



Arizona

19th Annual TRENDS DAY

SPONSORSHIP

Become a Trends Day Sponsor Today!

Charley Freericks – cfreericks@catellus.com

Tom Johnston – tom.johnston@sfrhub.com

Cristina Fernbach – cristinaf@teamzelus.com

Kirk Fonfara – kirk.fonfara@ctt.com

Laurel Lewis – laurel.lewis@naihorizon.com

Kate Perrin – kate@iccbuilt.com



Keynote: **Leon Logothetis**

Global adventurer,
TV host, motivational
speaker and best-
selling author

MARCH 5, 2024

TUESDAY | 7:00am - 5:00pm

JW MARRIOTT DESERT RIDGE

ULI Arizona Trends Day is a one-day deep dive bringing together 30+ top industry experts to discuss the most current state and national real estate trends, with a focus on what to expect in the future, where the best opportunities can be found, and how these components affect both public and private sector partners. Trends Day is certainly the best “state of the state” conference with over 1,100 attendees. This year marks ULI Arizona’s 19th Annual Trends Day.

Leon Logothetis is a modern-day explorer of human connection, renowned for his captivating journeys that blend adventure with a profound social mission. With a spirit fueled by empathy and a genuine curiosity about the human experience, Leon has embarked on remarkable expeditions across the globe, relying solely on the kindness of strangers for his survival. Through his travels, speaking engagements, and impactful documentaries, he has become a powerful advocate for the idea that the world’s most valuable currency is not money, but the compassion and connections we share with one another.

TRENDS DAY 2024 SPONSORSHIP PACKAGES AND BENEFITS

TITLE

\$20,000



PERKINScoie
COUNSEL TO GREAT COMPANIES

MAJOR

\$12,000

Benefits:

Eight (8) Trends Day registrations (\$2,800 value)

- One annual ULI Associate membership (\$540 value)
- Logo displayed on all marketing materials, website and PowerPoint
- A 10' x 10' display space in a prominent location
- Half-page ad in Trends Day printed program

Breakfast *additional benefits:*

- Logo on specific Breakfast Sponsor signage placed throughout the venue.
- Exclusive recognition as Breakfast Sponsor with logo prominently displayed on all marketing materials, website and PowerPoint

Lunch *additional benefits:*

- Logo on specific Networking Lunch signage placed throughout the venue
- Exclusive recognition as Networking Lunch Sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Keynote *additional benefits:*

- Logo on specific Keynote Sponsor signage placed throughout the venue
- Exclusive recognition as keynote sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Fireside Chat Podcast *additional benefits:*

- Exclusive recognition as Fireside Chat Podcast Sponsor with logo prominently displayed on all marketing materials, website and PowerPoint
- Recognition on Nationally syndicated "Leading Voices in Real Estate with Matt Slepín" Podcast

Networking Reception *additional benefits:*

- Logo on specific Networking Reception signage placed throughout the venue
- Exclusive recognition as Networking Reception sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Digital Media *additional benefits:*

- Pre-event communications - QR Code with branded mentions
- Branded QR Code on printed brochures
- Recognition as digital media sponsor

ECONOMIC OUTLOOK

\$10,000

- Six (6) Trends Day registrations
- One annual ULI Associate Under 35 Membership (\$264 value)
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

SPECIALTY

\$8,000

Green Room, VIP Lunch, VIP Reception

- Five (5) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

SESSION

\$7,000

- Four (4) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

QUICK HIT

\$4,000

- Three (3) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space

EVENT

\$3,000

- Company name displayed on all marketing materials, website, and PowerPoint
- Two (2) Trends Day registrations
- A 10' x 10' display space (available on a first-come, first-serve basis)

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