



Arizona

17th Annual TRENDS DAY

MARCH 9, 2022

WEDNESDAY | 7:00am - 5:00pm
RECEPTION TO FOLLOW

JW MARRIOTT PHOENIX
DESERT RIDGE RESORT & SPA

Sponsorship

Become a Sponsor Today!

Charley Freericks - cfreericks@catellus.com

Pete Bolton - pete@petebolton.com

Waseem Hamadeh - whamadeh@hohinvestmentgroup.com

hohinvestmentgroup.com

Tom Johnston - tom.johnston@svn.com

Manjula Vaz - mvaz@gblaw.com

Brad Wright - bwright@polsinelli.com

“ULI continues to innovate this sought after event ensuring that we provide the most relevant and timely information for Arizona decision-makers as they contemplate ways to ensure vibrant and competitive communities statewide.”

— Heather Personne, Managing Principal, Evolve Ventures and Past Trends Day Chair

ULI Arizona Trends Day is a one-day deep dive bringing together 30+ top industry experts to discuss the most current state and national real estate trends, with a focus on what to expect in the future, where the best opportunities can be found, and how these components affect both public and private sector partners. Trends Day is certainly the best “state of the state” conference with over 1,000 attendees. This year marks ULI Arizona’s 17th annual Trends Day.

Don’t miss Keynote Speaker Adam Steltzner. Described as a cross between Einstein and Elvis Costello, Adam is a leader heralded for making the impossible possible. And he wants to know “How great do YOU dare to become?” An aspiring rock star turned Ph.D. rocket scientist, Adam Steltzner is praised as a cutting-edge innovator and a leader who literally brings out the very best in his teams. Adam served as Chief Engineer of the Mars 2020 Mission & Rover Perseverance that had the ultimate objective of determining if life has existed on Mars. Adam inspires audiences to dare greatly - to embrace the power of curiosity, creativity and courage to do what others say is impossible.



Keynote:

Adam Steltzner

Explorer of the Solar System,
Student of Human Nature,
Engineer, Writer, Speaker
and General Loose Cannon

Trends Day 2022 Sponsorship Packages and Benefits

TITLE

\$20,000



PERKINScoie

MAJOR

\$12,000

Benefits:

Eight (8) Trends Day registrations (\$2,800 value)

- One annual ULI Associate membership (\$492 value)
- Logo displayed on all marketing materials, website and PowerPoint
- A 10' x 10' display space in a prominent location
- Half-page ad in Trends Day printed program

Lunch Sponsor *additional benefits:*

- Logo on specific Networking Lunch signage placed throughout the venue
- Exclusive recognition as Networking Lunch Sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Networking Reception Sponsor *additional benefits:*

- Logo on specific Networking Reception signage placed throughout the venue
- Exclusive recognition as Networking Reception sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Keynote Sponsor *additional benefits:*

- Logo on specific Keynote Sponsor signage placed throughout the venue
- Exclusive recognition as keynote sponsor with logo prominently displayed on all marketing materials, website, and PowerPoint

Digital Media Sponsor *additional benefits:*

- Logo on online Trends Day Program Book
- Branded QR Code on printed brochures
- Naming rights of Trends Day venue Wifi Password
- Recognition as digital media sponsor

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BREAKFAST

\$10,000

- Six (6) Trends Day registrations
- One annual ULI Associate Under 35 Membership (\$240 value)
- Logo on specific Breakfast Sponsor signage placed throughout the venue
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

FORUM AND ECONOMIC OUTLOOK

\$8,000

- Five (5) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

SESSIONS

\$7,000

- Four (4) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

SPECIALTY

\$7,000

Green Room, VIP Dinner, VIP Lunch

- Four (4) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space in a prominent location

QUICK HIT

\$4,000

- Three (3) Trends Day registrations
- Logo displayed on all marketing materials, website, and PowerPoint
- A 10' x 10' display space

EVENT

\$3,000

- Company name displayed on all marketing materials, website, and PowerPoint
- Two (2) Trends Day registrations
- A 10' x 10' display space (available on a first-come, first-serve basis)

www.arizona.uli.org | arizona@uli.org