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The Current AEC Technology Venture Landscape

PREPARED FOR:



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STANFORD







We are backed by leading players across the asset lifecycle - from design and construction to facility management across many sectors





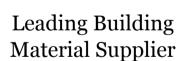
























We are thrilled to be investors in the following active portfolio companies who have led the charge for disruption in the way we design, build, and maintain the world around us





































Why are we here?





The MGI Industry Digitization Index

2015 or latest available data

Relatively low digitization



Digital leaders within relatively undigitized sectors

		Assets Usage					Labor						
Sector	Over- all digiti- zation¹	Digital spending	Digital asset stock	Transactions	Interactions	Business processes	Market making	Digital spending on workers	Digital capital deepening	Digitization of work	GDP share %	Employment share	Productivity growth, 2005–14 ²
ICT											5	3	4.6
Media											2	1	3.6
Professional services											9	6	0.3
Finance and insurance											8	4	1.6
Wholesale trade					4						5	4	0.2
Advanced manufacturing					4						3	2	2.6
Oil and gas			2								2	0.1	2.9
Utilities											2	0.4	1.3
Chemicals and pharmaceuticals											2	1	1.8
Basic goods manufacturing											5	5	1.2
Mining											1	0.4	0.5
Real estate	•										5	1	2.3
Transportation and warehousing	•										3	3	1.4
Education	•			3					5		2	2	-0.5
Retail trade	•			3							5	11	-1.1
Entertainment and recreation											1	1	0.9
Personal and local services											6	11	0.5
Government	•										16	15	0.2
Health care											10	13	-0.1
Hospitality	•		6								4	8	-0.9
Construction											3	5	-1.4
Agriculture and hunting											1	1	-0.9





Investment Thesis | Past: we lived in a solution scarcity world for a long time in construction due to the unique challenges of a construction environment

















Only recently, we have seen the advent of underlying enabling technology for a GPS-denied, metallic, dynamic environment.

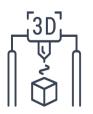






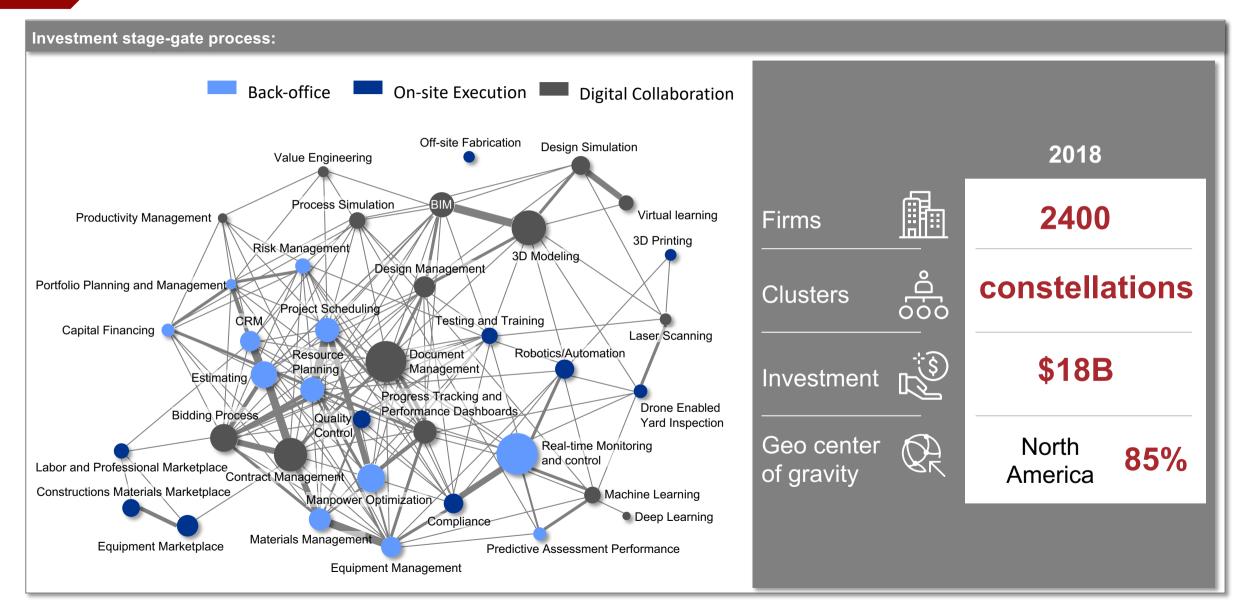








Investment Thesis | Present: today, we see solution abundance in the space

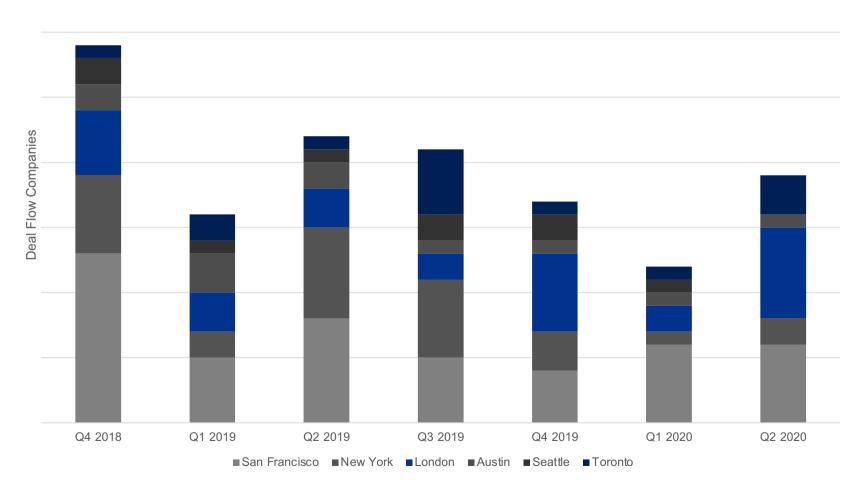




Trend of ConTech Startups by Location

Deal Flow By Location Per Quarter (Top 6 Cities)

- Decline of ConTech startups based in San Francisco (not including entire Bay Area) and New York City
- Increase of ConTech startups based in **London**
- Steady growth of ConTech startups in Austin, Toronto, Calgary, Tel-Aviv
- Growth of ConTech startups from Tel-Aviv have grown drastically since last year

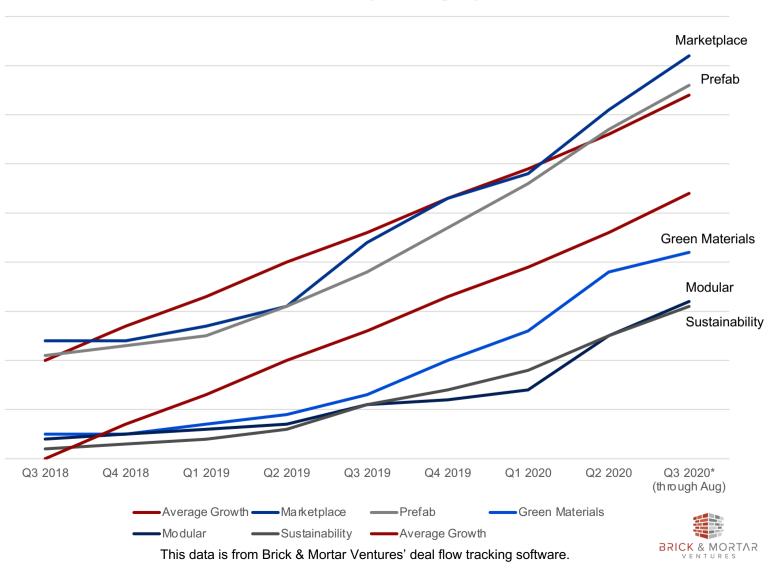






- The highest number of ConTech startups are identified as a marketplace
- The second highest number of ConTech startups are in the **prefabrication** space (hardware, software, fabrication, etc.)
- The number of green material and sustainability ConTech startups grew by over 700% since 2018
- Modular Construction ConTech startups had the most growth in Q2 and Q3 of 2020







Growth of Deal Flow by Category Over Time Exhibit A Changing characteristics and emerging disruptions will drive change in the industry and Marketplace transform ways of working. Changes in market characteristics Future industry dynamics **Emerging disruptions** Prefab Customer Persistent cost pressure from Industrialization tight public budgets and housingdemand Product-based approach New production technologyaffordability concerns enabling industrialization and Increasing need for adaptable structures shift toward off-site production Increasing owner and customer 2 Specialization sophistication New materials Evolving customer needs and greater New-material technology-Value-chain control and new, lighter-weight materials focus on total cost of ownership integration with enabling improved logistics industrial-grade supply chains Increasing complexity of projects Higher demand for simplified and digital Digitalization of 4 Consolidation interactions products and processes **Green Materials** Increasing sustainability requirements Digitalization of processes and and demands for safety performance products and shift toward more **Customer-centricity and** data-driven decision makingbranding digital will impact: Construction Persistent scarcity of skilled labor · Operations-smart Modular buildings and infrastructure inputs and Investment in technology Changing logistics equation resulting characteristics Design—BIM,¹ BIM objects from new materials and modules and facilities · Construction and Sustainability production-BIM, project management, Industry 4.0 Market rules Stricter regulation on safety and 7 Investment in human resources · Channels-digital sales and regulations sustainability channels and distribution/ Changing regulations and incentives for modern methods of construction. 8 Internationalization enabling more standardization New entrants New breed of playersdisrupting current business 9 Sustainability ¹Building-information modeling. Source: McKinsey, The Next Normal in Construction Q3 2018 Q4 2018 Q1 2019 Q2 2019 Q2 2020 Q3 2020* Q3 2019 Q4 2019 Q1 2020 (through Aug) Average Growth — Marketplace Green Materials ----Prefab Mo dular Sustainability Average Growth

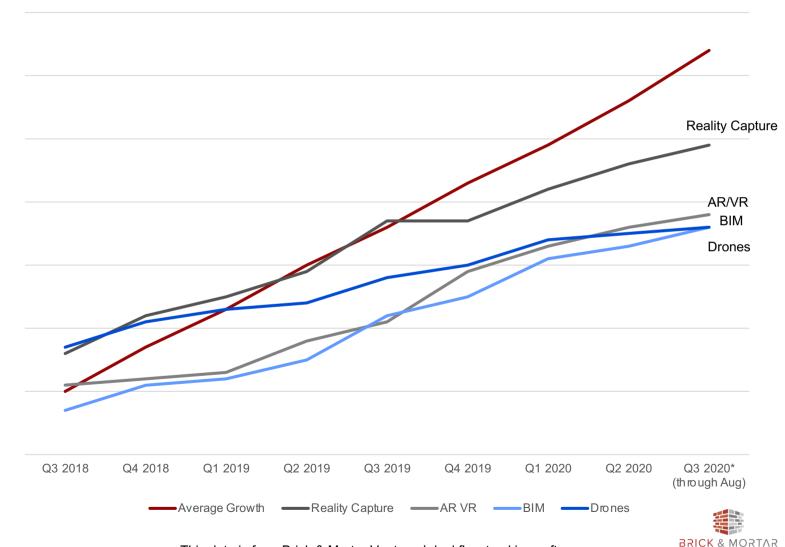
This data is from Brick & Mortar Ventures' deal flow tracking software.

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 Reality Capture, AR/VR, Drone and BIM related startups had slowed growth from 2018 to 2020

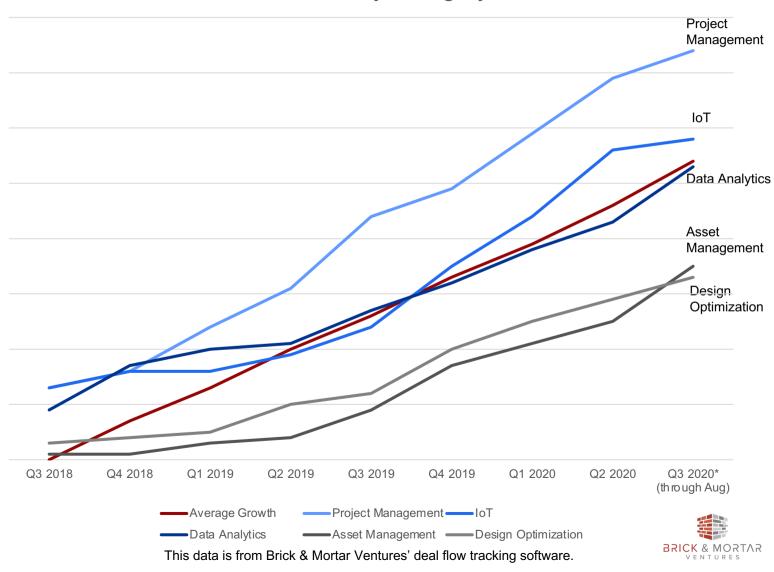
Growth of Deal Flow by Category Over Time





- The types of ConTech startups with consistent growth from 2018 to 2020 are: Marketplace, Project Management Tools, IoT/Sensors
- The highest rate of growth were ConTech startups in the **asset management** space (CRE, construction, tools, etc.)
- Design optimization tools grew over 1000% since 2018

Growth of Deal Flow by Category Over Time







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Thank you! Questions?

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