Urban Land Institute

2026

URBANPLAN
IMPACT REPORT

OVER A DECADE OF INSPIRING
FUTURE CITY MAKERS

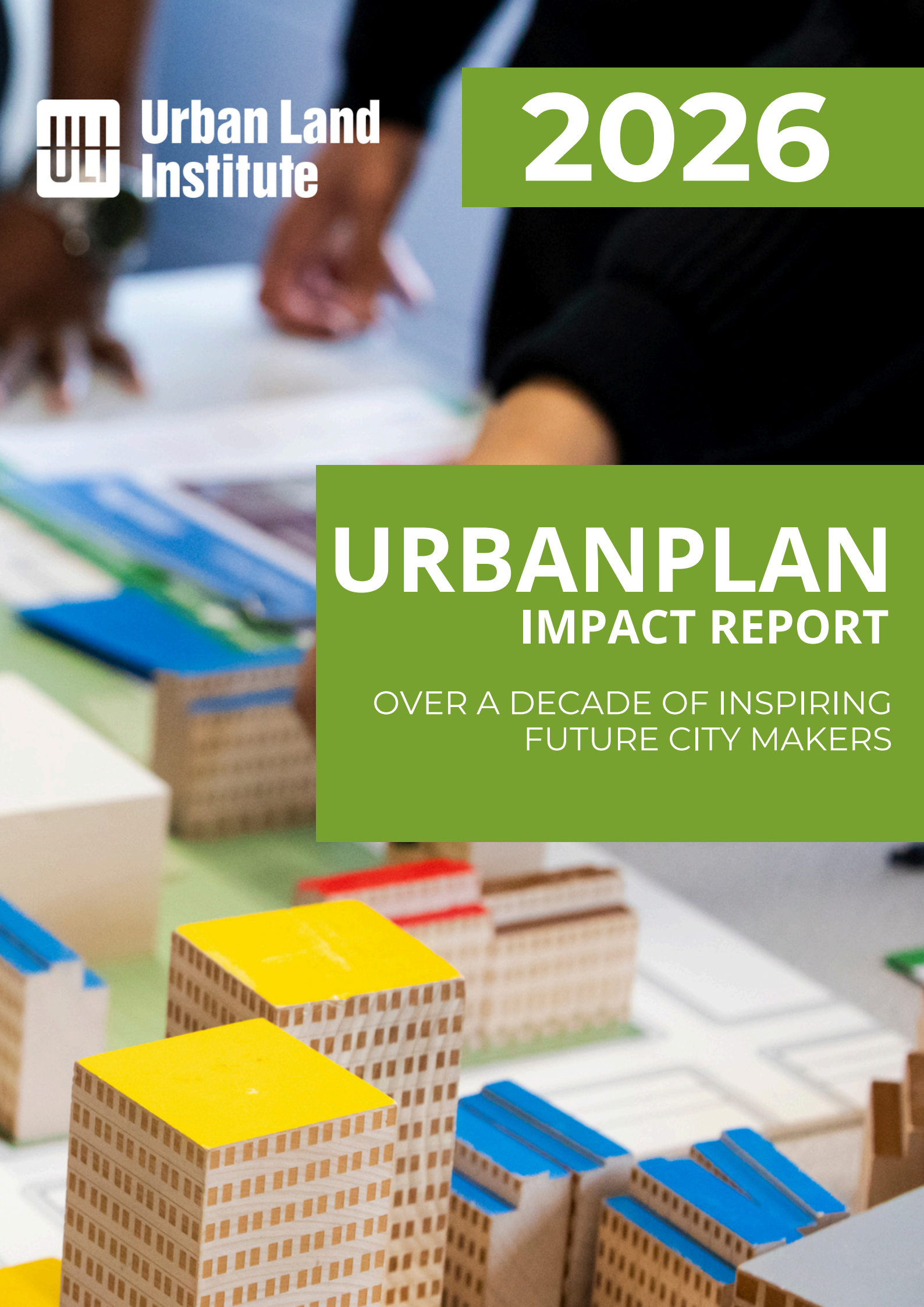


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Urban Land Institute

An Overview of UrbanPlan

BUILDING SKILLS, INSPIRING FUTURES, TRANSFORMING COMMUNITIES

UrbanPlan is ULI Europe's education programme which helps young people understand the role real estate plays in regenerating urban areas.The workshops raise interest for the built environment as a potential employment opportunity, helping to create a more diverse, inclusive industry.

The workshop is a realistic and academically demanding programme in which students learn about the forces that affect urban regeneration. It aims to inspire students to take an active role as engaged and informed citizens, helping them to create better and more sustainable communities.

OUR COMPANY MISSION

CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement

UrbanPlan Objectives

- Understanding Real Estate's Role in Urban Regeneration
- Building Informed Citizens
- Bringing Urban Studies to Life
- Strengthening School–Industry Partnerships
- Promoting Careers in the Built Environment
- Championing Diversity and Inclusion in the Industry



Over a Decade of Impact Across Europe

Since 2014, we have engaged

15,000+ students
400 schools
900+ experts

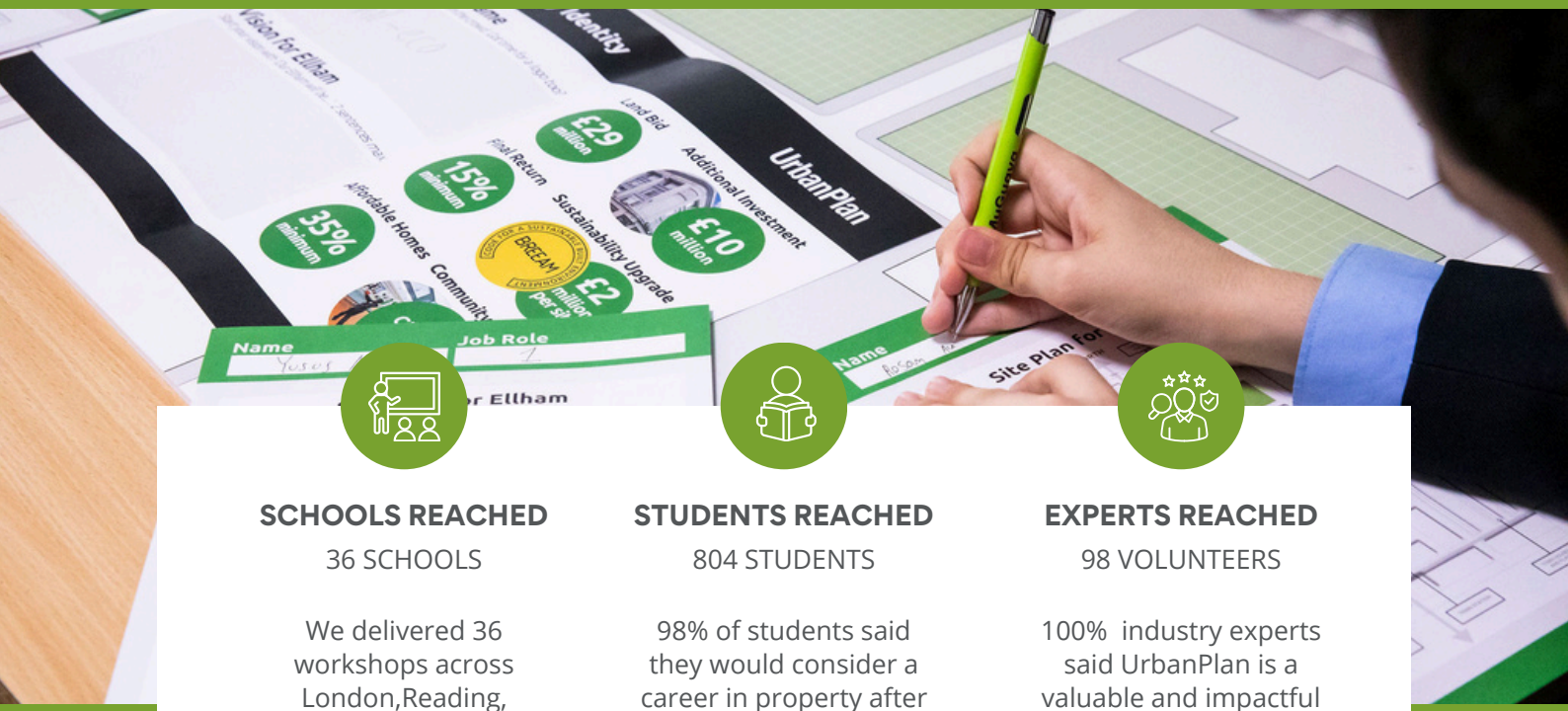


Since 2014 We have been delivering and expanding UrbanPlan across UK and Europe.

Key Insights for 2026

- We delivered UrbanPlan across 6 European countries this year.
- We increased our reach to more gender - balanced and ethinically diverse student cohorts .
- We ideated and delivered a new workshop format, bringing together multiple schools at one time in order to expand our impact for our target demographics.
- The UK remains Europe's largest delivery programme for our educational impact initiative.

OUR 2026 UK PROGRAMME



SCHOOLS REACHED

36 SCHOOLS

We delivered 36 workshops across London,Reading, Newcastle, Liverpool, Manchester, Sheffield, Birmingham and Cardiff.

STUDENTS REACHED

804 STUDENTS

98% of students said they would consider a career in property after the workshop, compared with just 21% beforehand.

EXPERTS REACHED

98 VOLUNTEERS

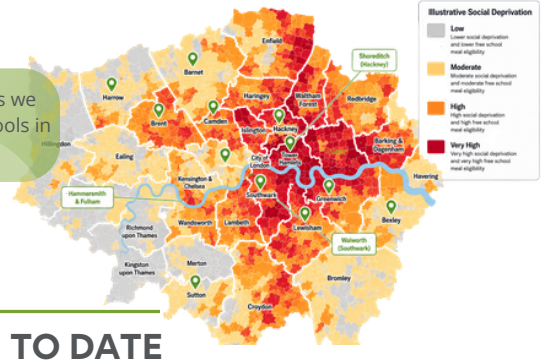
100% industry experts said UrbanPlan is a valuable and impactful programme.

We continue to expand our reach and impact across the UK

The UK is home to the largest UrbanPlan cohort in Europe. Since launching the programme in 2014, we have continued to grow our reach, impact, and network of partners, making UrbanPlan accessible to thousands of young people across the country.

This past year, we delivered workshops across the UK, including Scotland, London, Reading, Newcastle, Liverpool, Manchester, Sheffield, Birmingham, and Cardiff.

Deep dive into London regions we visited this year. We visited schools in very deprived regions



OUR REACH TO DATE

- Since 2014, we have reached more than 8,900 students through engaging, hands-on UrbanPlan workshops.
- Partnered with over 390 schools, building long-term relationships with educators and inspiring future generations.
- In 2026, we delivered workshops across the UK in London, Reading, Newcastle, Liverpool, Manchester, Sheffield, Birmingham, and Cardiff, ensuring students from a wide range of communities can participate.



Diversity at our core

Diversity sits at the heart of the UrbanPlan programme. We recognise the need to foster more diverse talent pipelines into the built environment by engaging young people from underrepresented backgrounds and broadening access to opportunities. Diversity is embedded in our programme delivery, with diverse representation among our industry experts, volunteers and professional networks, including a strong focus on increasing the participation and visibility of women and other underrepresented groups.

Free School Meals (FSM): a key indicator in selecting our schools

2021	2022	2023	2024	2025	2026
31%	30.9%	35%	36.9%	39.8%	47.4%

In 2026, we have continued to source our schools from those with higher FSM, and work closely with our funders to specify the regions and locations where impact will make a difference for their projects and communities.

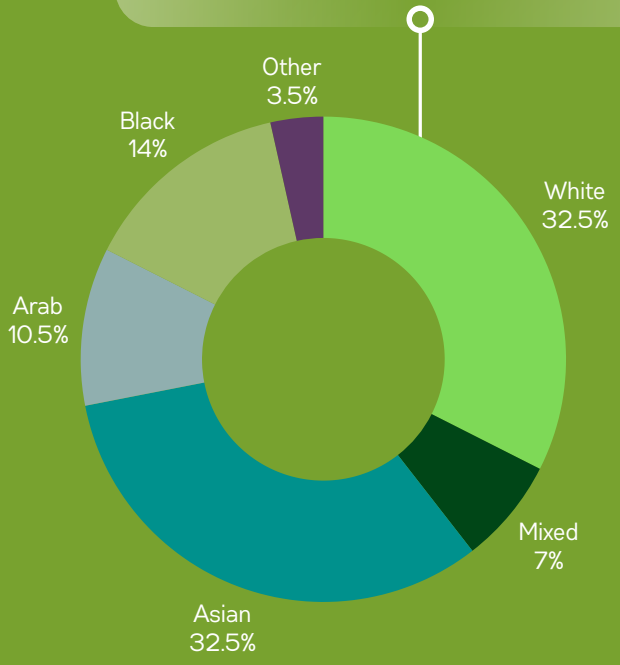
Representation matters: improving the gender split of our impacted students

55% 45%

We have continued to strengthen our focus on diversity and inclusion by increasing our reach to female students. This is helping us build a stronger female talent pipeline and, importantly, increase the number of female students entering our industry. We also continue to work closely with schools to ensure we engage with students from a broad range of backgrounds and communities.

2026 representation of ethnicity across student cohort

We have seen a significant increase of students from diverse ethnic minority backgrounds, helping us to ensure that UrbanPlan reaches a wider and more representative group of young people.



Investing in Impact



"I felt like I really made a difference, and I enjoyed seeing how passionate and engaged students were in planning.The students were so impressive and engaged. It was really encouraging to see and they wanted to learn as much as possible from us - this was a valuable experience for me just as much as it was for them." ***Volunteer***

UrbanPlan is built on reinvestment, with every pound of funding helping us deliver, grow and evolve the programme and reach more young people with the skills, confidence and aspirations to shape the future of their communities.

The support of our funders enables UrbanPlan to reach more communities and deliver workshops in schools, creating opportunities for young people while helping businesses invest in the future workforce. Volunteers from participating companies share their industry knowledge, experience and insights with students, helping them connect classroom learning with real-world careers and challenges. For many students, this is their first opportunity to discover careers they may never have considered. By combining funding, partnerships and employee volunteering, UrbanPlan creates a lasting impact for students, schools, volunteers and the wider industry.

British Land · GROSVENOR · savills · HARRISON STREET · SHAFTESBURY CAPITAL · GREYSTAR · Legal & General · HOLLIS · ORION CAPITAL MANAGERS · PIMCO

98%

Sponsors
Aways coming back to Sponsor UrbanPlan

300+ Volunteers
We connected with 98 volunteers this year

94% volunteers
Felt taking part in UrbanPlan as valuable experience for their career





Growing through innovation

We are a programme committed to evolving and adapting to the needs of local communities and the future talent of the built environment. This year, we recognised the significant regeneration taking place across Lewisham and saw an opportunity to reach more young people in the borough.

For the first time, we delivered a collaborative UrbanPlan workshop bringing together students from six secondary schools to learn alongside one another. This created a new opportunity for students to share ideas, work collaboratively and learn from industry professionals.

The workshop helped students better understand the opportunities and challenges of urban regeneration while increasing their awareness of careers within the built environment. It also strengthened relationships between schools and industry, helping UrbanPlan build a stronger presence across the borough.



"This was honestly the most signed-up for session of anything I have ever organised, and every single student who signed up turned up! They have all been so actively engaged! Thank you!" - **Lewisham Council**



FUTURE OPPORTUNITIES

A CASE STUDY OF WHAT HAPPENS AFTER URBANPLAN

UrbanPlan does more than inspire young people to explore careers in the built environment—it creates lasting connections between schools and industry. Following an UrbanPlan workshop at Llanishen High School, Cardiff, conversations between teachers and Industry volunteers developed into a meaningful partnership, demonstrating how the programme can open doors long after the workshop has ended.





As a direct result of these relationships, the school established a partnership with a leading real estate firm, which has since awarded a scholarship to a student to support their studies in Manchester. This powerful outcome highlights UrbanPlan's lasting impact: by connecting educators, students and industry professionals, the programme creates opportunities that extend far beyond the classroom, helping young people access pathways that can shape their future.

"From a social value perspective, the programme perfectly demonstrates why early engagement with young people is so important. Many students have little awareness of the range of careers available within the built environment." - **Industry Expert**



You Can Help Shape the Future

Every partnership creates new opportunities
for young people.
Every workshop inspires future talent.
Every investment helps build stronger communities.

Join us as a funding partner and help us bring UrbanPlan to more young people across the UK. Together, we can inspire the next generation of place-makers, problem-solvers and community leaders.

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