## Alain Li, Regional Chief Executive, Asia Pacific of Richemont

As Regional Chief Executive, Asia Pacific of Richemont, Alain is responsible for overseeing and cultivating the presence and development of some of the world's most coveted luxury brands in the region.

The 59-year-old French national has a wealth of experience in business development and international finance, gained through a series of top positions at various multinational corporations across Europe, Africa and the Far East. More significantly, his specialty throughout his career to date has been in distributing lifestyle products to mature as well as emerging markets.