



WHY SPONSOR ULI HONG KONG

INVOLVEMENT + INVESTMENT = IMPACT

As a nonpartisan organisation, ULI Hong Kong is widely recognised as one of the city's most respected and objective sources of information on land use and real estate development. With near 750 locally-based members, our reputation is built on carefully curated content and a proven ability to drive change through a diverse range of programming and initiatives.

Show commitment to ULI's mission to make Hong Kong a better place.

Your generous contribution will support activities such as:

- Protecting Hong Kong's unique and dynamic landscape through innovative and responsible policy and applied practice. Providing opportunities to demonstrate leadership through **PROFESSIONAL DEVELOPMENT** is another way that ULI creates local impact.
- Fostering collaborative relationships among business, government, and the larger community. ULI continues to be a convenor and trusted resource for tackling issues such as **HOUSING, LAND USE POLICY, and RESILIENCE**.
- Promoting **LIVEABILITY** through careful design, planning, and people-centered strategies. ULI leverages the power of our member network to drive innovation for a more sustainable future.

ULI Hong Kong depends on its members to deliver our mission. Our annual corporate sponsorship packages are tiered to suit different levels of engagement and can be structured to allow your contribution to align with any of our various impact initiatives.

We would be delighted to have you on board as a valued annual sponsor, working together to make Hong Kong a better city for all. Please contact jan.lee@uli.org for more information.



ANNUAL SPONSORSHIP	DIAMOND HKD \$150,000	PLATINUM HKD \$80,000	PATRON HKD \$50,000
Full Membership	3	2	1
Associate membership	3	2	1
Complimentary registrations to ULI Hong Kong Conference	4	3	2
Exclusive invitation to ULI Hong Kong Leadership Dinner	4	3	2
Honorary mention in ULI Hong Kong Conference opening address	•	•	•
Inclusion of company marketing materials at ULI Hong Kong Conference	•	•	
Sponsor recognition at ULI Hong Kong Conference and Conference website	•	•	•
Complimentary access to ULI Hong Kong events (max. 2 per event) *	•	•	•
Exclusive invitations to events and activities in the regions	•		
Complimentary registrations to ULI Greater Bay Area (GBA) Conference	3	2	
Partnership opportunities to host ULI Hong Kong events	•	•	•
Opportunity to speak or facilitate at ULI Hong Kong events**	•	•	
Recognition on ULI Hong Kong website and eblasts	•	•	•
Opportunity to submit content to ULI Hong Kong web and social media platform**	•	•	•
Opportunity to be recognised as sponsor for ULI HK Women's Leadership Initiative (WLI)	•		
Opportunity to be recognised as sponsor for ULI HK Young Leaders Group (YLG)	•	•	

*Complimentary tickets on request and are not eligible for signature events, study tours and dining events

**Opportunity will be at the discretion of ULI Hong Kong. Marketing and promotional material is deemed inappropriate at ULI events and promotional platform.

For more information, please contact jan.lee@uli.org