## Gregory Kovacs 高格力

## Design Director 设计董事

Gregory brings a creative, multi-disciplinary approach to his projects, with over 20 years designing and delivering world-class destinations. He works across both architecture and interior design with Benoy's Hong Kong, Singapore and Shenzhen studios.

Gregory's approach marries commercial problem solving with innovative design thinking to create unique solutions for his projects. He believes in collaborative design, working closely with his clients, sketching and finding the most suitable strategies together. He brings integrated design solutions where architecture, interior design and landscaping are inseparable, designed together to create truly lasting successful destinations.

Gregory has been working on various re-purposing projects to create sustainable destinations by redeveloping unsuccessful buildings, turning these neglected parts of our cities into new centers for the local communities.

His diverse portfolio of large-scale mixed-use, commercial, cultural, heritage and masterplan projects include multi award-winning destinations such as Huafa City Hub in Wuhan, China; Lotte Mall in Hanoi, Vietnam; and Seazen Suzhou Wuyue Plaza in Suzhou, China. His current projects include Resorts World Sentosa in Singapore, an architecturally stunning and premium lifestyle waterfront destination; Taichung High Speed Rail Project, set to be Taiwan's largest TOD retail and mixed-use development; and Cross Street in Singapore, repositioning a commercial tower and heritage buildings at the heart of the CBD.

Before joining Benoy at 2017 Gregory was based in London working at Heatherwick studio on projects across Asia, US, UK and the Middle-East.

高格力创造性地采用多学科融合设计理念,在过去20多年间设计并交付了多个世界级地标性建筑。他的项目范围涵盖建筑和室内设计,并与贝诺驻香港、新加坡和深圳的工作室均合作密切。

他善于运用创新的设计思维来解决商业难题,并经常提出独特的项目解决方案。他注重合作,致 力于与业主共同构思和探索最适宜的设计策略。他提出的一体化设计方法对建筑、室内设计和景 观进行系统性规划和设计,旨在打造可持续性和高质量的建筑。

高格力曾参与多个现有建筑改造项目,通过重新开发将原有衰败的建筑转变成当地居民的可持续家园,帮助老旧城区重获新生。

他的作品丰富,涵盖大型综合体、商业、文化、遗产和总体规划各类项目,其中包括多个获奖地标性建筑,例如中国武汉华发中城商都、越南河内乐天购物中心和中国新城控股苏州高铁吾悦广场。他的在建项目包括新加坡圣淘沙名胜世界,一个拥有引人入胜的建筑的高端滨海生活方式目的地;台中高铁娱乐购物城,建成后将成为台湾最大的 TOD 公共交通主导商业零售和综合体开发项目;以及新加坡克罗士街,涉及对位于中央商务区核心的商业大楼和历史建筑进行重新定位。

2017年加入贝诺之前,高格力效力于伦敦 Heatherwick 工作室,所参与项目遍及亚洲、美国、英国和中东。