MARRIOTT DESERT RIDGE

Join us for a milestone event as ULI Arizona celebrates its 20th Annual Trends Day, the premier gathering for real estate and land use professionals. This year's event will offer unparalleled insights into the latest trends shaping our industry, featuring a dynamic lineup of keynote speakers, panel discussions and networking opportunities.

Keynote Speakers National Geographic photographer/filmmaker **Pete McBride** and writer **Kevin Fedarko** share their epic quest "Into the Canyon: Between River and Rim," traveling on foot through the entire length of the Grand Canyon – not rim to rim as has been tackled by many – but 750 miles end to end. Their expedition sheds light on the health and future of this national treasure and invites us to contemplate the value of wild spaces.

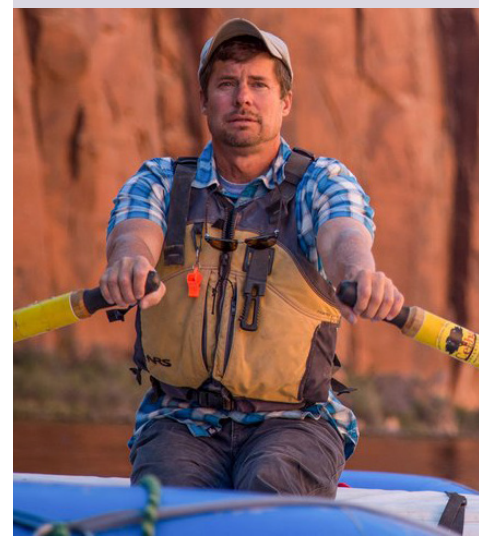


Keynote:
Pete McBride & Kevin Fedarko



Economist:

Julia Coronado, President and Founder of MacroPolicy Perspectives, will share her perspective on the future of economic growth, inflation and housing. What are the key macroeconomic forces and trends driving the economy today, where are we headed and what lessons does history offer investors?



TRENDS DAY 2025 SPONSORSHIP PACKAGES AND BENEFITS

TITLE

\$20,000

SOLD

**Perkins
Coie**

MAJOR

\$12,000

Benefits:

- Eight (8) Trends Day registrations (\$2,800 value)
- One annual ULI Associate membership (\$540 value)
- Logo displayed on all marketing materials, website and PowerPoint
- A 10' x 10' display space in a prominent location
- Half-page ad in Trends Day virtual program

Breakfast *additional benefits:*

SOLD

- Logo on specific Breakfast Sponsor signage placed throughout the venue.
- Exclusive recognition as Breakfast Sponsor with logo prominently displayed on all marketing materials, website and PowerPoint

Lunch *additional benefits:*

SOLD

- Logo on specific Networking Lunch signage placed throughout the venue
- Exclusive recognition as Networking Lunch Sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Keynote *additional benefits:*

SOLD

- Logo on specific Keynote Sponsor signage placed throughout the venue
- Exclusive recognition as keynote sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Networking Reception *additional benefits:*

- Logo on specific Networking Reception signage placed throughout the venue
- Exclusive recognition as Networking Reception sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Digital Media *additional benefits:*

- Pre-event communications - QR Code with branded mentions
- Branded QR Code on printed brochures
- Recognition as digital media sponsor

ECONOMIC OUTLOOK

\$10,000

SOLD

- Six (6) Trends Day registrations
- One annual ULI Associate Under 35 Membership (\$264 value)
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

SPECIALTY

\$8,000

Green Room, VIP Lunch, VIP Reception

- Five (5) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

SESSION

\$7,000

- Four (4) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

QUICK HIT

\$5,000

- Three (3) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space

EVENT

\$3,000

- Company name displayed on all marketing materials, website, and PowerPoint
- Two (2) Trends Day registrations
- A 10' x 10' display space (available on a first-come, first-serve basis)

Become a Trends Day Sponsor Today!

Charley Freericks – charley.freericks@howardhughes.com

Tom Johnston – tom.johnston@svn.com

Cristina Fernbach – cristina.fernbach@ryancompanies.com

Kirk Fonfara – kirk.fonfara@ctt.com

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