

Tiffany Lau

Founder & Principal, A P A R T Companies

Tiffany Lau is the Founder and Principal of A P A R T Companies, an advisory, project management and development firm with a base in Hong Kong & New York City, focused on repositioning and redeveloping commercial real estate for clients including Hongkong Land, and YTL. She has 18 years of experience within the real estate industry, and was previously an Executive Director and Head of Urban Ecosystems for JLL (NYSE: JLL) in Asia Pacific, where she led a regional team focused on repositioning and future-proofing strategies for the portfolios and precincts of MTR, Frasers, and Hang Seng Bank among others. Tiffany was also the first Executive Director for Urban Land Institute (ULI) Hong Kong, overseeing the Hong Kong Chapter with a mission to demonstrate leadership in the responsible use of land. With an extensive global network, she has worked on a number of high-profile projects such as developing and activating the 9 million sq. ft Penn District in New York City on behalf of Vornado Realty Trust (NYSE: VNO), and managing the design and construction of Plaza33, an AIA & ASLA award-winning 13,000 sq. ft open space, which is part of an ongoing district revitalization project located on top of North America's busiest transit hub.