Markus has a history degree from Cambridge University and spent six years as a corporate lawyer in London, Singapore and Hong Kong, before joining his family business. He is active in civic society, having co-founded NGOs in the fields of better urban planning ("Designing Hong Kong" and "Walk DVRC") and air pollution ("Clean Air Network"), and sits on the boards of several philanthropic organisations. Markus was a member of WWF's International Board of Trustees from 2005 to 2015 and was Chairman of WWF-Hong Kong from 2000 to 2008. He was also a member of the Government's Advisory Council on the Environment from 2004 to 2008.