

ALAIN LI

President

The French Chamber of Commerce and Industry
in Hong Kong

Alain served as Regional Chief Executive, Asia Pacific of Richemont from 2006 until his retirement, where he was responsible for overseeing and cultivating the presence and development of some of the world's most coveted luxury Maisons in the region.

Alain has a wealth of experience in general management, business development and international finance, gained through a series of senior positions at various multinational corporations in diverse sectors from pharmaceuticals to consumer electronics. Alain started his career in the UK and had lived and worked in Japan and France before returning to Hong Kong in 2001.

Alain holds a Bachelor's degree in Economics and Accountancy from City University of London, is a Fellow of the Institute of Chartered Accountants in England and Wales, and a Fellow of the Institute of Directors.

Alain currently serves as President of the French Chamber of Commerce, Board member of Remy Cointreau, Senior Advisor of SIA Partners and on the Asia Advisory Board of Phillips.

