

ULI Mission: The Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI is an independent global nonprofit supported by members representing the entire spectrum of real estate development and land use disciplines.

## Office & Mixed Use Development Product Council Kick-Off Meeting

Friday, 28 August 2020, 8:30am to 10:00am

Location: Zoom Meeting

Product Council Leadership

Co-Chair: Delfin Angelo Wenceslao, Chief Executive Officer, D.M. Wenceslao & Associates

Co-Chair: Raymond Rufino, Chief Executive Officer, Neo Property Management Incorporated

### Agenda

8:30am – 8:40am      Opening Remarks  
Welcome to all Council Members

#### **Case Study Presentations**

For each segment, there will be a 15 minute presentation (slide deck on screen) followed by 20-25 minutes of Q&A with council members to share thoughts and perspectives in the context of the ever shifting 'new normal'.

8:40am – 9:15am      **Case Study 1: A New Tomorrow: Reflections on Design Practice Post-Pandemic**

*The Covid-19 pandemic has unleashed a broad and deep change in how we experience the built environment. While much of the discussion in design today is focused on the interim adaptation to the virus, our conversation will rather address the longer-term positive outcomes we see shaping the new normal.*

Victor Vizgaitis, Chair of Architecture + Interior Design, Sasaki  
Victor Eskinazi, Senior Associate, Architect and Urban Designer, Sasaki

9:15am – 9:50am      **Case Study 2: REIMAGINE: How and Where the World Will Work**

*Cushman & Wakefield (C&W) will share a perspective on the way Asia-Pacific has approached the work-from-home-experience, the return to office exercise and the role of the workplace in the future. The Future of Workplace report will present a way to reimagine the way we work, live, play and learn, amidst the challenges set forth by the COVID-19 pandemic.*

*Using the proprietary tool Experience per Square Foot, an evidence based approach developed by C&W, which already had a rich database of over 2.5 million data points of the work-from-home experience, the discussion will provide a guide on how landlords, developers and corporate occupiers will navigate the return to work and future real estate occupancy strategy, both in the short term through the Recovery Readiness Guide and the 6 Feet Office prototype and in the mid-to long-term to move from readiness & reopening, to now reimagining the future workplace.*

Claro Cordero, Director and Head of Research, Cushman & Wakefield Philippines  
Christine Li, Head of Research and Business Development Services, Singapore and Southeast Asia, Cushman & Wakefield

9:50 – 10:00am      **Closing comments and meeting ends**