

18th Annual TRENDS DAY



Sponsorship

Keynote:

Alison Levine

Team captain of the
first American Women's
Everest Expedition and
New York Times bestseller



ULI Arizona Trends Day is a one-day deep dive bringing together 30+ top industry experts to discuss the most current state and national real estate trends, with a focus on what to expect in the future, where the best opportunities can be found, and how these components affect both public and private sector partners. Trends Day is certainly the best “state of the state” conference with over 1,000 attendees. This year marks ULI Arizona’s 18th Annual Trends Day.

Don’t miss Keynote Speaker Alison Levine, who served as team captain of the first American Women's Everest Expedition, scaled the "Seven Summits," then skied to the North and South Poles—making history along the way. In addition to climbing mountains, she also spent time climbing the corporate ladder in sales, marketing and then on Wall Street after earning her MBA from Duke University. In her New York Times bestseller, *On the Edge: Leadership Lessons from Everest and Other Extreme Environments*, Alison asserts that the principles that apply to the world of extreme adventure also apply to demanding business environments. Alison will demonstrate how progress can be made by going backward, why egos are a good thing and how complacency can kill you.

MARCH 10, 2023

FRIDAY | 7:00am - 5:00pm

JW MARRIOTT DESERT RIDGE

Trends Day 2023 Sponsorship Packages and Benefits

TITLE

\$20,000



PERKINScoie

MAJOR

\$12,000

Benefits:

Eight (8) Trends Day registrations (\$2,800 value)

- One annual ULI Associate membership (\$540 value)
- Logo displayed on all marketing materials, website and PowerPoint
- A 10' x 10' display space in a prominent location
- Half-page ad in Trends Day printed program

Lunch Sponsor *additional benefits:*

- Logo on specific Networking Lunch signage placed throughout the venue
- Exclusive recognition as Networking Lunch Sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Networking Reception Sponsor *additional benefits:*

- Logo on specific Networking Reception signage placed throughout the venue
- Exclusive recognition as Networking Reception sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Keynote Sponsor *additional benefits:*

- Logo on specific Keynote Sponsor signage placed throughout the venue
- Exclusive recognition as keynote sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Digital Media Sponsor *additional benefits:*

- Logo on online Trends Day Program Book
- Branded QR Code on printed materials
- Recognition as digital media sponsor
- Naming right of Trends Day venue Wifi Password

Become a Trends Day Sponsor!

Charley Freericks - cfreericks@catellus.com

Dustin Gaskey - DGaskey@thomastitle.com

Tom Johnston - tom.johnston@svn.com

Steve LaTerra - slattera@terralane.com

Laurel Lewis - laurel.lewis@naihorizon.com

BREAKFAST

\$10,000

- Six (6) Trends Day registrations
- One annual ULI Associate Under 35 Membership (\$264 value)
- Logo on specific Breakfast Sponsor signage placed throughout the venue
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

ECONOMIC OUTLOOK

\$8,000

- Five (5) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

SESSION

\$7,000

- Four (4) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

SPECIALTY

\$7,000

Green Room, VIP Lunch, VIP Dinner

- Four (4) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

QUICK HIT

\$4,000

- Three (3) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space

EVENT

\$3,000

- Company name displayed on all marketing materials, website, and PowerPoint
- Two (2) Trends Day registrations
- A 10' x 10' display space (available on a first-come, first-serve basis)

www.arizona.uli.org | arizona@uli.org