



**Philippines**

Women's Leadership  
Initiative

# PACO PARK DESIGN COMPETITION



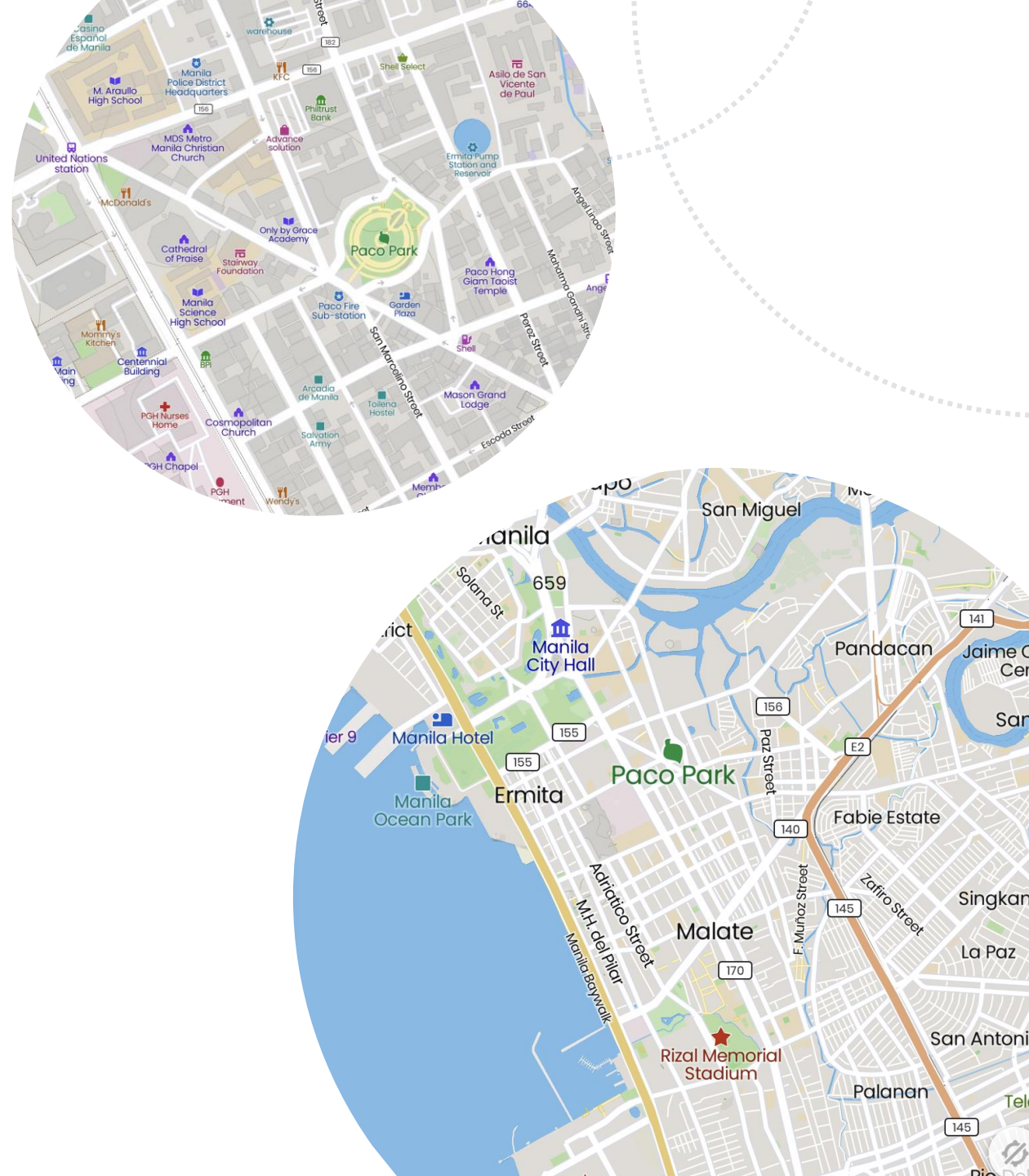
# Paco Park: History



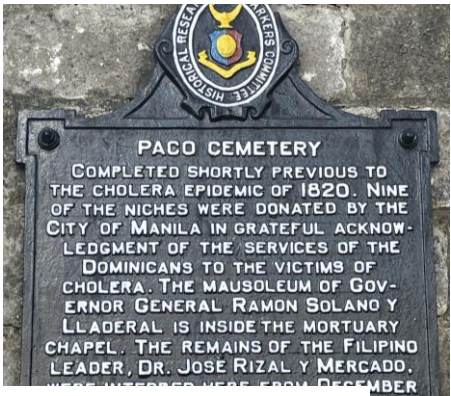
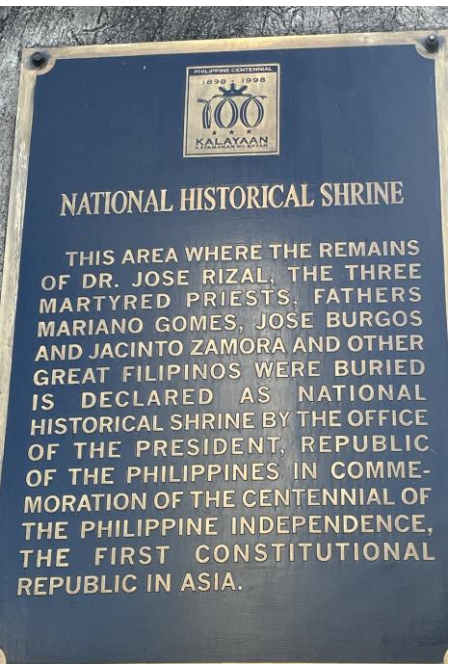
Paco Park is a 6000sqm park, initially built as a cemetery in 1820, it has now been converted into a national park. It is the first burial site of Dr. Jose Rizal, and the current burial site of the three martyred priests - Padre Gomes, Padre Burgos, Padre Zamora, collectively known as “GomBurZa.” Today as a national park it serves a venue for many events, concerts and most especially weddings in its St. Pancratius Chapel administered by the Vicentians of Adamson University.

# Paco Park: Location Map

Paco Park is nestled at the heart of Paco, Manila. Found at the east end of Padre Faura Street, the park is surrounded by major throughfares General Luna, Belen and and Romualdez Streets.



# Paco Park: Images



# About the Competition

The Women's Leadership Initiative (WLI) Philippines, in efforts to promote and provide further visibility to women in real estate, will host a Design Competition this 2022 open to all-female teams within the Philippines to engage in an exercise in concept and visioning, design story narrative and urban design.

The competition is part of the WLI Philippines' ongoing effort to raise the profile of women in the real estate industry as well as support sustainable design in the country.

# Competition Rationale

Paco Park is a precious pocket of rare open space, a garden with century-old trees, a chapel, a venue for events, a memorial place and a refreshing enclave in one of the densest cities in the world.

This competition aims to generate ideas to maintain its glory, work towards improving its lighting, way-finding and environmental graphic design, define its entrance portal, improve the restrooms and other amenities and be able to provide other necessities. To be noted as well are factors for security, safety, waste management and care for plant life within the park. More importantly, all these contributions, contemporary and convenience, must blend in and be respectful of all the tenets to maintain the cultural heritage and authentic architecture of the park and its structures.

An integral addition would be suggestions for appropriate art, permanent seating and methods/systems for temporary exhibitions.

# Who may join

The competition is open to all-women teams of 5 to 10. They could be a mix of students and professionals. All members must be at least 18 years of age. No restriction is given on the country of origin or citizenship of any team member.

A Team Leader must be designated who should be licensed in the Philippines as an Architect, Land Architect, Environment Planner, Engineer, or Urban Designer.

The following are not allowed to join the Competition:

- Officers and employees of Urban Land Institute Philippines
- Judges of the competition
- Relatives of a and b within the third degree of consanguinity or affinity

# How to join

- Each team must pre-register by emailing the following information of each team member to [Philippines@ULI.org](mailto:Philippines@ULI.org)
  - Name:
  - Address:
  - Birthday:
  - Profession:
  - PRC I.D. No.:
  - Contact No:
  - Email Address:
- The designated Team Leader must be indicated as such.
- Teams will be officially recognized as registered through an email-reply.
- Those who do not receive an official email recognition reply may not submit their entries.

# Submission Format

- All entries must be submitted in BOTH digital and printed formats as follows:
  - DIGITAL FORMAT – in pdf and CAD formats (for concept plans) drawn to scale and uploaded into google drive with link forwarded to [philippines@ULI.org](mailto:philippines@ULI.org)
- Entries must contain the Design Narratives, Design Visions and Detailed Conceptual Phase Drawings articulating an outline as such:
  - Introduction and Rationale
  - Design Story and Approach
  - Conceptual Design
  - Detailed Drawings
- Entries must be a maximum of 20 pages, including the cover page that contains the names of the team members.
- Any images included must have the author's copyrights.
- ULI-WLI shall not be responsible for any loss, damage, or in the improper or delay or failure in uploading or delivery of the entries as well as any technical or physical problem that may arise during the course of the competition

# Submission Format

- Only 1 entry (first entry received) will be accepted and recognized for each Team.
- Identifying marks such as date stamp, copyright, watermark, or signatures are not allowed.
- Entry must not contain inappropriate content, including but not limited to:
  - Obscene, pornographic, or sexually-explicit content or information
  - Materials which contain information that poses a risk to the health and safety of others
  - Materials which show strong support or opposition to any political or religious group or person
  - Content that is considered offensive to the users, such as those that encourage the commission of an illegal, immoral or threatening activity, promote harassment, racism, hatred or discrimination against any group or individual, or provide information which are false, misleading, or harmful to any group or individual
  - Materials which infringe upon the right of any third party, including copyright, publication right, or any other intellectual property or proprietary right, or those which promote the infringement of any party's intellectual property rights
- ULI-WLI reserves the absolute discretion to disqualify and/or not to award any prize to any entry which do not meet the criteria and quality indicated above, or may be in violation of the competition rules.

# Waiver of rights

By participating in the Competition, each team:

- Authorizes ULI-WLI to print, duplicate, forward or in any manner share or publish the entry
- Recognizes as well as authorizes the possible use, further development, expansion and implementation of the entry, endorsing such rights to ULI-WLI with corresponding right to re-assign the same
- Acknowledges that the intellectual property obligation of ULI-WLI, or its assign, with respect to the entry is limited to the recognition of the team members as part of the concept designers for the project
- Acknowledges that the prizes won amounts to the full compensation for any eventual utilization and implementation of the design, without further right to demand for payment of fees unless additional work is requested from the team after the competition proper

# Mandatory Design Highlights



Master Planning



Environmental Planning



Landscape



Signages and Wayfinders



Lighting



Architectural Benches, Portals  
and Placeholders

# General Design Guidelines

- Brand identity and design narrative must be strong
- Concept must be clear and impactful
- Relevance to Paco Park's history
- Adaptability to present and future needs
- Adherence to architectural preservation and heritage conservation
- Ease of maintenance
- Creation of sense of place and pride of site, providing character and enhancement
- Buildability
- Adherence to Sustainable Development Goals (SDG) 17
- Modern Filipino identity

# Criteria for Judging

## Design Concept – 20%

- Identifies clear and impactful project concepts and problem statements
- Displays effective and extensive research
- Demonstrates the ability to propose relevant and effective solutions to the design challenge
- Indicates critical thinking and problem-solving skills
- Originality, relevance and impact on users

## *Prompters*

- Is your design able to deliver and demonstrate commercial or social value?
- Does your design facilitate better functionality and purpose for its inhabitants or visitors on human scale?
- Does your design reflect ergonomic and environmental principles that sustain physical well-being?
- Does your design offer alternative perspectives and/or ways of solving problems?
- Does your design successfully fulfil an innate human need or solve a problem?

# Criteria for Judging

## Functionality – 20%

- Site and Spatial Planning /Sensibility –
  - Ability to deliver a layout plan which is sensitive to a specific context
  - Integration of appropriate design and planning of individual spaces tailored to needs of users, with emphasis on anthropometric and ergonomic principles
- Functionality –
  - Appropriate for intended use and creates positive change for community and users
- Design Impact –
  - Demonstrates significant impact on contemporary life and living environment
  - Has strong social values and significance
  - Actively contributes to nurturing the next generation and advancement of society as a whole

- Practicality –

- Fit to deliver with materials and technology readily available in the market

## *Prompters*

- Could your design be implemented using processes, materials and technologies available or in development today?
- Is your design a versatile one that supports people, activities and change?
- Does your design stand the test of time, from both an aesthetic and physical point of view?

# Criteria for Judging

## Design Innovation – 15%

- Displays high level of originality and creativity
- Showcases ability to deliver innovative and forward-driven interventions with integration

### *Prompters*

- Does your design maximize or leverage tech-enabled connectivity and/or intelligence?
- Is your design original in execution?

## Sustainability and Relevance – 15%

- Demonstrates capacity to support the needs of people and environment in the long term and impactful approach (i.e. demonstrates climate and energy responsiveness)
- Displays effective thought process and use of renewable sources and life cycle throughout development and maintenance of design
- Displays long-lasting design and universality

### *Prompter*

- Does your design consist of sustainable and eco-friendly elements which help preserve natural environment?

# Criteria for Judging

## Aesthetic and Visual Impact – 10%

- Aesthetically pleasing and effectively integrates social and cultural aspects for users
- Place-making: Creates opportunities for interaction through use of space

## Color Usage – 10%

- Showcases brilliant and creative use of colors
- Showcases brilliant display of balance between colors, materials and design output
- Demonstrates use of color for enhancement of materials, etc.

## Delivery and Presence – 10%

- Showcases high level of clarity, creativity and interactivity
- Cohesive and demonstrates high level of understanding of design challenge and solutions given paired with appropriate visual aids, graphics and/or animation
- Focuses both project deliverable and design

# Prizes

## WINNING ENTRY

- PHP250,000
- Recognition Plaque at Paco Park
- One-year ULI Associate membership for team members

## FIRST RUNNER UP

- PHP150,000
- One-year ULI Associate membership for team lead

## SECOND RUNNER UP

- PHP100,000

# Prizes

All prizes must be shared among the members of the team. ULI-WLI does not hold any responsibility as to the agreed sharing amount team members, nor the actual remittance thereof to the team member/s.

Winners will be announced on 24 November 2022 at the National Parks Congress. Winners will likewise be notified via email through their Team Leader.

Decision of ULI-WLI shall be final and cannot be contested.

Information about the judging process and points received by each team shall be confidential and cannot be revealed at any time and for any reason.

# How to claim prizes

Prizes will be released to the Team Leader of the winning team. The Team Leader is required to present proof of identification when claiming the prizes. The Team Leader may likewise be required to sign legal documents, including to release and indemnity forms, on behalf of all team members.

Prizes must be claimed within thirty (30) days from announcement. Prizes not claimed within the said period shall be considered waived. Prizes are not transferrable.

All prizes must be shared among the members of the team. ULI-WLI does not hold any responsibility as to the agreed sharing amount team members, nor the actual remittance thereof to the team member/s.

The winning team is responsible for all incidental expenses including any taxes that may be applicable for redemption of prizes. In redeeming the prizes.

# Other important info

By participating in the contest, each team member confirms, agrees to, acknowledges, represents and warrants that:

- He/she has read and fully understands the competition rules and agree/s to abide by the same.
- Entry submitted is an original work created solely for the competition and no other party has any right, title, claim or interest in the entry.
- Entry has not been submitted nor will it be submitted in any other contest or utilized for any project, whether for consideration or for free.
- Entry does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity.
- All personal information supplied may be used and processed by ULI-WLI without violation of the Data Privacy Act.
- ULI-WLI has the right to validate the information submitted, and when necessary, request for additional supporting documents.
- ULI-WLI has the right to identify, communicate and use the participant/s and entries in the competition through any multimedia release. Each team member may likewise be required to participate in a photo or video shot or an interview which may be used by ULI-WLI for any media release worldwide, including magazines, online, press, tv and other promotional materials, without any payment to the team members.
- Each member of the team holds ULI-WLI free and harmless from any and all claims, suits and actions for damages or liabilities that may be brought about in connection with their participation in the competition.
- ULI-WLI shall not be responsible for any associated costs incurred by any of the teams for entering the competition.
- ULI-WLI shall not be liable for any unauthorized use, reproduction and adaptations by third parties of any material or information regarding this Competition.
- ULI-WLI reserves the right to modify the competition rules, to be announced as it may deem necessary. Changes cannot be contested and shall be considered in full force and effect.
- ULI-WLI reserves the right to cancel, discontinue or suspend the competition on the basis of force majeure or for any other reason in its sole and absolute discretion.

# About WLI

The Women's Leadership Initiative (WLI) was conceived to increase the visibility and professional development opportunities for women in ULI and throughout the land use and real estate development industry, and to foster collaboration with District Councils in other cities.

WLI was established in 2011 as a global program of ULI. Today it has an active global steering committee in addition to 40 chapters in numerous countries around the world. The global WLI leaders support local programming and initiatives, helping to increase both the number and visibility of more women leaders throughout ULI's vast networks.

# Steering Committee



Jean Jacquelyn de Castro  
CEO  
ESCA Inc.

*ULI Philippines National Chair*



Maria Cristina Samson  
COO  
Menarco Development Corporation

*ULI Philippines WLI Chair*



Cathy Saldaña,  
*FUAP, Int'l Assoc. AIA, EAROPH*  
*Certified BERDE Professional*  
Managing Partner  
PDP Architects

*ULI Philippines WLI Board Member*

For more information, please email  
[philippines@ULI.org](mailto:philippines@ULI.org)