

2024 ULI HONG KONG CONFERENCE: 23 OCTOBER 2024

Hong Kong on the Global Stage

Connecting the world, building our future

The ULI HK Conference is the signature real estate event that attracts over 200 of Hong Kong's key real estate leaders, including attendees from Asia Pacific and beyond. Taking place on 23 October 2024, this year's conference will focus on Hong Kong as a global city.

Hong Kong has long been a hub for businesses, companies, and tourists from around the world. Its unique East-meets-West culture, natural surroundings, and modern infrastructure have made it one of the most charismatic and well-loved cities globally.

In recent years, with changing global sentiment surrounding Hong Kong, the business community is eager for Hong Kong to re-establish itself as Asia's World City, reminding the world of its unique geographical location, attractive culture, outstanding economic and regulatory environment, and strengths across numerous sectors.

Join us to learn, network, share ideas and discuss the key issues and opportunities with senior, knowledgeable leaders. The conference will feature opening and closing plenary sessions covering the city and real estate, with five topical tracks for in-depth, interactive exploration: culture, sport and tourism; investment and doing business in Hong Kong; sustainability and society; future generations; and Hong Kong business expertise and knowledge.

If you're an investor, manager, developer, city leader, urban planner, designer, architect, broker or consultant working in real estate or the built environment and have an interest in Hong Kong's future, you'll want to be there!

Event name: 2024 ULI Hong Kong Conference

Date: Wednesday 23 October 2024

Time: 8:00 AM - 7:00 PM (*including networking cocktails*)

Venue: 1880 Hong Kong, Level 3, Two Taikoo Place, Quarry Bay, Hong Kong

Ticket price: Members HKD 2,900, Non-Members HKD 3,900 (*Preferential pricing available for Members under 35, or in Members in the public, non-profit and academic sectors*)

Registration and Programme Details: hongkongconference.uli.org

Sponsorship Enquiries: Jan Lee, Executive Director, ULI Hong Kong (Jan.Lee@ULI.org)

2024 ULI HK CONFERENCE - Sessions

MAIN STAGE - 160 PERSONS

Gain industry recognition, share best practices and guide the next generation of real estate leaders on this influential stage.

The Main Stage will host our keynote speakers and plenary sessions exploring the opportunities and challenges for real estate in Hong Kong.

*PLUS: 5 topical IDEATE tracks: 2-3 sessions per track, 40 persons per session
Inspire, interact, and deep dive - lead the conversation on how we can build better.*



**IDEATE 1:
CULTURE, SPORT,
TOURISM**



**IDEATE 2:
INVESTMENT &
DOING BUSINESS
IN HK**



**IDEATE 3:
SUSTAINABILITY
& SOCIETY**



**IDEATE 4:
FUTURE
GENERATIONS**



**IDEATE 5:
HOME GROWN:
LOCAL EXPERTISE**

2024 ULI HK Conference - Choose your Level of Engagement

SPONSORSHIP LEVEL (HKD)	BAUHINIA \$60,000	GOLD \$50,000	SILVER \$40,000	BRONZE \$20,000
Tickets to 2024 ULI HK Conference	8 (\$31,200 value)	6 (\$23,400 value)	4 (\$15,600 value)	2 (\$7,800 value)
Opportunity to sponsor and speak/facilitate* at 1 Plenary Session on MAIN STAGE	1	1		
Opportunity to sponsor and speak/facilitate* at 1 IDEATE Session	1		2	1
Feature Company Video during all Session Intermissions during Breaks	✓	✓	✓	
Pre-Event: Opportunity to Submit Thought Leadership* Email to all ULI members	✓	✓	✓	
Post-Event: Opportunity to Submit Thought Leadership* Summary of 1 IDEATE Session to all ULI members - Via Email	✓			
Post-Event: Opportunity to Submit Thought Leadership* Summary of 1 IDEATE Session to all ULI members - Via Social Media	✓			
Opportunity to sponsor Coffee Breaks, Lunch or Networking Cocktail**	Networking Cocktail	Lunch	Coffee Breaks	
Logo Recognition: Plenary Stage, Event Website, Conference Marketing Emails & Social Media	✓	✓	✓	✓

All sponsoring of sessions subject to availability.

* At the discretion of ULI Hong Kong, marketing and promotional material deemed inappropriate will not be permitted.

**Includes the opportunity to share and place corporate collateral and banner in the Lounge.